

GROWWTH INSIGHTS: SCALING UP TO SERVE MORE WEST TENNESSEE PARENTS



GROWWTH PARTICIPANT NAHID AND HER SON.

RANDOMIZED CONTROL TRIAL IS OVER!

On Wednesday, June 5, the GROWWTH program officially ended randomization. We met the required enrollment goal of 700 as part of the TANF Opportunity Act Study.

We are the FIRST pilot program in Tennessee to achieve our enrollment goal!

Now, those who enroll are no longer randomly sorted in two groups. All newly enrolled participants will be eligible for full GROWWTH services.

This milestone is one we've eagerly awaited since GROWWTH's official launch in February of 2023. We celebrate this achievement by expanding our staff by hiring more Case Managers, intake staff, Business Services Specialists to welcome new participants.

We've Expanded Our Offices!

With our staff growing, it also means we need more space. The former Textbook Brokers of Memphis on Walker Avenue, just two blocks from the U of M main campus, has been transformed into new offices and meeting space for our program. In this new space, our team will be able to meet participants for intake and enrollment, administering supportive services and host events.

Stay tuned for more information and an open house event to be announced!

SAVE THE DATE

Date: August 21, 2024
Place: American Red Cross
1399 Madison Ave.
Memphis, TN 38104
Time: 10 A.M. - 1 P.M.

The GROWWTH Program will be hosting a fall hiring event for companies and organizations in the Greater Memphis Area to connect with qualified GROWWTH Participants for work placement opportunities.

Employers and partners will have the opportunity to network and interview with GROWWTH participants on the spot. This is an event exclusively for GROWWTH Participants. Space is limited so please register by Thursday, August 1, 2024.

Tiffany Lewis
Business Services Specialist
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(901) 678-4010



Scan the QR Code
or [Register Here!](#)

GROWWTH

GROWING RELATIONAL AND OCCUPATIONAL WEALTH IN WEST TENNESSEE HOUSEHOLDS

A WORD FROM OUR PROJECT DIRECTOR

Greetings to our GROWWTH Participants, partners and friends!

I became Interim Project Director in July of 2023. In October of last year, I officially stepped into the role of Project Director. It has been a crazy ride! I am so thankful for the hard-working members of the GROWWTH team who serve the community well and approach each challenge with solution-oriented focus and loving care. We could not do this work without our dynamic team!

We have set out to do this work which is innovative and challenging. We are excited about all of the opportunities ahead to positively impact more families in West Tennessee. Thank you to the community partners, training providers and advocates who shouldered this work with us since the program launch in February of last year. You have shared our vision and assisted us with navigating speed bumps along the way. Not only did you have a hand in helping us plan and navigate the unknown, but also walked along side us and helped carry some of the load. You are appreciated!

There is so much good to come. Every referral, phone call, email received and conversation holds potential for a future of success. To offer this program to so many with an individualized approach to workforce readiness and self-sufficiency is mind boggling at times. Our Participants such as Emily, Nahid and Kandarius remind us through their expressed hopes and accomplishments of what is possible. We encourage them, but they drive us.

Onward, we go!

Stephanie Godwin-Chu
Project Director
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GROWTH IS BREAKING TRANSPORTATION BARRIERS FOR PARTICIPANTS BY PARTNERING WITH MY CITY RIDES.



THE GROWTH JOURNEY

Nahid

Nahid (pictured left) earned three stackable credentials from 2Unique Community Salvation Foundation on June 11! She completed 144 hours of training. Nahid earned her Lean Six Sigma Yellow belt, Workforce Development Specialist certificate and SHRM certification. Nahid is pictured with her care coordinator, Sherhunda Gentry.



Kendarius

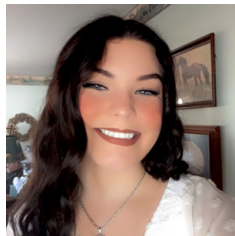
Kendarius (pictured right) is one of GROWWTH's newest graduates from Class A Driving Academy, who earned his CDL! We are proud of what all our participants accomplish on the path to economic stability for themselves and their families. Kendarius is pictured with Class A Driving Academy President and Instructor, Melvin Lewis. Great job, Kendarius!



Emily

As a West Tennessee parent, Emily sought to change the direction of her economic outlook through GROWWTH's work-readiness programs. She enrolled in GROWWTH Academy, completed her job certification and succeeded in getting a job with the State of Tennessee.

"I applied with the state of Tennessee and within a month of completing GROWWTH Academy, I was offered the job and accomplished the goal I had set for myself." - Emily



TELL OTHERS ABOUT GROWWTH!

As a resource in the community, GROWWTH welcomes parents in West Tennessee to take steps toward a brighter future! We are a workforce-readiness program providing career training, work-force resources, job opportunities, credential certifications, skills training along with wrap-around services!

Parents in West Tennessee can visit our website to find out if they're eligible for GROWWTH services. Click below!

Learn more about GROWWTH:

<https://www.memphis.edu/growth/contact/index.php>

GROWWTH

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GROWWTH BY THE NUMBERS

GROWWTH Overall Enrollment

- 830 (Feb. 2023 - June 2024)

GROWWTH Academy Graduates (February 2023 - June 2024)

- Total Graduates - 268

GROWWTH Microbusiness Bootcamp

- 27 Graduates

GROWWTH Childcare Business Training

- This training program launched at the end of February 2024 for individuals to receive training on starting, opening, and operating a childcare facility or day home.

Training and Skilled Credential Programs

- Participants currently in training or certification programs (Feb. 2023 - May 2024) - 189
- Participants who've completed training or certification programs - 187

In Dollars (February 2023 - June 2024)

- Overall GROWWTH Spending - \$5,013,376
- Milestones Payments - \$436,200
- Supportive Services - \$890,209



GROWWTH is a part of a study funded by the Tennessee Department of Human Services which is being conducted to determine how these pilot programs help people improve their economic well-being.