



COLLEGE OF HEALTH SCIENCES

HEALTHCARE LEADERSHIP





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The **fully online** program in Healthcare Leadership provides comprehensive exposure to the field of administration and leadership with coursework in areas such as the healthcare environment, professionalism, leadership, business skills and communication. The need for qualified healthcare administrators with leadership acumen and ethical fitness is significant, as these individuals are in great demand within the dynamic and complex healthcare landscape.

PROGRAM HIGHLIGHTS

- **Ranked #2** Best Online Bachelor's in Healthcare Administration Degree Programs
- **Doctoral level faculty** with decades of experience in a variety of healthcare settings, nursing, public health and more
- **22 elective hours** to allow students to maximize their course options
- **Convenience and flexibility** of a fully online program
- **Certified member** of the Association of University Programs in Health Administration
- **Internship requirement** provides invaluable experience and networking opportunities

CAREER OPPORTUNITIES

Students are well prepared to begin employment within the following areas:

- Ambulatory care facilities
- Long-term healthcare settings
- Health maintenance organizations
- Medical group practices
- Community health settings
- Local and federal government health agencies
- Pharmaceutical firms
- Insurance companies
- Hospitals



Students are also well-prepared to attend graduate school within the following areas:

- Master of Science in Health Studies with a concentration in Health Promotion
- Master of Public Health
- Master of Business Administration
- Master in Healthcare Administration

CONCENTRATION COURSEWORK

- **HCL 3000** Healthcare Leadership, Management and Organization
- **HCL 3010** Foundations of Healthcare Financial Management
- **HCL 3020** Healthcare Informatics and Technology
- **HCL 3030** Healthcare Strategic Planning and Marketing
- **HCL 3040** Contemporary Healthcare Delivery Systems
- **HCL 3050** Professional Writing and Critical Analysis in Healthcare
- **HCL 4000** Policy Issues in Health Services, Delivery and Advocacy
- **HCL 4010** Healthcare Statistics and Research
- **HCL 4020** Law and Ethics in Healthcare
- **HCL 4030** Human Resource Management in Healthcare
- **HCL 4040** Business Principles of Healthcare
- **HLSC 4530** Epidemiology



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