

May 15, 2023

Herff College of Engineering
Strategic Planning Committee

Discussion Notes:

1. Incorporate President's ASCEND strategic plan.
2. THEC will have state data, EAB data and check with Faculty Carol Danehower
3. Gather data from external sources (i.e., Chamber of Commerce, U of M Research team)
4. Get feedback from industry partners (i.e., FedEx, Stryker, Medtronic, MATA)
5. What is the space for HCOE? Focus on what can help the college achieve excellence and recognition
6. What are the student's interests?

Next Steps:

1. Dennis and Brian – starting point with SWOT and KPIs, gather data to present to committee and contact industry partners.
2. Dennis and Brian – provide next meeting date.
3. Sheila create shared drive folder.