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For Immediate Release

FOX IV supporting Auto ID Teacher's Institute and Lab at University of Memphis

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FOX IV Technologies, Inc. is pleased to support the on-going efforts of the University of Memphis to educate students and industry on the selection and use of the various Auto ID technologies through classes/workshops, technology transfer activities and university/industry partnerships.

FOX IV President, Rick Fox, will be a featured speaker at the University's Auto ID Teachers Institute being held from June 8-13, 2014. Rick will present on the various printing methods utilized in automatic identification systems as well as the pros and cons of each type of printing method.

"Selecting the correct printing method for the application is critical to the success of any Auto ID system," says Fox. "By educating the educators on printing methods and other crucial Auto ID technologies, we hope to see students graduating with the knowledge, skill sets and creativity that will be required to advance Auto ID into its next generation."

In addition to Mr. Fox presenting at the Auto ID Teachers Institute, FOX IV is also donating one of its award winning, patented TwinPrint™ dual sided packing slip/shipping label print and apply systems to the University's Auto ID Lab, whose mission is to be the one place that people turn to for help with their Auto ID projects and problems.

The Auto ID Lab is a tool for both the University and the Industry. It brings together the different Auto ID technologies in one place; thereby, helping students and companies choose the correct Auto ID technology for a given application.

"It's a pleasure to share our technology developments with the University of Memphis and their Auto ID Lab," adds Fox. "The TwinPrint™ is an example of innovative thinking in Auto ID. A few years ago, these types of dual systems did not exist and weren't even thought of. By taking a look at the entire Auto ID process, we were able to identify where it could be improved to be more efficient and create less waste."

Designed for distribution and fulfillment centers, the FOX IV TwinPrint™ System consists of a family of printers and printer applicators with two print heads to print both the shipping information and a confidential packing slip on a single label. The shipping address is printed on the top label; the packing slip is printed on the label liner. The liner is die-cut such that it remains with the label and provides a protective secure adhesive perimeter around the label. Once applied to the carton, the packing slip information on the printed liner remains confidential and provides tamper-evident protection during shipping. The packing slip is accessed by
simply tearing a zipper strip. The automated TwinPrint™ process increases production times over traditional packing slip processes and eliminates over 60% of the label liner waste.

FOX IV Technologies, Inc., has over 30 years experience in the Auto ID and labeling industries. They offer a full line of label printers and applicators, ribbons, labels, enclosures, printing supplies and services, material handling equipment and software solutions in order to provide fully integrated turnkey automated identification systems. The company integrates more than 25 tabletop printers and OEM print modules into rugged label printer applicators capable of operating 24/7 in a wide variety manufacturing environments. Known internationally for innovative designs, quality construction and customized solutions, FOX IV is located approximately 20 miles east of Pittsburgh, PA.

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For more information the FOX IV TwinPrint™ Printer-Applicator: