

# SPEAKER BIOS

Thursday, November 15, 2018  
12th Annual State of Freight Conference



## JOEL TRACY, KEYNOTE ADDRESS

CHIEF INFORMATION OFFICER, IMC COMPANIES

Joel Tracy is the Chief Information Officer (CIO) with IMC Companies. IMC Companies is the largest marine drayage provider in the United States. Other services include expedited services, truck brokerage, warehousing, chassis provisioning and secured container storage. As the CIO, Joel is responsible for leading IT development, delivery and integration of technology platforms and solutions for IMC Companies' Operational and Back Office systems.

A 31-year IT veteran, Joel spent most of that time leading large scale application development projects at IMC Companies (5 yrs.), FedEx (21 yrs.), and Marathon Oil Company (5 yrs.). Joel currently serves on the Greater Memphis IT Council Board of Directors and the Business Information Technology Advisory Council at the University of Memphis. He holds an Executive MBA from the University of Memphis and a bachelor's degree in Business/MIS from Bowling Green State University.



## BRANDON MUSSO

DIRECTOR OF BUSINESS DEVELOPMENT, PROJECT44

Brandon Musso is the Director of Business Development for project44 in Memphis providing the world's leading advanced visibility platform for shippers and third-party logistics firms. project44 connects, tracks, automates, and provides visibility into key logistics processes to accelerate insights and shorten the time it takes to turn those insights into actions.

Brandon launched his career in Memphis, TN, where he began his career path in the trucking segment of the industry managing driver settlements/payroll related services and assisting drivers over-the-road. That experience ignited drive to become a leader within Memphis' strongest industries, resulting in numerous Managerial & Director positions and promotions over the past 15 years in Logistics (leading teams in Memphis, his home town of New Orleans, and St. Louis).

Recently Brandon's experience and industry knowledge was recognized by the State of TN in sponsoring a program he developed as current Legislation designed to promote local economic growth, job creation, and increasing driver revenues by reducing the down-time truckers experience loading & unloading. Brandon is a graduate of Christian Brothers University in Memphis, TN, where he received a BA in Business Administration, and is also involved within the local community as a member of the Christian Brothers Alumni Board, the Germantown Great Hall Commission Board, Memphis World Trade Club, and the Regional Logistics Council - Transportation Committee.

Brandon, his wife Elizabeth, and their 2 children (Braxton & Sloane) currently reside in Germantown, TN, and enjoy the Memphis Zoo, the Botanic Gardens, and cheering on the LSU Tigers & New Orleans Saints.



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## MICHAEL SYMONANIS

DIRECTOR, GLOBAL CONTAINER LOGISTICS GROUP AT LOUIS DREYFUS CO.

Michael Symonanis leads the International Logistics team at Allenberg / Louis Dreyfus Company based locally for fourteen cotton seasons. Overall, LDC was the 9th largest container shipper in 2017. Before LDC, he worked at NOL and APL for fourteen years in sales and operations roles.

Within American Cotton Shippers Association (ASCA), Texas Cotton Association (TCA), and Agriculture Transportation Coalition (AgTC), Michael focuses on domestic and international logistics and supply chain issues with members and stakeholders. In these roles, he furthers LCD's active engagement to address industry opportunities and challenges led for so many years by Sheila Bracken and the late Steve Wyman.



## DONNA ENGLAND

MEMBERSHIP COORDINATOR, TENNESSEE TRUCKING ASSOCIATION

Donna England works for the Tennessee Trucking Association. She has been with the Association since 2015. Prior to the Association she spent 21 years working for R. E. West Transportation in Ashland City, TN doing various duties such as, Safety, HR and Recruiting. Donna has a passion for trucking and even holds a Class A CDL. Donna was certified by the State of TN for 21 years as a Commercial Drivers License Third Party Tester Examiner. In 2011 Donna received the Hugh Galbreath Safety Professional of the Year Award presented by the Tennessee Trucking Association. When she is not working she loves to read, hunt and ride motorcycles.



## LESLEE ALEXANDER

INTERNATIONAL TRADE DIRECTOR, TENNESSEE DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT

Leslee T. Alexander serves as the International Trade Director at the Tennessee Department of Economic and Community Development. She oversees international trade activities, including inbound and outbound missions, the statewide Tennessee Regional Export Network, and the Governor's protocol activities. She is the state's designee to the Appalachian Regional Commission's Export Trade and Advisory Council. She works closely with federal partners across Commerce, International Trade Administration and the Small Business Administration, as well as companies, cities, counties, chambers and development districts across the state.

Before joining TNECD Leslee was the founder and principal of a strategic planning firm that developed regional planning initiatives and managed an international association of advertising agencies. A graduate of Duke University and the University of Colorado, she currently serves on the board of the State International Development Organization, the Tennessee Foreign Language Institute, the Japan America Society of Tennessee and Discover Life in America.



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## DOUGLAS SCARBORO

SENIOR VICE PRESIDENT AND REGIONAL EXECUTIVE, FEDERAL RESERVE BANK OF ST. LOUIS - MEMPHIS BRANCH

Douglas Scarboro is senior vice president and regional executive of the Memphis Branch of the Federal Reserve Bank of St. Louis. Mr. Scarboro became head of the Memphis Branch in June 2015. The Branch serves western Tennessee, northern Mississippi, and eastern Arkansas. Mr. Scarboro is a member of the Diversity and Inclusion and Enterprise Risk Management bank-wide committees. Previously, Scarboro served in dual roles with the city of Memphis: executive director of the Office of Talent and Human Capital and chief learning officer.

Mr. Scarboro is active in the Memphis community and serves on the boards of several organizations, including the Better Business Bureau, Barret School of Banking, Church Health, Economic Club of Memphis, Greater Memphis Chamber, LeBonheur Hospital National Leadership Council and Start Co. He has completed the Leadership Development Intensive and Fellows programs at the New Memphis Institute, as well as the Executive program at Leadership Memphis. He was named to the Top 40 Under 40 list by the Memphis Business Journal.

Mr. Scarboro has a Bachelor of Arts in political science from Morehouse College in Atlanta, an MBA from Campbell University in Buies Creek, N.C., and an Ed.D. in higher and adult education from the University of Memphis. Additionally, he completed the Senior Executives in State and Local Government program at Harvard University's John F. Kennedy School of Government and the Value Measurement in Health Care program at Harvard Business School.



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## DAN PALLME

ASSISTANT CHIEF OF FREIGHT AND LOGISTICS,  
TENNESSEE DEPARTMENT OF TRANSPORTATION

Dan Pallme is the Assistant Chief of Environment and Planning / Freight and Logistics Director at the Tennessee Department of Transportation. In his role, he provides leadership on issues of rail, water and highway freight. The division serves as a liaison between TDOT and freight stakeholders in an effort to find opportunities to improve access for existing freight and appropriately prepare for the projected increases in freight as it moves in and out of the state. The primary focus areas for the division include water, short-line railroads, Section 130 rail program, rail inspection, highway freight and technology, freight advisory committees and the freight and state rail plan updates.

He spent his entire career focused in the transportation sector. He is truly multi-modal with his 30 plus year career spanning several modes. He has worked for Federal Express (air), Yellow Freight System (LTL), Union Pacific Railroad (rail), and Comtrak Logistics (Intermodal / Truckload). After his private sector experience, he spent 5 years at the Intermodal Freight Transportation Institute at the University of Memphis on various projects relating to freight issues. He created the Freight Transportation Leadership Academy among other programs relating to his multi-modal influence and background. He has served as principal investigator for The University of Memphis' participation in several major intermodal freight transportation studies which address issues related to analyzing system capacities and needs and developing recommendations for enhancing freight movement and supporting economic development.

Additionally, he is on many projects to better the community, industry or the impact of technology on the industry. His national contacts have been used in several of these projects and frequently asked to participate in projects sharing in the real world experience between the various modes.

Pallme received his bachelor's degree from the University of Memphis in transportation and a master's degree from the University of Denver in Intermodal Transportation Management.



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