

10th Anniversary of the
annual Intermodal Freight
and Transportation Institute's

STATE OF FREIGHT CONFERENCE

DECEMBER 2, 2016

at the FedEx Institute of Technology



2016 SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP LEVELS: | TITLE | GOLD | SILVER | BRONZE |
|---|---------------|---------------|---------------|--------------|
| ONLINE AND IN-PRINT BRANDING: | | | | |
| Conference Email Campaign—your logo featured on all e-announcements | ✓ | ✓ | | |
| IFTI Website Visibility—visitors will see your company logo 24/7 | ✓ | ✓ | ✓ | |
| IFTI Website Visibility—visitors will see your company name with link | ✓ | ✓ | ✓ | ✓ |
| Social Media—promoted through all IFTI social media channels: FB, LinkedIn, & Twitter | ✓ | ✓ | ✓ | ✓ |
| Conference Materials—your company and profile is featured in programs and materials | ✓ | ✓ | ✓ | |
| AT THE CONFERENCE: | | | | |
| Name Tags—your company logo is printed on the nametags at the Conference | ✓ | | | |
| Name Recognition—your company logo will be featured on banners at the Conference | ✓ | ✓ | | |
| Vendor Table—your company will be provided one table in vendor area | ✓ | ✓ | ✓ | ✓ |
| SPONSORSHIP PACKAGE PRICING: | \$5000 | \$2500 | \$1000 | \$500 |

Please contact Meredith.Powers@memphis.edu with questions.

