

Intermodal Freight
Transportation Institute's Annual

STATE OF FREIGHT CONFERENCE

» OCTOBER 17, 2019 «
at the UoM Rose Theater

2019 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS:	TITLE	GOLD	SILVER	BRONZE
ONLINE AND IN-PRINT BRANDING:				
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IFTI Website Visibility - visitors will see your company logo 24/7	✓	✓	✓	
IFTI Website Visibility - visitors will see your company name with link	✓	✓	✓	✓
Social Media - promoted through all IFTI social media channels: FB, LinkedIn, & Twitter	✓	✓	✓	✓
Conference Materials - your company and profile is featured in programs and materials	✓	✓	✓	
AT THE CONFERENCE				
Name Tags - your company logo is printed on the nametags at the Conference	✓			
Name Recognition - your company logo will be featured on banners at the Conference	✓	✓		
Vendor Table - your company will be provided one table in vendor area	✓	✓	✓	✓
SPONSORSHIP PACKAGE PRICING:	\$3000	\$2000	\$1000	\$500

To sponsor, contact Stephanie Ivey: STEPHANIE.IVEY@MEMPHIS.EDU



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