Joint Graduate Program in Biomedical Engineering
University of Memphis Herff College of Engineering | University of Tennessee Health Science Center

Memphis Video Voted Favorite

Spring 2014 Newsletter

University of Memphis Biomedical Engineering PhD candidate Lauren Eichaker's "Tendon Bone Interface" video won third place in the Orthopedic Research Society Video Outreach Competition. This year, researchers were asked to make a video highlighting how the collaborations of scientists, engineers and clinicians are vital to improving orthopaedic healthcare. Click to watch the U of M submission. Scroll to "Tendon Bone Interface" and enjoy!

"When asked," Eichaker said, "I saw this as an opportunity to share the passion and commitment of the talented people involved in the Biomaterials Applications of Memphis (BAM) Program. This was an opportunity for me to enhance a megaphone for orthopedic research not only in our community but around the country. "

Eichaker worked tirelessly to inform the U of M community about the opportunity to watch videos and vote! She adds, "Once the video project was completed and submitted it became necessary, and a natural next step, to reach out to others to see the importance of such projects and to be a part of something bigger than themselves. I spoke with peers, professors, friends and former classmates who are now in academic institutions across the country, to share the narrative that this project was more than about the BAM Program but a conduit to the overarching drive not just to support orthopedic research, but orthopedic research as an addendum to a larger goal of enhancing regenerative medicine. Once that message was made clear to others, I left them to their creative devices to reach out to those in their circles. This included universities, middle and elementary schools as well as religious institutions. Some spoke emphasizing the work of young scientists in established and up and coming programs, while others spoke of a higher calling to participate in a program that is working to heal or repair the world; a world made up themselves and those around them. The vehicle of messaging was mostly grass roots however I am grateful for the U of M, UTHSC and the Memphis Hillel for consistently getting the information out through their public relations tools."

Her efforts were rewarded! The "Tendon to Bone Interface" video received the most votes and won third place. Eichaker appreciates all of the support. "I would like to thank U of M and UTHSC for their continued support of my academic pursuits. I also want to thank the thousands who voted not just for my three minute video but for the other seven videos in the Orthopedic Research Society's Video Outreach Competition. This third place award

along with the outpouring of support has given me a new energy to move forward with a continued passion, focus and effort in my PhD program."