

CLASS LOGISTICS

DATES

Rail: 8/9 – 8/11
River: 9/13 – 9/15
Runway: 10/11 – 10/13
Road: 11/8 – 11/10

LOCATION

Herff College of Engineering
Executive Training Center
University of Memphis
Memphis, TN

SAMPLE CLASS AGENDA

COST

THURSDAY

Half Day

1:00 pm: Mode Introduction
1:15 pm: Modal History Overview
3:30 pm: Modal Systems Overview
5:00 pm: Free Time
5:30 pm: Networking Reception
6:45 pm: Optional Dinner

FRIDAY

Full Day

8:00 am: Emotional Intelligence Leadership Session
11:00 am: Mode Workshop
Noon: Lunch
1:00 pm: Mode Specific Tour
3:00 pm: Industry Leader
5:00 pm: Free Time
5:30 pm: Group Dinner with Industry Leader

SATURDAY

Half Day

8:00 am: Opening Recap
8:30 am: Trends /State of Industry
10:00 am: Mode Workshop
11:30 am: Action Plan
11:45 am: Next Class Information
Noon: Dismissal

\$5,000.00 INCLUDES

Class registration
Use of iPad loaded with class materials & ebooks
1-on-1 time with industry professional
Individual coaching sessions
Mode specific tours
Most meals including receptions

THE UNIVERSITY OF
MEMPHIS
The Freight Transportation
Leadership Academy



CONTACT

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