

Road Portion – June 7 - 9, 2012

Thursday

1:00: Opening to the Academy

1:15: History / Overview of the Road
Industry – Dan Pallme

3:00: See Road up close and personal

3:30: Engineering of the Road Industry
– Dr. Meier (University of Memphis)

5:00: Optional dinner (on your
own)

Friday

7:45: Coffee and Light Breakfast

8:00: Leadership Session – Jeanne Carr

11:00: Warehouse session - Patrick
Walton – Commercial Advisors

12:00: Lunch

13:00: Tour of Mallory Alexander
Warehouse - Swinnea

14:00: Tour of Intermodal Cartage –
Katie Hooser

15:30: Industry Exec. Joel Henry –
Intermodal Cartage President

5:00: Free Time

5:30: Group Dinner – Folk’s Folly

Saturday

8:00: Coffee and Light Breakfast

8:15: Coaching session re-cap –
Kimberly Grantham / Dan Pallme

8:30: Video session: Kimberly
Grantham

9:00: State of the Industry / Current
trends – Dan Pallme

10:15: Tying it all together: Start /
Stop / Stay: Action Plan

11:30: Dismissal: Next Steps