

Title: The Current State of Supply Chain Security Practices in Mid-South Firms

Description:

This research project will include the following activities: 1) Comprehensive review of supply chain security literature 2) In-depth interviews with representatives of selected firms operating in the Mid-South to develop an understanding of current supply chain security practices 3) Development and administration of an online survey to assess respondents' perceptions of current challenges, supply chain security drivers and organizational culture. This study will focus on shippers, 3PLs, and carrier involved truck and intermodal (truck/rail) modes of transportation. Members of Mid-South area supply chain management oriented professional organizations, e.g., Regional Logistics Council, Council of Supply Chain Management Professionals, Traffic Club, and Mid-South Cargo Security Council will be asked to participate in this study.

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End Date: 2012/5/30

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