

# Student Media

## PRACTICUM JOB LISTINGS



### EDITORIAL

The Daily Helmsman is an independent student newspaper.

**Hours:** Varies based on position. Reporters and photographers need to have 1-5 p.m. open on one day from Monday-Thursday. Editors and designers have night schedules on multiple days.

#### **Positions:**

**Editorial staff:** Edit, write, plan, and produce content for the newspaper and website. Interview with publication board and previous staff experience required.

**Reporter:** Write stories and occasionally shoot photos for the newspaper and website.

**Photographer:** Shoot photos for the newspaper and website.

**Designer:** Design pages of the newspaper.

**Website editor:** Create content for our website. Update profile pages. Post new stories and multimedia content to the website.

**Application:** Submit résumé, cover letter, and link to portfolio (can be in résumé) to Prof. Candace Justice at [ccjustic@memphis.edu](mailto:ccjustic@memphis.edu). Applications accepted on a rolling basis for reporter and photographer positions; others have set deadlines.

### ADVERTISING

The Daily Helmsman is an independent student newspaper. In advertising, students can create ads and can sell them and earn a commission.

**Hours:** Varies based on position.

#### **Positions:**

**Sales:** Sell ads and work with accounts to develop advertising.

**Designer:** Design advertisements for the newspaper.

**Application:** Submit résumé, cover letter, and link to portfolio (can be in résumé) to Mr. Robert Willis at [rlwillis@memphis.edu](mailto:rlwillis@memphis.edu). Applications accepted on a rolling basis.



Tiger News is a weekly newscast.

**Hours:** Four hours on Tuesdays from 12:30 to 4 p.m. Three hours on Thursday from 12:40 to 3:40 p.m. Remaining eight hours to fit in your schedule as needed.

**Positions:** You will wear several hats during your media practicum with Tiger News:

**Crew member:** Participate in the production of the newscast every Tuesday. The various positions that need to be filled are producer, assistant director, audio, tape operator, prompter, two anchor

positions and three camera positions.

**Social media content writer:** Update the Twitter and Facebook pages as needed. Post new shows every week. Post teasers/reminders at various times of the week.

**Video uploader:** Upload every show on the Tiger News YouTube channel right after shooting on Tuesdays. You may also have to upload selected stand-alone packages.

**Website content editor:** Create content for our website. Update profile pages. Post new shows and selected stand-alone packages to the website.

**Application:** Submit résumé, cover letter, and link to portfolio (can be in résumé) to Dr. Roxane Coche at [rcoche@memphis.edu](mailto:rcoche@memphis.edu). Applications accepted on a rolling basis.

## MEEMAN901 STRATEGIES

Meeman 901 Strategies is a student-run strategic communications firm.

**Hours:** 4-6 p.m. Tuesdays and Thursdays, plus additional time outside of the meeting hours.

**Positions:** For full position details, please reference the Meeman 901 Strategies recruitment document.

**Application:** Submit résumé, statement of purpose, writing sample, and link to portfolio (can be in résumé) to Firm Director Kate Friedel at [kfriedel@memphis.edu](mailto:kfriedel@memphis.edu). Applications accepted until March 28.

## WUMR The Jazz Lover U92 FM

WUMR is the only exclusive jazz outlet in the Memphis metro area. The station offers a mix of contemporary and traditional jazz, as well as a sampling of fusion, Blues, Latin, and new age Jazz. The station also serves the Mid-South community with unique educational, sports, and community service programming.

**Positions:** Varying positions from on-air to editing and control operations are available.

**Application:** Submit résumé, cover letter, and link to portfolio (can be in résumé) to Mr. Malvin Massey at [mmassey@memphis.edu](mailto:mmassey@memphis.edu). Applications accepted on a rolling basis.

