Eradicating Systemic Racism and Promoting Social Justice
Alumni Engagement and Advisory Board Participation Workgroup
Goal: Increase minority engagement in alumni and university activities and opportunities, and increase minority alumni giving.

STRATEGY 1: Create and effectively communicate events and opportunities for broad/minority alumni participation.

- Survey alumni of color for input regarding their engagement as alumni and perceptions of the university and the alumni affairs.
- Survey peer institutions to identify best practices and strategies that have been successful.
- Engage, empower, and support alumni boards and chapters for insight on alumni perspectives and desires.

STRATEGY 2: Showcase alumni of color in University channels.

- Identify and create university-wide opportunities and places to regularly highlight and honor alumni of color (not limited to Black Alumni Chapter).
Goal: Increase racial minority participation in university advisory boards and search committees to reflect the student composition of the respective colleges and units.

STRATEGY 1: Formulate guidelines for how positions are filled including development of a reporting structure.
• Develop processes for units to track and report on the composition of advisory boards and search committees throughout the university that rolls up to a central position ensuring equity in participation.

STRATEGY 2: Increase alumni awareness of opportunities to serve on boards and selection committees
• Include descriptions of opportunities in alumni publications, communications and social media
Challenges to Implementation

• Availability and transparency of data
• University support and prioritization beyond the Black Alumni Chapter of the UMAA
• Diversity in leadership and receptiveness to alumni input
• Alumni of color having lack of interest in or negative perceptions of the University.
Benefits of Implementation

• Alumni feel seen, heard, celebrated, and supported
• Increased/Renewed connection to the university
• Increased awareness of and participation in alumni activities and opportunities
• Increased community partnerships for networking, mentoring, university support
• Redirected/Increased financial support and donations to the university
• Increased pool alumni of color to serve on University advisory boards and committees, as class speakers, and as award candidates.
Work Group Roster

GROUP LEADS

Alena Allen
Brandon Henderson
Summer Owens

STAFF LIAISON: Rorie Trammel

COMMITTEE MEMBERS

• Ashanta Evans Blackwell
• Jeremy Calhoun
• Dawn Campbell
• Justin Casey
• Reginald Clark
• Patricia Covington
• Paulette Delk
• Venita Doggett

• Lyric Dupins
• Willie Martin
• Jared Moses
• Nestor Rodriquez
• Realis Sanders
• Fred Towler
• Martin Truitt
• Alexia Young