GOALS & ACTION ITEMS:

Goal 1: Create opportunities for student success.
- **Action Item 1**: Increase financial aid and scholarships.
- **Action Item 2**: Monitor graduate employment rates.

Goal 2: Strengthen institutional reputation.
- **Action Item 1**: Recruit highly qualified faculty.
- **Action Item 2**: Increase the number of targeted marketing campaigns aimed at recruiting highly qualified, non-resident students.
- **Action Item 3**: Expand the footprint of faculty by promoting faculty success.

VISION:
Memphis Law is a nationally recognized institution equipping students for far-reaching success as lawyers and professionals in a changing world.