Facebook and Google are reminiscent of the oil and steel trusts which motivated the original passage of the Sherman Act. The approach is adequate for the rapidly changing digital economy of the 21st century, where some claim that companies like Amazon, Apple, Facebook and Google are reminiscent of the oil and steel trusts which motivated the original passage of the Sherman Act.

Modern antitrust law in the United States has developed from the original passage of the Sherman Act of 1890 to a system largely focused on protecting the competitive process and increasing consumer welfare. We are honored to present a distinguished group of scholars and legal practitioners who will critically examine whether this approach is adequate for the rapidly changing digital economy of the 21st century, where some claim that companies like Amazon, Apple, Facebook and Google are reminiscent of the oil and steel trusts which motivated the original passage of the Sherman Act.

### SYMPOSIUM SCHEDULE

*All times in Central Time*

**8:30–9:00 AM**
- Registration

**9:00–9:15 AM**
- Welcome and Opening Remarks

**9:15–10:00 AM**
- Can the Next Amazon or Facebook be Controlled Before it Becomes too Powerful?
  - Dr. Ido Baum, Senior Lecturer at Haim Striks School of Law at COLMAN
  - Davida (Didi) Lachman Messer, Former Deputy Attorney General - Head of Economic Legislation and Adjunct Professor at Ham Striks School of Law at COLMAN

**10:00–10:45 AM**
- Recent Competition Policy Considerations in Emerging Marketing: Will Enforcement in Digital Markets Represent a Convergence or Divergence with International Competition Law Policy?
  - John Oxenham, Partner Primerio International
  - Michael-James Currie, Partner Primerio International

**10:45–11:00 AM**
- Break

**11:00–11:45 AM**
- Competitors at the Gate: The Application of Canada’s Abuse of Dominance Regime to Digital and Other Gatekeepers
  - James Musgrave, Partner and Co-Chair of McMillon LLP’s Competition and Antitrust Group
  - Dr. A. Neil Campbell, Partner, International Trade McMillon LLP
  - Joshua Chad, Partner, Competition, Antitrust and Foreign Investment McMillion LLP

**11:45 AM–1:00 PM**
- Lunch Break

**1:00–1:45 PM**
- The Elephant in the Room: Uncovering the Implications of Data in Merger Reviews
  - Debbie Salzberger, Partner McCarthy Tétrault LLP
  - Nikiforos Iatrou, Partner McCarthy Tétrault LLP
  - Gideon Kwinter, Associate McCarthy Tétrault LLP
  - Erin Keogh, Associate McCarthy Tétrault LLP

**1:45–2:30 PM**
- John Newman, Deputy Director of the Federal Trade Commission’s Bureau of Competition and Professor (on leave) at University of Miami School of Law

**2:30–2:45 PM**
- Break

**2:45–3:30 PM**
- Kenneth Reinker, Partner Cleary Gottlieb and former Executive Director of Legal Economics LLC

**3:30–4:15 PM**
- Competition Law and Behavioral Discrimination: Regulatory Pitfalls and New Opportunities
  - Shin Ru Cheng, JSPS International Research Fellow, Kyoto University; J.S.D. Washington University in St. Louis; MJur. University of Oxford; LL.M. UC Berkeley; LL.M. National Taiwan University; L.L.B. National Taiwan University. Admitted to Taipei Bar Association and California Bar

**4:15–4:30 PM**
- Closing Remarks

**4:15–4:30 PM**
- Continuing Legal Education Information
  - CLE credit has been approved in Arkansas, Mississippi and Tennessee.
  - For more information, please contact symposium editor Lexie Haralson at ljhrlson@memphis.edu.

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