

# Brannen Vick Varner

## EDUCATION

### University of North Texas

Master of Science in Information Science, December 2015

### Rhodes College

Bachelor of Arts, May 2012

Major: Studio Art

## EXPERIENCE

### The University of Memphis Libraries

#### *Community Relations Coordinator*

Memphis, TN

July 2019 – March 2020

- Ensured Libraries brand recognition across platforms (website, LibGuides, YouTube channel, handouts, instruction materials, EBSCO and other databases when possible)
- Implemented bi-monthly internal newsletters to highlight employee and departmental accomplishments
- Successfully crowdfunded two online campaigns for the Libraries makerspace, *the sandbox*.
- Assisted faculty in writing and applying for university, statewide, and national grants
- Coordinated numerous events for campus organizations within McWhorter Library
- Coordinated numerous events for Libraries employees to celebrate wins and boost morale
- Utilized Adobe Illustrator, Photoshop, and HTML code to update website in coordination with university marketing
- Attended events year-round on behalf of Libraries, including nights and weekends

### The University of Memphis Libraries – Research & Instructional Services

#### *Assistant Professor*

Memphis, TN

July 2017 – June 2019

- Taught library instruction sessions for English, Educational Psychology & Research, Academic Strategies, Communication, Instructional Design
- Developed learning objectives, lesson plans, and assessment for standardized curricula in English 1020 and Educational Psychology 2111
- Developed instruction and held all-campus workshops for RefWorks, a library citation management tool
- Founding member of NEDtalks, a library outreach program bringing in UofM community to give short 15-minute presentations
- Founding member of *the sandbox*. expansion team, the Libraries' creator/makerspace with audio and video production suites, 3D printers
- Acted as library liaison to University College, Biology, Education Psychology, and Reference
- Created online tutorials for point-of-need library assistance using Springshare LibWizard and LibGuides
- Assisted patrons at the reference desk and virtual chat 10 hours a week
- Updated online FAQs using Springshare LibAnswers to maintain currency of library information
- Conducted one-on-one consultations for undergraduate and graduate students, staff, and faculty
- Embedded in online University College senior project online courses
- Member of the university's Teaching and Learning Advisory Committee; member of the library's Libraries Innovation Team, Needs Assessment Committee, Outreach Committee, E-Resources Committee

- Taught hundreds of library instruction sessions
- Collaborator on developing one-shot instruction and assessment methods
- Acted as library liaison to University College department
- Member of Online Information Literacy Portal Taskforce
- A member of Research Assistance Desk team, working 5 hours a week and LibChat service

## ADDITIONAL EXPERIENCE

Maria Montessori School River Series (music festival)  
*Co-Chair*

Memphis, TN  
May 2022 – June 2023

West Tennessee Academic Library Consortium  
*Chair*

August 2019 – March 2019

Memphis Area Library Council  
*Secretary, Webmaster Team*

Memphis, TN  
August 2018 – March 2019

Memphis Public Library & Information Center – Benjamin L. Hooks Central Library  
*Children's Services Booktalk Volunteer*  
*Administrative Volunteer*

Memphis, TN  
December 2019 – June 2020  
August 2016 – January 2017

St. Jude Children's Research Hospital – Biomedical Library  
*Library Volunteer*

Memphis, TN  
October 2016 – December 2016

Johns Hopkins Bayview Medical Center – Harrison Medical Library  
*Library Intern*

Baltimore, MD  
August 2015 – April 2016

Free People  
*Assistant Store Manager*

Memphis, TN  
September 2012 – April 2013

## PUBLICATIONS

Scott, R., & Varner, B. (2020). Exploring the Research and Library Needs of Student-Parents. *College & Research Libraries*, 81(4).  
doi: <https://doi.org/10.5860/crl.81.4.598>

Varner, B. (2017). Black Power in Bluff City. [Review of the book *Black Power in the Bluff City: African American Youth and Student Activism in Memphis, 1965-1975*.] *Tennessee Libraries*, 67(2). [https://www.tnla.org/page/TL67\\_2\\_bookreviews](https://www.tnla.org/page/TL67_2_bookreviews)

## PROFESSIONAL MEMBERSHIPS

The League of Awesome Librarians  
Tennessee Library Association  
American Library Association  
Association of College & Research Libraries  
Medical Library Association

2024 – Present  
2016 – 2020  
2016 – 2020  
2016 – 2020  
2015 – 2017