



DEPARTMENT OF

MANAGEMENT



Fogelman College
of Business & Economics



YOUR MAJOR. YOUR CAREER.

MAJOR DECISION

SELECTING MANAGEMENT AS YOUR FOCUS

Leaders are those who socially influence others to achieve common goals. Through our degree programs and areas of study, you'll acquire the essential skills to be noticed, get things done and drive teams and organizations forward.

A CAREER IN DEMAND

Every business and nonprofit organization relies on strong management to coordinate their workforce, manage talent, analyze operational systems and improve efficiency. By majoring in Management, Human Resource Management or International Business, you're positioning yourself for a dynamic career that is always in demand. Furthermore, you're gaining essential skills that are applicable in any organization across the country and world.

While the economy, workplace and workforce are more dynamic than ever, the need for essential skills like effective communication, teamwork, strategic management and performance management remain critical to organizational effectiveness. The rising gig economy similarly creates opportunities for entrepreneurship and startups. All of this creates a steady supply of management positions with high income potential.

MANAGEMENT RANKS HIGH AS DEGREE CHOICE & CAREER PATH

Top Highest Paying Business Degrees 2022*

#5

MANAGEMENT

#2

ENTREPRENEURSHIP

#10

HUMAN RESOURCES



*<https://www.bestdegreeprograms.org/highest-paying/business/>

OUR PROGRAM

Bachelor of Business Administration (BBA) in Management

Allows you to explore careers in leadership roles while developing your interpersonal skills and gaining baseline knowledge in business applications. This major is a great fit if you are looking for a future leadership position, but you are still unclear on the industry you want to pursue.

Bachelor of Business Administration (BBA) in Human Resource Management

A more specialized management major that prepares you for a career in managing human resources in a variety of organizations. Human resource managers play a key role in staffing, training, development and employee compensation.

Bachelor of Business Administration (BBA) in International Management

Provides you with a broad, interdisciplinary education for a career in a global economy and prepares you to work in professional positions in multinational organizations and in different cultural settings.

Entrepreneurship Minor or Concentration

Prepares you for an entrepreneurial career through a combination of coursework and practical experience, in addition to providing the knowledge and skillset you'll need to launch your own business or land a meaningful role in an existing entrepreneurial enterprise.

- The Entrepreneurship Concentration is open to Management majors only; the Entrepreneurship Minor is available to all other University of Memphis business and non-business majors.

Master of Business Administration (MBA)

Advance your career with an MBA either online or on-campus to best fit your schedule.

Doctor of Philosophy (PhD) in Business Administration with a Concentration in Management

Interested in an academic career? The PhD concentration in Management offers students the opportunity to become skilled researchers and scholars in the areas of Diversity & Inclusion, Human Resource Management, Organizational Behavior or Strategic Management.

ONLINE ON YOUR TIME

Earn your BBA online through UofM Global. Classes to suit your schedule. Affordable, with payment plans and scholarships available.

- AACSB Accredited*
- Online Tutoring
- Advising & Career Services
- World-Class Professors



TIGER TALE STUDENT SPOTLIGHT

Garrison Carroll,
Management '22

Frosh Camp
Counselor,
SHRM, Lambda
Chi Alpha,
AutoZone and
Cintas Intern



"Fogelman College of Business & Economics was the place my University of Memphis experience was based around. The best thing about FCBE was how accessible resources were to benefit my academic standing and further develop my career. Having various businesses involved in the classroom setting expanded my outlook to opportunities around Memphis. It made the transition of being a student to a full-time employee seamless. Fogelman offers opportunities for any student in the business field. Just reach out and grab it!"

CENTER FOR WORKPLACE DIVERSITY AND INCLUSION (CWDI)

CWDI serves as a resource for members of the University and the Memphis business community to address racism, injustice and inequality in our society with a mission to enact change, promote racial equity and end discrimination.

FROM CLASSROOM TO CAREER

Management majors at FCBE have unique access to professional and community opportunities to gain real-world experience and enhance job prospects.

Memphis Institute for Leadership Education (MILE)

Available to all FCBE majors, this unique opportunity for qualifying students (primarily juniors and seniors) matches outstanding students with local business and organizational leaders who serve as mentors.

The Society for Human Resource Management (SHRM)

Our UofM Student Chapter of SHRM provides innovative programming for HR career development through networking, professional chapter meetings, seminars and job shadowing, as well as valuable contacts for internships and jobs.

Crews Center

The Crews Center provides an on-campus, inclusive space for collaboration with a community of like-minded entrepreneurial students with whom you can meet, hang out and work.

Internships

Secure internships with major companies through the **Fogelman Internship Network** (FIN) and the **Center for Professional Career Development** (CPCD). The CPCD also offers business etiquette, ethics, resume building, mock interviewing, career counseling, as well as Internship and Career Fairs held in spring and fall for FCBE students only.



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The University of Memphis is an Equal Opportunity/Affirmative Action University.
It is committed to the education of a non-racially identifiable student body. UOM072-FY2324

OUR FACULTY

Distinguished professors, career professionals, field experts and published authors make up the faculty of the Management Department at FCBE. Our highly regarded faculty bring real business experience and impressive educational backgrounds to the classroom. For example, Dr. Kathy Tuberville is an active member in both the city and state chapters of the Society for Human Resource Management (SHRM). Further, Dr. Kelly Mollica recently published a digital, interactive textbook on the principles of management. Faculty teaching in both undergraduate and graduate classes are nationally-recognized scholars in diversity and inclusion, social networks, turnover, entrepreneurship, strategic management and training.

SCHOLARSHIPS

FCBE offers approximately \$450,000 in scholarships, including departmental scholarships available to Management, Human Resource Management and International Business majors.



STUDY ABROAD

Management department faculty offer international trips for an immersive cultural experience. Students may also develop individual study abroad programs. International internships for academic credit are available.



WHAT DOES “AACSB ACCREDITED” MEAN?

1. Accreditation means FCBE goes through a rigorous process of evaluation and scrutiny every five years to demonstrate engagement, innovation and impact.
2. FCBE is committed to develop, implement and maintain the highest level of quality education delivered to its students.
3. The work that you do at AACSB-accredited FCBE prepares you to make an immediate impact on the world upon graduation—whether you're beginning in a Fortune 500 company, working remotely from home, or exercising your entrepreneurial spirit and starting your own business.