



FOGELMAN COLLEGE OF BUSINESS AND ECONOMICS

DEPARTMENT OF **MANAGEMENT**



THE UNIVERSITY OF
MEMPHIS

Department of Management

Are you naturally drawn to leadership opportunities? Do you love taking charge of complex, challenging situations? Are you a strategic thinker who is goal-oriented and entrepreneurial in spirit? Do you especially enjoy working with high-performance teams? If yes, management is the perfect major for you.

More than ever, the need for essential skills like effective communication, teamwork, strategic thinking and performance management are critical to organizational effectiveness. The rising gig economy similarly creates opportunities for entrepreneurship and startups. All of this creates a steady supply of management positions with high income potential.

ACADEMIC OFFERINGS

Bachelor in Business Administration (BBA)

- **Majors**
 - Management
 - Human Resource Management
- **Concentration** *(available to students majoring in Management or Human Resource Management)*
 - Entrepreneurship
- **Minor** *(available to business majors and non-business majors)*
 - Entrepreneurship

Doctor of Philosophy (PhD) in Business Administration | Management

STUDENT RESOURCES

MEMPHIS INSTITUTE FOR LEADERSHIP EDUCATION (MILE)

Available to all FCBE majors, this unique opportunity for qualifying students matches outstanding students with local business and organizational leaders who serve as mentors.

SOCIETY FOR HUMAN RESOURCE MANAGEMENT (SHRM)

Our UofM SHRM Student Chapter provides innovative programming for HR career development through networking, professional chapter meetings, seminars and job shadowing, as well as valuable contacts for internships and jobs.

CREWS CENTER FOR ENTREPRENEURSHIP

Crews Center is a resource that is open and available to students of all disciplines and majors across the UofM. Students can receive education, training, support, mentorship and technical assistance at any stage of entrepreneurship.

A CAREER IN DEMAND

Every business and nonprofit organization relies on strong management to coordinate their workforce, manage talent, analyze operational systems and improve efficiency. By majoring in management or human resource management, you're positioning yourself for a dynamic career that is always in demand. Furthermore, you're gaining essential skills that are applicable in any organization across the country and world.

CAREER OPPORTUNITIES

Our management graduates have secured highly sought-after positions including, but not limited to:

- Administrative Services and Facilities Manager
- Architectural and Engineering Manager
- C-Suite Executive
- Director
- Emergency Management Director
- Entrepreneur/Founder
- Entertainment and Recreation Manager
- Human Resource Manager
- Operations Manager
- Project Manager
- Policy/Business Analyst
- Postsecondary Education Administrator
- Sales Manager

FAST FACTS

15:1

Student-to-HR Faculty Ratio

**Department of Management*

4%

JOB GROWTH RATE (2024-34)

bls.gov/ooh

\$140,030

MEDIAN SALARY FOR HUMAN RESOURCE MANAGERS (2024-34)

bls.gov/ooh



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SCAN TO VISIT

memphis.edu/management

