Discovery Visit Summary:

The following notes provide a summary of important topics raised during the week-long Discovery Visit held by the master planning team from December 3-5th. During each group session, an exercise entitled “Preserve-Enhance-Transform” was completed to ascertain the key issues affecting campus. A scan of each of the boards is also included as part of this summary.

Key Discussion Topics:

Main Campus / Park Avenue Campus:
- Create a sense of place, energy, and vitality on campus; enhance school spirit
- Improve wayfinding across campus and the image of campus edges
- Desire to improve first-time visitor experience
- Find ways to improve the image of the railroad tracks and safety of pedestrian crossings
- Everyone loves the new buildings on campus:
  - University Center, Living-Learning Center, Fed Ex Institute
- Location of Recreation Center should be revisited to ensure it helps activate campus
- Parking is a big concern across campus; not enough parking available during peak times
- Steps should be taken to encourage students not to drive to campus
- People appreciate interior of campus and public open spaces
- Questions were raised over the future of the graduate and family student housing on Park Avenue
- Neighbors are concerned about the future direction of expansion of the University
- Desire to strengthen connections between campuses
- Campus and community constituents all perceive campus security as good
- Student housing options should be expanded and upgraded
- Consider ways to improve communication to students via signage and technology

Lambuth Campus:
- Improve campus advertising via billboards and TV commercials across region
- Signage enhancements needed on campus to promote connection to University of Memphis
- General sense from the public is that activities improvements are moving too slowly
- Need functioning elevators; on-going safety concern for students
- Need for additional classroom space
- Desire to improve building interiors and student housing
- Beautiful campus open space should be preserved
Preserve-Enhance-Transform Summary:

Preserve (Blue Dots):
- University Center and Fountain
- FedEx Institute,
- Mynders Hall
- McWherter Library
- Tigers Community Garden
- Alumni Mall
- Lambuth Campus - Open Space and Recreation

Enhance (Yellow Dots):
- Administration Building
- Campus School
- Student Housing
- ADA Improvements
- Connections between Main and Park Avenue Campus
- Pedestrian Circulation
- Audubon Park
- Expand Blue Line Shuttle to Neighborhood and Key Retail Locations
- Tennis Courts
- Lambuth Campus – Wilder Student Union
- Lambuth Campus – Student Housing

Transform (Red Dots):
- Roane Fieldhouse
- Information Center
- PanHellenic Center
- Alumni Center
- Student Recreation Center
- Graduate & Family Student Housing on Park Avenue
- Railroad Crossings
- Parking – Image of Large Lots
- McWherter Library Open Space – Activate Ellipse
- Provide an Outdoor Classroom
- Bike-Friendly Nature of Campus
- Lambuth Campus – Recreation Center
CAMPUS OPEN HOUSE (12/04)