



FOGELMAN COLLEGE OF BUSINESS AND ECONOMICS

DEPARTMENT OF **MANAGEMENT INFORMATION SYSTEMS**



THE UNIVERSITY OF
MEMPHIS

Department of Management
Information Systems

Are you the type of person who loves helping other people with their technology issues? Are you fascinated by technological innovations like Artificial Intelligence, collaborative sensing and cybersecurity? Do you enjoy solving complex problems using data analysis and advanced technology? If these characteristics sound like you, and if a career in one of the most sought-after, rapidly growing fields with multiple job opportunities and high earning potential sounds intriguing, then majoring in Management Information Systems (MIS) is a great choice.

MIS graduates are prepared for careers in business information security; business intelligence, marketing and data analytics; project management; systems testing; database management; and systems analysis and design. One of the greatest strengths of an MIS degree is its versatility. Career opportunities exist across nearly every industry — from business and finance to healthcare, education, nonprofits, manufacturing, logistics, the arts and government. Because technology drives innovation in every sector, MIS professionals are in high demand in today's rapidly evolving marketplace.

ACADEMIC OFFERINGS

Bachelor in Business Administration (BBA) | Management Information Systems

- **Minors** (*available to business majors and non-business majors*)
 - Management Information Systems
 - Project Management
- **Accelerated Bachelor to Master of Arts Program (BBA+MA) | Management Information Systems**

Master of Science (MSIS) | Information Systems **STEM Designated Program*

- **MSIS Concentration | Applied AI**

Graduate Certificates

- Applied AI
- Business Information Assurance
- Business Project Management
- Data Analytics for Management
- Data Analytics for Technology



Doctor of Philosophy (PhD) in Business Administration | Management Information Systems

STUDENT RESOURCES

ASSOCIATION FOR MANAGEMENT INFORMATION SYSTEMS (AMIS)

The Association of Management Information Systems (AMIS) Club conducts field trips and brings speakers from Memphis businesses to shed insight on IT careers and offer networking opportunities.



A CAREER IN DEMAND

Graduates with advanced knowledge of information systems often secure salaries that exceed those of many other business majors.

Nationally, placement rates for bachelor's degrees in MIS are consistently high, with most graduates securing employment in their field shortly after graduation.

CAREER OPPORTUNITIES

Our MIS graduates have secured fulfilling, dynamic and well-compensated positions with local companies including, but not limited to:

- Business Systems Analyst
- Chief Data Officer
- Chief Information Officer
- Chief Information Security Officer
- Chief Technology Officer
- Database Administrators and Architects
- Information Assurance Analyst
- Information Security Analyst
- Process Analyst
- Programmer Analyst
- Quality Assurance Analysts and Testers

FAST FACTS

13:1

Student-to-Faculty Ratio

**Department of Management
Information Systems*

20%

JOB GROWTH RATE (2024-34)

bls.gov/ooh

\$140,910

**MEDIAN SALARY FOR COMPUTER AND INFORMATION
RESEARCH SCIENTISTS (2024)**

bls.gov/ooh



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SCAN TO VISIT

memphis.edu/mis

