SELECTING SUPPLY CHAIN MANAGEMENT AS YOUR FOCUS
Creating and moving products from point A to point B is not as simple as it seems. By majoring in Supply Chain Management (SCM), you can build a rewarding career with skills that are important for any industry. In this major, you’ll gain insight into the multifaceted aspects of supply chain management: sourcing, procurement, operations, transportation and distribution of products. You’ll study how to analyze and design supply chains, to identify and implement measures that improve supply chain performance to become a vital part of any organization.

Fogelman College of Business & Economics (FCBE) is the ideal training ground for a career in supply chain management, as it sits in the heart of Memphis, a renowned international distribution hub and home to one of the busiest cargo airports in the world.

A CAREER IN DEMAND
In recent years the critical importance of effective supply chain management has been demonstrated on an ongoing basis. Hardly a day passes without the report of a supply chain disruption. Supplier shortages, manufacturing interruptions and logistics challenges are commonplace. In addition, with e-commerce on the rise, the way customers make and receive purchases continues to evolve, further complicating the process of moving products from development to delivery. Today, companies have an even greater need for qualified supply chain professionals who are prepared to design and manage resilient supply chains that are capable of meeting these challenges.

SUPPLY CHAIN MANAGEMENT CAREER EARNING POTENTIAL
The Association for Supply Chain Management 2021 Salary Survey found that professionals with a bachelor’s degree reported a median salary of $77,000, which is 32.5% higher than the national median salary. Plus, 87% of respondents received additional cash compensation (bonus, profit sharing) with their salary.

AVERAGE SALARIES

<table>
<thead>
<tr>
<th>Position</th>
<th>Median Salary</th>
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<tbody>
<tr>
<td>Logistics Director/Manager</td>
<td>$108,410</td>
</tr>
<tr>
<td>Operations Manager</td>
<td>$99,140</td>
</tr>
<tr>
<td>Vice President, General Manager</td>
<td>$176,100</td>
</tr>
<tr>
<td>Corporate Division Management</td>
<td>$151,675</td>
</tr>
<tr>
<td>Supply Chain Director/Manager</td>
<td>$102,380</td>
</tr>
<tr>
<td>Distribution Director/Manager</td>
<td>$102,380</td>
</tr>
<tr>
<td>Warehouse Manager/Supervisor</td>
<td>$75,670</td>
</tr>
<tr>
<td>Purchasing/Procurement Director/Manager</td>
<td>$107,550</td>
</tr>
<tr>
<td>Transportation Director/Manager</td>
<td>$105,000</td>
</tr>
<tr>
<td>Sales</td>
<td>$100,000</td>
</tr>
<tr>
<td>Engineering Management</td>
<td>$104,178</td>
</tr>
</tbody>
</table>

**CAREER OPPORTUNITIES**
FCBE graduates have found employment with FedEx, Dunavant, International Paper, AutoZone, Hunter Fan Company, Amazon, Nike, Orgill, Inc., C.H. Robinson, DHL, J.B. Hunt and many other top companies.

Some positions held by Supply Chain Management graduates include the following:
- Distribution Center Manager
- Facilities Manager
- Global Commodities Director
- Global Supply Chain Management
- Inventory Manager
- Logistics Manager
- Operation Manager
- Purchasing Manager
- Production Manager
- Strategic Sourcing Manager
- Supply Chain Analyst/Planner
- Supply Chain Manager
- Traffic Manager
- Transportation Manager

**OUR PROGRAM**
Our curriculum covers supply management, operations and logistics, with opportunities for a deep dive into such topics as business solutions for sustainability, lean SCM and supply chain analytics. The department offers tracks for a SCM major or minor.

Supply Chain Management majors are strongly encouraged to complete an internship. And, with Memphis being the home of many logistics, transportation, warehousing, distribution and manufacturing companies, students have limitless opportunities.

**ONLINE ON YOUR TIME**
Earn your BBA online tUofM Global, which provides classes to suit your schedule and is affordable, with payment plans and scholarships available.
- AACSB Accredited*
- Online Tutoring
- Advising & Career Services
- World-Class Professors

*WHAT DOES “AACSB ACCREDITED” MEAN?*
1. Accreditation means FCBE goes through a rigorous process of evaluation and scrutiny every five years to demonstrate engagement, innovation and impact.
2. FCBE is committed to developing, implementing and maintaining the highest level of quality education delivered to its students.
3. The work that you do at the AACSB-accredited FCBE prepares you to make an immediate impact on the world upon graduation — whether you’re beginning in a Fortune 500 company, working remotely from home or exercising your entrepreneurial spirit and starting your own business.

**CENTER FOR WORKPLACE DIVERSITY AND INCLUSION (CWDI)**
CWDI serves as a resource for members of the University and the Memphis business community to address racism, injustice and inequality in our society with a mission to enact change, promote racial equity and end discrimination.
Email: cwdi@memphis.edu

**OUR FACULTY**
Faculty bring to the classroom their real-world, professional experiences and present material with engaging pedagogy. In addition to conducting business consulting and outreach activities, our faculty continually publish highly regarded research. Their expertise encompasses supply management, supply chain modeling, operations management, supply chain disruption, systems analysis and supply chain sustainability.
TIGER TALE
STUDENT SPOTLIGHT

Eric Lu
BBA, Supply Chain Management, 2023

The Fogelman College of Business & Economics has ample resources to ensure that all students succeed. I chose FCBE because I knew that the school’s esteemed professional network would be the perfect launchpad for my career. In addition, the Center for Professional Career Development has helped polish all of its students into forward-thinking, business minded leaders. Not only was I able to receive my Certificate of Supply Chain Academy from the Center, they also played a major role in helping me land multiple internships with industry leading firms.”

FROM CLASSROOM TO CAREER
Supply Chain Management majors at FCBE have unique access to professional and community resources to gain real-world experience and enhance job prospects.

Supply Chain Management Student Association (SCMSA)
Offers networking opportunities, guest speakers, facility tours and recruiting activities by major employers.

Memphis Institute for Leadership Education (MILE)
Available to all FCBE majors, this program pairs top students with local business and organizational leaders who serve as mentors.

Internships
Secure internships with major companies through the Marketing Management & Supply Chain Management Internship Program, the Fogelman Internship Network (FIN) and the Center for Professional Career Development (CPCD).

The CPCD also offers business etiquette, ethics, resume building, mock interviewing and career counseling, as well as internship and career fairs held in the spring and fall. More than 100 employers attend the events in search of a qualified business employee in Supply Chain Management.

Study Abroad
For an immersive cultural experience, students may attend international programs through FCBE.

Dr. Ernest Nichols
Interim Chair and Associate Professor
Department of Marketing & Supply Chain Management
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