

For Example:

Department of Marketing and Supply Chain Management
Internship Learning Agreement Form
 (To be completed with On-Site Supervisor and Academic Supervisor)

Date: 01/01/2012

Student: John Doe On-Site Supervisor: Mr. Smith Academic Supervisor: Dr. Jones

To be completed by Student and Academic Supervisor

To be completed by Student and On-Site Supervisor

To be completed by Student and Academic Supervisor

	MSCM Goal (What is expected to be learned using FCBE goals as a guide to be accomplished or gained and adding a take away goal)	Company Objective (Expected company outcome/activity)	Strategies (Specific process for achieving)	Outcome (Company outcome/report/etc.)	Evaluation Method (How it will be measured as determined by the Academic Supervisor, i.e. Paper, Power Point, Presentation, Portfolio, etc.)	%
1	<i>Job Experience</i>	<i>Promotion</i>	<i>Develop Sales Literature</i>	<i>Brochure</i>		
2	<i>Career Job Requirements</i>	<i>Sales Growth</i>	<i>Develop New Sales Aides</i>	<i>Finish Handout</i>		
3	<i>Relationship Skills</i>	<i>Sales Activity</i>	<i>Sales Calls</i>	<i>Number of New Contacts Developed</i>		
4	<i>Applying Theory to Practice</i>	<i>Market Research</i>	<i>Evaluate</i>	<i>Prepare a Report</i>		
5	<i>Best Practices</i>	<i>Inventory Control</i>	<i>Determine Optimum Stock Levels</i>	<i>Develop Policy</i>		