

BACHELOR OF MUSIC – MUSIC INDUSTRY/Music Business

2026/27 CATALOG

UNIVERSITY GENERAL EDUCATION PROGRAM35 hours**MAJOR CORE28 hours**

<i>Music Theory (11 hrs)</i>	MUTC 1002 (4)	Musicianship I	—	MUTC 4210 (3)	Music Theory: Pop Styles	—
	MUTC 2002 (4)	Musicianship II	—			
<i>Music History (3 hrs)</i>	MUHL 3303 (3)	Western Music History	—			
<i>Music History Elective (3 hrs)</i>						
<i>Choose from:</i>	MUHL 4801 (3)	Amer Folk/Pop Music	—	MUHL 4806 (3)	History of Jazz	—
	MUHL 4804 (3)	Blues	—	MUHL 4807 (3)	Memphis Music	—
	MUHL 4805 (3)	History of Rock and Roll	—			
<i>Jazz Class Piano (1 hr)</i>	MUAP 1116 (1)	Jazz Class Piano	—			
<i>Applied Lessons (4 hrs)</i>	MUAP 1xxx (1)	Applied Instrument	—	MUAP 1xxx (1)	Applied Instrument	—
	MUAP 1xxx (1)	Applied Instrument	—	MUAP 1xxx (1)	Applied Instrument	—
<i>Music Technology (3 hrs)</i>	MUID 3103 (3)	Songwriting I	—			
<i>First-Year Seminar I (1 hr)</i>	MUAP 1001 (1)	First-Year Seminar I	—			
<i>Ensemble (2 semesters)</i>						
<i>Choose from:</i>	MUAP 2001 (1)	Symphonic Band	—	MUAP 3006 (1)	University Singers	—
	MUAP 2002 (2)	Marching Band	—	MUAP 3012 (1)	Univ Instr Jazz Ensemble	—
	MUAP 2005 (1)	Mazi: S/A Choir	—	MUAP 3013 (1)	Univ Vocal Jazz Ensemble	—
	MUAP 2006 (1)	Tigerchor: T/B Choir	—	MUAP 3005 (1)	Orchestra	—
	MUAP 3004 (1)	Wind Ensemble	—	MUAP 3401 (1)	Percussion Ensemble	—
	MUAP 3101 (1)	Brass Ensemble	—	MUAP 3501-8 (1)	Instrumental Ensemble	—
	MUAP 3103 (1)	Comm Music Combo	—	MUAP 3601 (1)	Chamber Choir	—
	MUAP 3701 (1)	Woodwind Ensemble	—			

CONCENTRATION57 hours

<i>Music Business (57 hrs)</i>	ACCT 2010 (3)	Fundamentals of Accounting I	—
	STRM 3200 (3)	Introduction to Strategic Media	—
	or		
	STRM 4232 (3)	Entertainment Public Relations	—
	JRSM 3900 (3)	Visual Media	—
	MGMT 3110 (3)	Principles of Management	—
	MKTG 3010 (3)	Principles of Marketing	—
	MUID 1001 (2)	Introduction to Music Technology	—
	MUID 2201 (2)	Introduction to Music Industry	—
	MUID 3105 (3)	Music Marketing & Management	—
	MUID 3506 (3)	Music Distribution	—
	MUID 3601 (3)	Music Industry Contracts	—
	MUID 4210 (3)	Music Business Communication	—
	MUID 4602 (3)	Copyright and Publishing	—
	MUID 4825 (3)	Concerts and Touring	—
	MUID 4826 (3)	Concerts and Touring II	—
	MUID 4840 (3)	Entrepreneurship	—
	MUID 4850 (3)	Recording Company Operations I	—
	MUID 4851 (4)	Recording Company Operations II	—
	MUID 4898 (4)	Senior Project	—
	MUID 4899 (3)	Internship	—

TOTAL120 hours