

BACHELOR OF MUSIC – MUSIC INDUSTRY/Music Business

2020/21 CATALOG

UNIVERSITY GENERAL EDUCATION PROGRAM (see next page) 35 hours**MAJOR CORE 29 hours**

<i>Music Theory (13 hrs)</i>	MUTC 1002 (5)	Musicianship I	—	MUTC 4210 (3)	Music Theory: Pop Styles	—
	MUTC 2002 (5)	Musicianship II	—			
<i>Music History (3 hrs)</i>	MUHL 3303 (3)	Western Music History	—			
<i>Music History Elective (3 hrs)</i>						
<i>Choose from:</i>	MUHL 4801 (3)	Amer Folk/Pop Music	—	MUHL 4806 (3)	History of Jazz	—
	MUHL 4804 (3)	Blues	—	MUHL 4807 (3)	Memphis Music	—
	MUHL 4805 (3)	History of Rock and Roll	—			
<i>Jazz Class Piano (1 hr)</i>	MUAP 1116 (1)	Jazz Class Piano	—			
<i>Applied Lessons (4 hrs)</i>	MUAP 1xxx (1)	Applied Instrument	—	MUAP 1xxx (1)	Applied Instrument	—
	MUAP 1xxx (1)	Applied Instrument	—	MUAP 1xxx (1)	Applied Instrument	—
<i>Music Technology (3 hrs)</i>	MUID 3103 (3)	Cont Song/Prod Tech	—			
<i>Ensemble (2 semesters)</i>						
<i>Choose from:</i>	MUAP 2001 (1)	Symphonic Band	—	MUAP 3006 (1)	University Singers	—
	MUAP 2002 (2)	Marching Band	—	MUAP 3012 (1)	Univ Instr Jazz Ensemble	—
	MUAP 2007 (1)	Collegiate Choir	—	MUAP 3013 (1)	Univ Vocal Jazz Ensemble	—
	MUAP 3004 (1)	Wind Ensemble	—	MUAP 3401 (1)	Percussion Ensemble	—
	MUAP 3101 (1)	Brass Ensemble	—	MUAP 3501-8 (1)	Instrumental Ensemble	—
	MUAP 3103 (1)	Comm Music Combo	—	MUAP 3601 (1)	Chamber Choir	—
	MUAP 3005 (1)	Orchestra	—	MUAP 3701 (1)	Woodwind Ensemble	—
<i>Concert Attendance</i>	Attend 50 concerts		—			

CONCENTRATION 56 hours

<i>Music Business (56 hrs)</i>	ACCT 2010 (3)	Fundamentals of Accounting I	—
	FIR 1220 (3)	Financial Management	—
	PBRL 3400 (3)	Introduction to Public Relations	—
	or		
	PBRL 4431 (3)	Music Promo/Public Relations	—
	JRSM 3900 (3)	Visual Media	—
	MGMT 3110 (3)	Organization and Management	—
	MGMT 3510 (3)	Business Communication	—
	MKTG 3010 (3)	Principles of Marketing	—
	MUID 1001 (1)	Introduction to Music Technology	—
	MUID 2201 (2)	Introduction to Music Industry	—
	MUID 3105 (3)	Music Marketing & Management	—
	MUID 3506 (3)	Internet Distribution	—
	MUID 4301 (3)	Legal Aspects Live Entertainment Ind	—
	MUID 4604 (3)	Legal Aspects Music Industry	—
	MUID 4825 (3)	Concerts and Touring	—
	MUID 4840 (3)	Entrepreneurship	—
	MUID 4850 (3)	Recording Company Operations I	—
	MUID 4851 (4)	Recording Company Operations II	—
	MUID 4898 (4)	Senior Project	—
	MUID 4899 (3)	Internship	—

TOTAL 120 hours

UNIVERSITY GENERAL EDUCATION PROGRAM

Communication (9 hours)

ENGL 1010	English Composition	—
ENGL 1020	English Composition and Analysis	—
COMM 2381	Oral Communication	—

Mathematics (3 hours)

MATH 1530	Prob/Statistics/Non Calculus	—
-----------	------------------------------	---

Humanities / Fine Arts (3 hours)

ENGL 2201 or ENGL 2202	Literary Heritage/Literary Heritage: African-American Emphasis	—
------------------------	--	---

History (6 hours)

HIST 2010	The United States to 1877	—
HIST 2020	The United States since 1877	—
HIST 2030	History of Tennessee	—

Social / Behavioral Sciences (6 hours)

ECON 2010	Macroeconomics	—
ECON 2020	Microeconomics	—

Natural Science: (8 hours)

BIOL 1010/1011	Introduction to Biology I/Lab	—
BIOL 1020/1021	Introduction to Biology II/Lab	—
BIOL 1110/1111	General Biology I/Lab	—
BIOL 1120/1121	General Biology II/Lab	—
CHEM 1010/1011	Chemistry of Materials/Lab	—
CHEM 1020/1021	Chemistry of Life/Lab	—
CHEM 1110/1111	General Chemistry I/ Lab	—
CHEM 1120/1121	General Chemistry II Lab	—
ESCI 1010	Weather and Climate	—
ESCI 1020	Landforms	—
ESCI 1040	Physical Geology	—
ESCI 1103	Humans and the Environmental Earth Sciences	—
ESCI 1050	Historical Geology	—
PHYS 1010/1001	Introduction to Physics/Lab	—
PHYS 1020/1002	Survey of Astronomy/Lab	—
PHYS 2110/2111	Physics I for Science and Engineering	—
PHYS 2120/2121	Physics II for Science and Engineering	—

DEGREE PROGRAM: BACHELOR OF MUSIC
CONCENTRATION: MUSIC BUSINESS

SAMPLE FOUR-YEAR DEGREE PLAN
 2020-21 Catalog

FRESHMAN				Fall		Spring			
ENGL	1010	English	3	ENGL	1020	English	3		
.....	Natural Science w/Lab	4	Natural Science w/Lab	4		
MUTC	1002	Musicianship I	5	MUTC	2002	Musicianship II	5		
MATH	1530	Prob/Stats/Non Calculus	3	MUID	1001	Intro to Music Technology	1		
MUAP	Applied Music	1	MUID	2201	Intro to Music Industry	2		
			16	MUAP	Applied Music	1	16	
SOPHOMORE									
HIST	American Heritage	3	HIST	American Heritage	3		
MUTC	4210	Music Theory: Pop Styles	3	COMM	2381	Oral Communication	3		
MUAP	1116	Jazz Class Piano	1	ENGL	2201/02	Literary Heritage	3		
ACCT	2010	Accounting I	3	ECON	2020	Economics II	3		
ECON	2010	Economics I	3	MUAP	Applied Music	1		
MUAP	Applied Music	1	MUAP	Large Ensemble	1		
MUAP	Ensemble	1					14	
JUNIOR									
MUHL	3303	Western Music History	3	PBRL	3		
MUID	4301	Legal Aspects Live Ent Ind	3	MGMT	3110	Org and Management	3		
MKTG	3010	Principles of Marketing	3	MUID	3103	Songwriting	3		
MUID	3506	Music Distribution	3	MUID	3105	Music Marketing & Mgmt	3		
MUID	4604	Legal Aspects Mus Industry	3	MUID	4825	Concerts and Touring	3	15	
SENIOR									
FIR	1220	Financial Management	3	MUHL	4XXX	Music History Elective	3		
JRSM	3900	Visual Media	3	MGMT	3510	Business Communications	3		
MUID	4840	Entrepreneurship	3	MUID	4851	Rec Company Operations II	4		
MUID	4850	Rec Company Operations I	3	MUID	4898	Senior Project [I]	4		
MUID	4899	Internship	3					14	
								Total Hours	120

All students are required to attend 50 concerts (12 – 15 per year is recommended)

¹ Choose between PBRL 3400 *Intro to Public Relations* and PBRL 4431 *Music Promotion/Public Relations*