

## Professional & Continuing Education

### 2015 Summer Series



**Leading through Conflict** Using scenes from “*The Andy Griffith Show*”, this workshop helps participants determine how they prefer to deal with conflict, when that preference is appropriate, and techniques for developing more options when faced with conflict. Participants complete a pre-workshop assessment which is debriefed and discussed. **May 19, 2015 from 1pm-4pm. Price Per Participant \$125 Course # PMG0661S15**

**Building Your Personal Brand (Two Part Workshop)**- “Building Your Personal Brand” will challenge the participant to think differently about how they are perceived by others. After reinforcing the importance of developing your own personal brand, the facilitator will share the way to make your brand uniquely yours and how to take your brand to market. You’ll be ready to compete and succeed after learning the basic steps for building your personal marketing strategy blueprint. **Session 1: June 9, 2015 5:30pm-7:30pm. Session 2: August 4, 2015 5:30pm-7:30pm. Total Price Per Participant \$200 Course # PCD0641S15**

**Project Management**- This three day Project Management Certification equips professionals with leading methodologies and practices in the project management field. Course covers the four key project management stages: initiation, planning, implementation and closing. International Business Training Association (IBTA) certification exam is given at the conclusion of the course. **June 16-18, 2015 from 8am-4pm. Price Per Participant \$975 Course # PMG0671S15**

**Presentation Skills**- This 4 session course covers creating and modifying presentation materials, engaging the audience or individuals, and establishing rapport to support the outcomes you desire for your audience. Participants will sharpen their skills through lecture, discussion, and practice. An individualized digital portfolio is created to document strengths, weaknesses, and improvement as a result of instructor and class feedback. **July 13-16, 2015 5:30pm-9:00pm. Price Per Participant \$775 Course # PCM0041S15**

**Leading Creativity** Are you creative? Is your creativity stifled? Participants in this highly interactive and engaging workshop learn ways to tap into their creativity and ways creativity can be channeled into effective leadership endeavors. The workshop also discusses how personal creativity leads to organizational innovation. **July 30, 2015 6:00pm-9:00pm. Price Per Participant \$125 Course # PCD0651S15**

**Change Management**- Change in any organization can cause stress, resulting in unprepared and unhappy employees. But change can be positive if individuals are encouraged to view it as a challenge and opportunity rather than an obstacle or a threat. Participants will be armed with the strategies needed to take advantage of the opportunities that change creates. **August 18-19, 2015 8:30am-4:30pm. Price Per Participant \$675 Course # PCM0311S15**

*Sessions will be held at The Collierville Center:*

University of Memphis Collierville Center  
215 W. Poplar Ave  
Collierville, TN 38017  
901-678-5515  
[www.memphis.edu/umce/training](http://www.memphis.edu/umce/training)

Please visit our website for registration information. Or email Courtney Orians [cckelly@memphis.edu](mailto:cckelly@memphis.edu)

Courses have a minimum and maximum number of participants.