

PROFESSIONAL AND *continuing* EDUCATION



2015 Summer Series

LEADING THROUGH CONFLICT

May 19, 2015 • 1:00 – 4:00 p.m.

Course # PMG0661S15 - \$125/participant

Using scenes from “The Andy Griffith Show”, this workshop helps participants determine how they prefer to deal with conflict, when that preference is a proper, and techniques for developing more options when faced with conflict.

BUILDING YOUR PERSONAL BRAND (Two Part Workshop)

Session 1: June 9, 2015 • 5:30 – 7:30 p.m.

Session 2: August 4, 2015 • 5:30 – 7:30 p.m.

Course # PCD0641S15 - \$200/participant

This workshop challenges the participant to think differently about how they are perceived by others. After reinforcing the importance of developing your own personal brand, you'll be ready to compete and succeed after learning the basic steps for building your personal marketing strategy blueprint.

PROJECT MANAGEMENT

June 16-18, 2015 • 8:00 – 4:00 p.m.

Course # PMG0671S15 - \$975/participant

This three-day certification equips professionals with leading methodologies and practices and covers the four key project management stages: initiation, planning, implementation and closing. International Business Training Association (IBTA) certification exam is given at the conclusion of the course.

PRESENTATION SKILLS

July 13-16, 2015 • 5:30 – 9:00 p.m.

Course # PCM0041S15 - \$775/participant

This 4-session course covers creating and modifying presentation materials, engaging the audience or individuals, and establishing rapport to support the outcomes you desire for your audience. An individualized digital portfolio is created to document strengths, weaknesses, and improvement as a result of instructor and class feedback.

LEADING CREATIVITY

July 30, 2015 · 6:00 – 9:00 p.m.

Course # PCD0651S15 – \$125/participant

Participants in this highly interactive and engaging workshop learn ways to tap into their creativity and ways creativity can be channeled into effective leadership endeavors.

CHANGE MANAGEMENT

August 18-19, 2015 · 8:30 – 4:30 p.m.

Course # PCM0311S15 - \$675/participant

Change in any organization can cause stress, resulting in unprepared and unhappy employees. Participants will be armed with the strategies needed to take advantage of the opportunities that change creates.

Sessions will be held at:

University of Memphis Collierville Center

215 W. Poplar Ave / Collierville, TN 38017 / 901-678-5515

www.memphis.edu/umce/training

Please visit our website for registration information.

Courses have a minimum and maximum number of participants.

Meet some of our team:



FRED ELLRICH has thirty years of business experience in marketing, customer service, supply chain, and project management. Key competencies include leadership through consensus & cross-functional teamwork, measurable business results through process innovation & high employee engagement and a strong customer focus through research & customer involvement.



ELAINE KENDRICK has worked with adult learners since 1981. She conducts workshops, provides one-on-one tutoring, develops training materials, and edits proposals, letters, and reports for clients. Previously she was an editorial assistant, using the specific writing skills she now teaches.



LAURIE TUCKER is the co-founder and Chief Strategy Officer of Calade Partners. Prior to starting her own business, Laurie worked 35 years at FedEx as senior vice president of corporate marketing. A passionate advocate of personal development, Laurie applied inspired leadership, innovation, and analytics to create outstanding results in corporate programming and team performance.