



# SECoPA

SOUTHEASTERN CONFERENCE FOR PUBLIC ADMINISTRATION

## 2024 Annual Southeastern Conference for Public Administration September 18-21, 2024

### SECoPA 2024 ANNUAL MEETING INFORMATION

The 2024 Annual Meeting of the Southeastern Conference for Public Administration (SECoPA) will be held September 18-21 at the Hilton Memphis East in Memphis, Tennessee. The conference brings together over 300 scholars, public servants, elected officials, students and nonprofit and corporate partners and is an excellent opportunity to network and market to these groups.

### ABOUT SECoPA

Since 1969, the Southeastern Conference for Public Administration (SECoPA) has been the gathering place of ideas in public service in 10 states in the Southeast U.S. The conference allows attendees the opportunities to network, share research and discover the latest innovations in public service. It is the most prestigious regional conference within the American Society for Public Administration (APSA), which boasts a diverse membership of over 9,000 government and nonprofit administrators and researchers.

## Department of Public and Nonprofit Administration

### WHO ARE WE?

The Department of Public and Nonprofit Administration at the University of Memphis has a mission to promote responsive, responsible and professional public service through teaching, research and community engagement using a practice-based curriculum centered on nonprofit and urban management.

### DEPARTMENT ACCOLADES AND ACHIEVEMENTS

- Ranked 114 in *U.S. News & World Report*
- Two Masters Programs in Public Administration and Nonprofit Management
- Two Graduate Certificates in Local Government Management and Nonprofit Leadership
- Institute for Philanthropy and Nonprofit Leadership
- NASPAA Accredited Program

### SPONSORSHIP INFORMATION

The SECoPA conference relies on the generosity of conference sponsors, and we have developed a variety of sponsorship levels to fit your needs. We hope that you'll invest in the success of SECoPA 2024 by selecting one or more of the following sponsorship opportunities below.



To select your sponsorship,  
please scan the QR code or head to:  
<https://tinyurl.com/SECoPA2024Sponsorship>

# SPONSORSHIP LEVELS

## PLATINUM SPONSOR (\$15,000)

### LIMIT | 1

- Platinum sponsor designation on the conference website and in the conference program
- Company logo and link on the conference website
- Full-page ad in the conference program
- Opportunity to include a gift or flyer in the registration packet
- Prominent signage at the conference venue
- Reserved table at conference luncheons
- Formal recognition throughout the conference
- Exhibit booth space for all three days of the conference
- Three full conference registrations

## GOLD SPONSOR (\$10,000)

### LIMIT | 2

- Gold sponsor designation on the conference website and in the conference program
- Company logo and link on the conference website
- Half-page ad in the conference program
- Opportunity to include gift or flyer in the registration packet
- Prominent signage at the conference venue
- Formal recognition throughout the conference
- Exhibit booth at all three days of the conference
- Two full conference registrations

## SILVER SPONSOR (\$5,000)

### LIMIT | 2

- Silver sponsor designation on the conference website and in the conference program
- Company logo and link on the conference website
- Half-page ad in the conference program
- Opportunity to include gift or flyer in the registration packet
- Prominent signage at the conference venue
- Formal recognition throughout the conference
- Exhibit booth at all three days of the conference
- One full conference registration

## BRONZE SPONSOR (\$2,500)

### LIMIT | 5

- Bronze Sponsor designation on the conference website and in the conference program
- Company logo and link on the conference website
- Quarter-page ad in the conference program
- Opportunity to include gift or flyer in registration package
- Prominent signage at the conference venue
- One full conference registration

## SESSION BREAK SPONSOR (\$1,000)

### Limit | 2 per Session Break

- Session break sponsor designation on the conference website and in the conference program
- Company name on the conference website
- Quarter-page ad in the conference program
- Prominent signage at session break
- One full conference registration

## LUNCHEON SPONSOR (\$2,000)

### Limit | 2 per Luncheon

- Luncheon sponsor designation on the conference website and in the conference program
- Company logo and link on the conference website
- Quarter-page ad in the conference program
- Opportunity to include gift or flyer in registration package
- Prominent signage at the conference venue
- One full conference registration

## GENERAL ADVERTISER RATES

Full Page Ad (7.25 x 9.5 in) \$650

Half Page Ad (7.25 x 4.5 in) \$500

Quarter Page Ad (3.5 x 4.5 in) \$250

Bottom Banner Ad (7.25 x 2.25 in) \$250

All files for artwork and logos must be in high resolution (266-300 dpi), PDF, PNG, JPEG, TIFF, or SVG file, and sponsors must provide all logo and ad copy to SECOPA by July 15, 2024, for inclusion in the program. All sponsorships are on a first-come, first-serve basis. If you have questions about becoming a SECOPA sponsor, contact Davia Downey at [dcdowney@memphis.edu](mailto:dcdowney@memphis.edu).