

SoMe RAP Fact Sheet

What is SoMe RAP?

The **South Memphis Revitalization Action Plan (SoMe RAP)** is an effort to transform South Memphis into one of the region’s premier urban neighborhoods of choice by mobilizing local residents, institutions, and their allies to implement a comprehensive economic and community development strategy that promotes:

- healthy living
- lifelong-learning
- local entrepreneurship
- job training
- innovative youth and family services
- green building and design
- cooperative problem-solving
- alternative transportation
- excellence in urban design
- public and private development partnerships.

Where is SoMe RAP?

The focus of the **SoMe RAP** is the area of South Memphis bounded to the North by Trigg Avenue, to the east by I-240, to the south by Person Avenue, and to the west by Lauderdale Street. This study area contains approximately 140 city blocks, 1800 building lots, 21 churches, five schools, a city park, and is home to more than 6,800 individuals.

Who leads SoMe RAP?

The **South Memphis Revitalization Action Plan** is led by the SoMe RAP Steering Committee representing twenty-two local organizations. It is supported by the South Memphis Renaissance Collaborative (SMRC), a joint venture of St. Andrew AME Church, The Works Inc. Community Development Corporation, the University of Memphis, The Hyde Family Foundations, Self Tucker Architects, and the Memphis Regional Design Center.

How can you get involved with SoMe RAP?

You can participate in SoMe RAP Community Organizing Meetings, recruit residents to attend and participate in the meetings, sign and secure signatures to Petitions and Organizational Endorsement Certificates in support of the plan, agree to meet with City Council Members and County Commissioners to secure support for the plan, or volunteer for community outreach activities. Those interested in getting involved with SoMe RAP are encouraged to contact:

<p>Curtis Thomas Deputy Executive Director The Works, Inc. 1471 Genesis Circle Memphis, TN 38106 901-946-9675 curtis.thomas@theworkscdc.org</p>	<p>Katherine Lambert Pennington Assistant Professor of Anthropology The University of Memphis 316 Manning Hall Memphis, TN 38152 901-678-3328 almbtrpn@memphis.edu</p>	<p>Kenneth M. Reardon Director, Graduate Program in City and Regional Planning The University of Memphis 210 McCord Hall Memphis, TN 38152 901-678-2610 kreardon@memphis.edu</p>
---	---	---



THE UNIVERSITY OF
MEMPHIS



Memphis
Regional
Design
Center

HYDE
FAMILY
FOUNDATIONS

SoMe RAP Action Projects

The following are just two examples of the numerous inspiring project proposals outlined by the South Memphis Revitalization Action Plan:

Renaissance Farmers Market



- Reclaim the abandoned car wash at Kerr and South Parkway
- Marketplace for sale of local food and handmade crafts
- Mobile health units from regional medical centers provide information and screening



South Parkway Pioneers Plaza: Neighborhood Retail Development



- 24,000 + ft² retail center
 - Neighborhood food market
 - Restaurants, pharmacy and bank branch
 - Community police substation
- Retail market analysis and community input demonstrate under-served retail demand
- Increase residents' access to healthy food, prescriptions, and financial services



THE UNIVERSITY OF
MEMPHIS



**Memphis
Regional
Design
Center**

**HYDE
FAMILY
FOUNDATIONS**