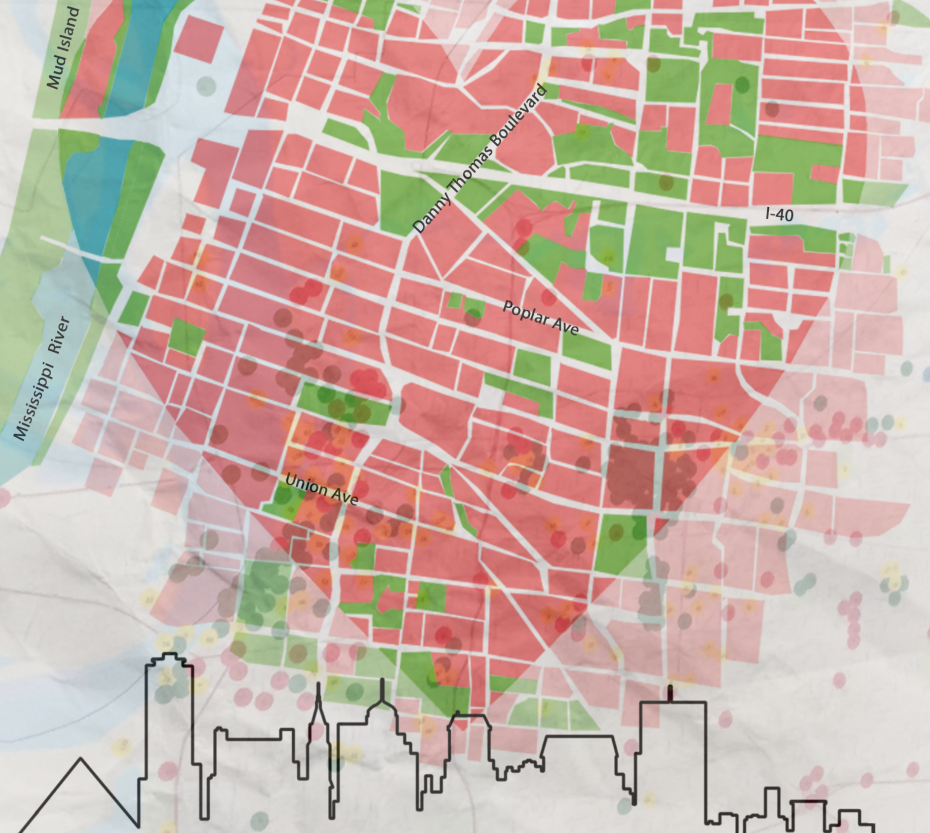


Follow-up Event Appendix

Let's stay together, Memphis



Relationship Therapy for the City and its Citizens

I. Love Letter Template



Dear Memphis,

We need to talk—about us, about our relationship, about where we're headed. There's so much to love about you—the songs you sing, the way you cook, and those beautiful spring afternoons. But I'm not sure those things are enough. There is so much potential for us, but there are some things we need to address to make this work.

When we started our lives together I was

- a. Just a kid
- b. Starting college
- c. Just starting a new job
- d. Coming back home
- e. Retiring
- f. _____

It's been _____ years now. Can you believe it? I know it's hard to remember how we felt about each other at the beginning, but try. There's so much energy and potential and excitement at the start of a relationship. I was immediately attracted to you:

Baby, I never thought I'd say this, but if we can't make this work, I'm really going to miss

We really had something then. And I think we might still have something. You've got some good qualities. There are things I love about you that you need to know. It's like that poem. How do I love thee? Let me count the ways.

I love:

- 1)
- 2)
- 3)

But, baby, there are some things about you that I just don't understand. I said it before and I'll say it again—I need you to change. Because here's the thing, if you love me, you'll want to change. You'll want to be better for me. Let me tell you what frustrates me about you—what makes me feel unappreciated, disrespected or unloved:

1)	
2)	
3)	

At the end of the day, I believe in us. I believe in our future. You know what I see when I think about where we are going to be in ten years?

In ten years I want to see:	
1)	
2)	
3)	

I know we can do this. I know you can change. Because at the end of the day, it's always been you.

Let's stay together, Memphis.

Sincerely,

Print Name

ZIP CODE: _____

Let's stay together, Memphis

I. LOVE

Authenticity, Character (city or citizens)

Responses: 48

T121 "Our history of civil discord to address issues lawfully not violently (i.e- Civil Rights, school issues, etc)"

T28 "the people"

T50 "sense of adventure"

T50 "resilience"

T50 "passion"

T123 "the energy of the people"

T27 "your people, as varied as the snowfall"

T25 "People"

T25 "Potential"

No Number T2 "Neighbors"

T77 "genuine"

T38 "People are still respectful"

T113 "the culture - variety of people, food and religion"

T78 "Community"

T78 "Passion"

T78 "Culture"

T17 "Unity"

T30 "resistance in the face of oppression"

T30 "ability to come together in a crisis"

T30 "hope exhibited by your most vulnerable"

T20 "city is big but feels small"

T26 "friendly folks"

T125 "the community - people, events, music, free stuff"

T7 "community"

T7 "people"

T6 "people"

T6 "big city with a small town feel"

T64 "sense of family"

T64 "culture"

T64 "sense of family"

T12 "people"

T221 "friendly folk"

P59 "people"

P88 "community - grit and grind"

P65 "families"

P46 "genuine conversations/relationships"

P67 "southern hospitality"

P41 "people"

P127 "your quirkiness and diversity"

P127 "your friendliness"

P70 "the soul"

P140 "community"

Let's stay together, Memphis

P140 "people"

P115 "friendly people"

P31 "your grit"

P129 "your heart and soul"

P71 "my neighbors"

Sense of Place (physical)

Responses: 4

T99 "the environment"

T77 "stability"

T38 "my house"

T19 "that I can always find something familiar"

Diversity

Responses: 10

T112 "diversity"

T60 "diversity"

T21 "diversity of people"

T103 "diversity of people and cultures"

T19 "that you welcome so many"

P127 "your quirkiness and diversity"

T27 "your people, as varied as the snowfall"

P135 "your ethnic diversity"

No Number T4 "the diverse array of people who live here"

P71 "the diversity of this city"

Civic Aspiration/Entrepreneurial Spirit/"Can Do" Attitude

Responses: 12

T108 "Revitalization efforts going on everywhere! It's amazing to watch a city be reborn."

T98 "willingness to make change"

T98 "your efforts to revitalize the inner city"

T58 "the people who enjoy seeing and building my magic show"

T58 "future for my family"

T20 "the revitalization of distressed areas"

T98 "your efforts to revitalize the inner city"

T24 "willingness to improve"

P46 "helping to build new infrastructure and projects"

P92 "community and non-profit engagement"

P129 "how much of a difference one person can make"

P71 "the city is close enough that we look to each other for solutions to problems"

Spectator Arts Culture

Responses: 23

T90 "Amazing festivals"

T121 "our love of a good party: any given front yard, back yard or festival (BBQ Fest, Muncifest, River Arts, Tamale Fest, etc)"

T61 "Community - events like Tamale Fest"

Let's stay together, Memphis

T61 "Free opportunities - Levitt Shell concerts"

T28 "the festivals/local events"

T54 "theater"

T120 "lots of things to do"

T79 "All the festivals - Greek Festival, Cinco K Mayo, Sunset Symphony"

T60 "Community - events like Tamale Fest"

No Number T4 "all the events that the city and other organizations organize"

T48 "community festivals"

T100 "Outdoor movies and concerts"

T34 "Lots of things to do"

T125 "the community - people, events, music, free stuff"

T111 "events for people such as Tamale Fest"

T18 "Tamale Fest"

P40 "the amount of activities to do and the easy access of knowing about them"

P67 "festivals"

P84 "many community events"

P181 "Affordable arts and entertainment - Metal Museum, Playhouse, Grizzlies, Orpheum, etc."

P87 "the food and entertainment options"

P52 "Playhouse on the Square"

P52 "Theatre Memphis"

Participatory Arts Culture

Responses: 2

T16 "Crosstown and all emerging arts districts"

P46 "helping to build new infrastructure and projects"

P74 "the creative vibe of people and venues like the Artistik Lounge every 3rd sunday and 'the Weird' at the Rumba Room"

Music

Responses: 17

T108 "Sharing you with my friends. No one knows how good you are. So I get to show off the food, the culture, and the music and history by going for a walk or ride."

T69 "Music"

T34 "Levitt Shell"

T43 "Beale Street"

T11 "music"

T16 "Levitt Shell and other free music"

T125 "the community - people, events, music, free stuff"

T51 "Beale Street"

T51 "Stax Museum"

T6 "music"

P59 "music"

P65 "music"

P92 "music"

P127 "your music"

Let's stay together, Memphis

P140 "music"

P95 "Elvis"

P71 "music"

Organizations

Responses: 18

T79 "zoo"

T43 "National Civil Rights Museum"

T33 "zoo"

T85 "Crosstown Arts"

T85 "Arts Memphis and all of the arts organizations"

T85 "Caritas Village and the Binghampton community"

T25 "Dixon Gallery and Gardens"

T51 "Stax Museum"

T23 "Memphis Gay and Lesbian Community Center"

T14 "zoo"

No Number T3 "Overton Park/the Shell"

P92 "community and non-profit engagement"

P49 "MCA and Brooks Museum"

P123 "the zoo"

P52 "Playhouse on the Square"

P52 "Theatre Memphis"

P52 "The ART Center (store on Union)"

P74 "Caritas and Centro Latino - Ms. Onies experiment of creating a functional microcosm of a new vision for Memphis"

Small and/or Local Businesses

Responses: 5

T48 "T99 "trivia at Cafe Ole""

T48 "the support throughout the community for local restaurants"

T48 "farmer's markets"

T58 "the people who enjoy seeing and building my magic show"

P7 "hiking at Shelby Forest and getting a burger at the General Store after"

Natural Resources, Public Space Amenities, Weather/Climate

Responses: 46

T39 "How park like the city is"

T99 "the environment"

T99 "Shelby Farms"

T79 "The Old Forest trail at Overton Park"

T35 "trees"

T112 "green spaces"

T25 "Parks"

No Number T2 "Shelby Farms"

T69 "The River"

T69 "Parks"

T102 "River view"

Let's stay together, Memphis

T102 "Shelby Farms"

T100 "greenway (particularly Wolf River)"

T34 "Overton Park - old growth forest"

T91 "Shelby Farms Park and Greenline"

T113 "Shelby Farms"

T21 "parks and museums"

T17 "the River"

T33 "good drinking water"

T25 "Mississippi River Park"

T16 "Shelby Farms and Greenline"

T125 "Winter"

T117 "sandbars"

T117 "Gayoso Bayou"

T24 "weather"

T3 "Overton Park"

T3 "V & E Greenline"

T23 "Shelby Farms"

T221 "trees"

T18 "parks"

No Number T3 "Overton Park/the Shell"

P7 "hiking at Shelby Forest and getting a burger at the General Store after"

P46 "being hot and not dealing with winter"

P37 "Overton Park"

P37 "Riverfront park"

P92 "the river and its connection to the city"

P41 "scenery"

P84 "growing outdoor spaces for the community"

P82 "Overton Park"

P82 "Greenline"

P181 "Greenline"

P70 "the River"

P36 "Overton Park and the biking areas - I love picnicking in the park with my dog, friends or family"

P123 "the River"

P31 "the River"

P95 "Shelby Farms Park"

Food

Responses: 40

T108 "Sharing you with my friends. No one knows how good you are. So I get to show off the food, the culture, and the music and history by going for a walk or ride."

T90 "Central BBQ"

T28 "the food"

T99 "trivia at Cafe Ole"

No number T1 "food"

T123 "the food"

T97 "Your cookin' (food)"

Let's stay together, Memphis

T27 "Your food - all of it!"

T35 "food"

T112 "restaurants"

No Number T2 "Many different kinds of restaurants"

T48 "farmer's markets"

T100 "great bbq restaurants"

T21 "good restaurants"

T17 "food"

T103 "great restaurants"

T11 "food"

T26 "great food"

T125 "the community - people, events, music, food, free stuff"

T7 "food"

No Number T5 "Jerry's Sno Cones"

No Number T5 "Taco Trucks"

No Number T5 "Pyros"

T6 "food"

T23 "all the great food"

T42 "food"

T221 "great food"

P59 "food"

P65 "food"

P7 "hiking at Shelby Forest and getting a burger at the General Store after"

P67 "countless coffee shops"

P92 "food"

P41 "restaurants"

P84 "awesome food"

P82 "restaurants"

P181 "all of your awesome food - Cooper Young, Broad Avenue, etc."

P70 "the food"

P87 "the food and entertainment options"

P115 "good food places"

P95 "bbq"

Neighborhoods

Responses: 9

N53 "multiple neighborhoods with stuff to do"

N57 "neighborhood development"

N111 "Different areas of town"

N115 "Low-budget performing spaces & performances"

N125 "Neighborhoods that in larger cities would seem like absolute gems and could not exist in a smaller place"

N4 "Your local feeling neighborhoods. Your attitude"

N8 "The atmosphere of the smaller communities that make Memphis up. The creative people that Memphis attracts"

N31 "The communities"

T29 Overton Square

Let's stay together, Memphis

T29 Broad Avenue

T29 South Main

T108 "Going to the museum and then going to the park and then the zoo and then the coffee shop and not leaving the block."

T90 "My cool neighborhood"

T39 "the neighborhoods"

No number T1 "South Main Arts District"

T54 "Germantown"

T35 "Midtown"

T34 "Cooper-Young"

T91 "updated downtown and Overton Square"

T113 "renovation of downtown and Midtown"

T85 "Caritas Village and the Binghampton community"

T25 "Cooper Young neighborhood"

T20 "Cooper Young"

T20 "downtown - food, sights, trolley"

T16 "Crosstown and all emerging arts districts"

T26 "wonderful neighborhoods, especially Midtown"

T117 "Summer Ave"

T56 "Midtown"

T12 "Downtown"

T12 "North Memphis"

T14 "Midtown"

T14 "Downtown before midnight"

No Number T3 "Midtown"

No Number T3 "South Main"

T18 "Midtown - Overton Square"

P7 "Cooper Young"

P37 "Overton Square"

P37 "Cooper Young"

P127 "Midtown"

P36 "how walkable some of the communities are"

P130 "Cooper Young"

P130 "Downtown (South Main mostly)"

P130 "Beginning to love Overton Square again"

P49 "Overton Square - great atmosphere, food and fun"

P135 "your revitalized downtown"

P129 "Crosstown renovation"

P74 "My neighbors in Uptown - we are creating a community"

Architecture

Responses: 4

T97 "You're so well built (historic architecture)"

T56 "Downtown skyline when returning from travel"

T39 "how beautifully Fairview Junior High was restored"

P36 "the architecture"

Let's stay together, Memphis

Healthcare

Responses: 2

P49 "St. Jude - a place close to my heart which has treated many students and friends"

P135 "St. Jude"

Education

Responses: 4

T43 "the school I teach at (Westside Middle)"

P88 "progress in education"

P67 "strive for education reform"

P31 "my Montessori Community (MMS)"

History and Cultural Heritage

Responses: 15

T108 "Sharing you with my friends. No one knows how good you are. So I get to show off the food, the culture, and the music and history by going for a walk or ride."

T123 "the rich history of each neighborhood"

T60 "history"

P7 "the cool historical places downtown and all around"

Sport/Leisure

Responses: 15

T27 "your basketball team - Memphis Grizz!"

No Number T4 "the Grizzlies"

T113 "Grizzlies"

T11 "attractions"

T51 "Mall"

T42 "Midtown Drinking"

P40 "sports (go Grizz! and how the community rallies together around them"

P88 "Memphis Grizzlies"

P181 "Affordable arts and entertainment - Metal Museum, Playhouse, Grizzlies, Orpheum, etc."

P181 "Sports and leisure - Memphis Runners Track Club, Greater Memphis Soccer Association"

P123 "Memphis sports"

P87 "the food and entertainment options"

P135 "Tigers and Grizzlies"

P115 "spirit - Grizzlies and Tigers"

P129 "the Grizz"

Transportation

Responses: 4

T39 "lack of bad traffic"

T102 "bike paths"

P87 "being able to bike all over the city"

P87 "trolleys to get around downtown easily"

Cost of Living/Affordability

Let's stay together, Memphis

Responses: 3

T121 "the cost of living"

T54 "low cost of living"

T97 "Don't take this the wrong way, baby, but you are so cheap (low cost of living)"

Political Leadership

Responses: 1

T98 "it's current leadership"

Economy

Responses: 1

T111 "different jobs for kids during summer"

II. WHAT FRUSTRATES ME

Defeatist Attitude, Negative Self-Image, Citizen Apathy

Responses: 10

T27 "the negative energy from sad people"

T24 "attitude of the citizens"

T42 "Unwillingness to change and evolve out of old ways"

P40 "the want for more people to attend meetings or things that make them aware of things going on in Memphis beyond the news"

P88 "negative stereotypes (crime)"

P92 "the divide that exists sometimes, stigma that the city comes with"

P181 "perception of the "danger" of our city by outsiders (which may involve addressing crime and making safety a priority)"

P140 "negativity about Memphis"

P115 "people who hate on you! I love it here and hate the negative view even some Memphis have"

P129 "People from Germantown and Collierville and who hate Memphis"

Race and/or Class Conflict

Responses: 39

T61 "socioeconomic inequalities"

T28 "people who are intolerant who live here"

T50 "separation between urban and suburbs"

No Number T1 "lack of cultural diversity"

T54 "Race relations"

T79 "Memphis has so many strengths but we tend to allow politics and race issues to block progress to a degree I have not seen in other cities I've been to"

T112 "the city is very segmented"

T25 "amount of "college town" pride"

T38 "discrimination against the Hispanic community"

T48 "number of factories in the city concentrated in minority neighborhoods"

T113 "The city doesn't restore within the city limits instead of expanding out east"

T78 "segregation"

T33 "discrimination"

Let's stay together, Memphis

T11 "racial divide"

T16 "racial relationships"

No Number T5 "hate"

T15 "the way you treat the homeless"

T15 "the way you treat veterans"

T3 "racial problems"

T42 "ingrained racial divisiveness"

T14 "the sense of entitlement that runs rampant across all racial and socioeconomic boundaries"

T18 "too many homeless people"

T19 "the way you are untrusting of your local talent to represent you unless you know someone who knew of them first"

No Number T6 "Remove the statue of Nathan Bedford Forrest immediately!"

P88 "racial and socioeconomic divide"

P7 "neighborhood segregation and gentrification"

P46 "segregation and overt racism"

P37 "the city feels very separated at times"

P97 "the divide that exists sometimes, stigma that the city comes with"

P41 "community relations"

P84 "how I might make a wrong turn and immediately feel like I've entered a different world"

P82 "segregation"

P82 "Midtown is Memphis"

P70 "racial divides"

P135 "racial divide"

P31 "disconnected communities"

P129 "People from Germantown and Collierville and who hate Memphis"

P74 "It's sometimes hard to be new in a place where people have strong long term ties"

P74 "that the communities are diverse but more cross pollination between communities needs to happen"

Blight

Responses: 15

T90 "Trash, litter"

T120 "cleanliness"

T27 "the busted, empty buildings"

T113 "empty buildings all around town with no vision or hope to replace those buildings"

T16 "downtown is not as awesome as it could be - need more festivals and parties that are inclusive"

T125 "blight"

T7 "overall concern about blight and abandoned buildings"

T24 "condition of the city"

P92 "blighted areas"

P84 "how I might make a wrong turn and immediately feel like I've entered a different world"

P82 "blighted areas"

P127 "blight"

P87 "there is trash everywhere all over the ground"

Let's stay together, Memphis

T108 "So many empty buildings! Tear 'em down or fix 'em up! Quit building sprawl and develop the stuff already here."

P59 "trash on street"

Public Investments, Political Leadership, Spatial Planning

Responses: 39

T108 "So many empty buildings! Tear 'em down or fix 'em up! Quit building sprawl and develop the stuff already here."

T39 "declining infrastructure"

T121 "Youth engagement. More opportunities for healthy youth. Fun (we've lost the Fair, Libertyland, waterparks; pool access, parks programs)"

T123 "I get frustrated with your size ... you're too spread out"

T123 "I get frustrated with your leadership at times"

T79 "Memphis has so many strengths but we tend to allow politics and race issues to block progress to a degree I have not seen in other cities I've been to"

T102 "parking on grass in Overton Park"

No Number T4 "sprawl"

T48 "number of factories in the city concentrated in minority neighborhoods"

T113 "The city doesn't restore within the city limits instead of expanding out east"

T43 "the city council's spending/budget woes"

T21 "city and county politics = dysfunction"

T30 "your secrecy and unwillingness to accept responsibility for your actions"

T30 "lack of public input for development projects"

T117 "city council"

T117 "city taxes"

T56 "Poor urban development"

T56 "stop using jail and court system as a profit center"

T56 "all city officials need customer service training"

T6 "old boy network"

T6 "city and county taxes"

T12 "city council"

T12 "the mayor"

T14 "self-serving politicians who put themselves first"

T19 "the way you keep taking benefits from the Memphis Police Department"

T19 "how you constantly allow the City of Memphis to waste money"

P59 "ineffective organizations"

P59 "ineffective political leadership"

P40 "I wish there was a bigger downtown - more of a downtown presence"

P7 "How far I have to drive to get stuff (clothes, Apple Store, etc.)"

P46 "money going to wrong areas - Beale, bar/tourism focus"

P127 "sprawl"

P181 "better local leadership - clean house and start over with local government"

P36 "lack of walkability in some communities"

P130 "stop interstate construction for a few years"

P49 "Empty parts of downtown - there is still so much potential that should be capitalized on"

P123 "Government"

Let's stay together, Memphis

P31 "disconnected communities"

P52 "city politics"

Economy and Poverty

Responses: 21

T121 "Poverty - must equip all, honor all, love all; change systems to support prosperity; start with first class efficient public transportation"

T61 "socioeconomic inequalities"

T99 "That Bass Pro needs to convert"

T27 "struggling families"

T91 "Tax the wankers who benefit from Memphis jobs - being so close to 2 states makes it very difficult to be sustainable"

T21 "not enough opportunity to move into middle class - jobs that pay well"

T33 "jobs"

T11 "homelessness"

T26 "poverty"

T117 "stop using jail and court system as a profit center"

T117 "city taxes"

T7 "more jobs"

T6 "city and county taxes"

T111 "not enough jobs"

T18 "job market"

P46 "money going to wrong areas - Beale, bar/tourism focus"

P127 "poverty/underemployment"

P70 "drug abuse"

P36 "disinvestment in places like Orange Mound, Frayser, the Pinch, etc."

P135 "serious poverty"

P95 "my house"

Neighborhoods

Responses: 18

T29 "The area around the University of Memphis - this is a university town?"

T35 "get downtown bigger"

T35 "develop poor neighborhoods"

T112 "the city is very segmented"

T91 "Whitten Road south of I-40 to Mullins"

T91 "Lamar South of I-40"

T113 "Beale Street run down and should be a better local and tourist attraction"

P40 "I wish there was a bigger downtown - more of a downtown presence"

P7 "neighborhood segregation and gentrification"

P37 "the city feels very separated at times"

P37 "gentrification makes me nervous for you"

P84 "how I might make a wrong turn and immediately feel like I've entered a different world"

P36 "disinvestment in places like Orange Mound, Frayser, the Pinch, etc."

P130 "Revive Mud Island - do something with it"

P49 "Empty parts of downtown - there is still so much potential that should be capitalized on"

Let's stay together, Memphis

P31 "disconnected communities"

P52 "Lamar Ave"

P74 "that the communities are diverse but more cross pollination between communities needs to happen"

Public Safety

Responses: 39

T28 "drivers" "

T79 "There are too many places that I do not feel safe walking alone as a woman"

T79 "There are few places that shelter victims of domestic violence"

T97 "You drive a mess (bad drivers, poor driver education, poor enforcement of traffic laws)"

T112 "safety"

T38 "I don't feel secure anymore because of a drug dealer"

T38 "police don't take action quickly causing victims of crime to suffer"

No Number T3 "Beale Street dangerous"

T102 "violence"

T120 "crime"

T58 "crime"

T100 "crime"

T78 "crime"

T43 "crime"

T11 "crime"

T20 "Police department - crime is everywhere, it's how you deal with it!"

T26 "crime"

T125 "A bad experience with the Memphis Police department"

T125 "rape kits not being tested"

T56 "stop using jail and court system as a profit center"

No Number T5 "crime"

T64 "crime and follow up on reported crimes"

T3 "crime"

T42 "crime"

T14 "the outrageous crime and those who talk about it without doing something about it or supporting those who do"

T111 "crime"

T18 "crime"

P59 "Disparities in justice system"

P65 "violence"

P37 "safety - I don't always feel safe"

P84 "how as a woman I can't go downtown alone without getting catcalled (no matter what I'm wearing - but that shouldn't matter anyway)"

P181 "perception of the "danger" of our city by outsiders (which may involve addressing crime and making safety a priority)"

P70 "violence"

P70 "drug abuse"

P115 "feeling unsafe in specific areas"

P52 "the crime"

P71 "Memphis should show tolerance to dope smokers - If you can't make it legal, make it tolerated."

Let's stay together, Memphis

P59 "killing of youth babies"

P59 "gangs"

Food

Responses: 1

P31 "lack of grocery delivery"

Education

Responses: 17

T121 "School district quicksand - ever changing 'system' "

T61 "the failing education system"

No Number T1 "lack of interest in education"

T54 "public schools"

T100 "underfunded schools"

T78 "education"

T125 "not every school offers advanced placement and international baccalaureate"

T24 "awful education system"

T64 "no good schools for everyone"

T3 "divisions in educational opportunities"

T12 "school board"

P40 "some leaders within the school systems"

P88 "number of failing schools and students left behind"

P65 "school system"

P7 "education"

P46 "educational reform that makes the problems worse/more complicated"

P135 "messed up school system"

Transportation

Responses: 54

T29 "Bus System - inconsistent, undependable, overcrowded, and unkempt"

T29 "More and better bike lanes - especially connecting the university to Midtown"

T108 "Pave a street or two"

T108 "Bike lanes all the way down Central! People going to work and school at U of M use Central."

T90 "traffic"

T39 "The lack of major north south traffic arteries. There are too few."

T121 "Poverty - must equip all, honor all, love all; change systems to support prosperity; start with first class efficient public transportation"

T61 "no reasonable public transportation"

T28 "drivers"

T97 "Yo' bus broke down (poor access, frequency, convenience of bus service/ public transit options)"

T97 "you stink (environmental concerns - polluting vehicles, no vehicle inspection, haphazard cutting of trees especially by MLGW but also by private organizations too)"

T35 "bring trolleys back"

T112 "no public transportation"

T25 "lack of alternative transportation"

T69 "horrible drive on the expressway - no matter where I go there is construction"

Let's stay together, Memphis

T69 "public transportation could be better"

No Number T3 "trolley broken"

T102 "bad mass transit"

No Number T4 "lack of good/cheap public transportation"

No Number T4 "more sidewalks, bicycle lanes, and wheelchair ramps are needed"

T48 "some areas need more sidewalks or crosswalks - so many people walk across busy streets like Poplar without having a crosswalk to do so safely"

T48 "public transportation could be better"

T100 "constant construction"

T34 "overgrown/falling apart sidewalks"

T34 "lack of crosswalks and adherence to them"

T91 "improve the roads, especially in some of the poorer areas"

T33 "access to transportation"

T30 "Public transit system which fails to address the needs of those most dependent on its services"

T25 "we need more bike lanes"

T25 "how narrow the lanes are on Poplar Avenue"

T20 "traffic"

T16 "need more places to walk and bike"

T16 "public transportation is really bad"

T26 "poorly designed roads"

T117 "public transportation"

No Number T5 "potholes, construction"

T6 "potholes"

T15 "the way the streets are in bad shape"

T221 "limited access for handicapped"

T221 "limited access for bicycles"

P127 "horrible public transportation"

P181 "traffic and construction pace is too slow"

P36 "lack of walkability in some communities"

P36 "poor public transportation - there are cool places to see and visit but people can't get there. We are isolating major portions of our population."

P140 "lack of greenways, bike lanes"

P123 "construction"

P123 "Poplar Ave"

P87 "you need more bike lanes"

P87 "the bus system sucks"

P115 "ongoing construction"

P31 "the expensive flights from MEM"

P129 "expensive airfare"

T50 "public transportation"

No Number T1 "lack of public transportation"

P130 "stop interstate construction for a few years"

P95 "the roads"

Nature/Conservation

Responses: 9

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T39 "Lack of a tree ordinance or any sort of protection for the arbor that shades our city"

T97 you stink (environmental concerns - polluting vehicles, no vehicle inspection, haphazard cutting of trees especially by MLGW but also by private organizations too)

T25 "greenspace and outdoor opportunities"

T102 "parking on grass in Overton Park"

T34 "Unable to get recycling at my apartment"

T21 "summer heat"

T25 "Zoo parking - as a place built on a conservancy, Memphis Zoo needs to be more concerned with conserving the Park"

T20 "more dog-friendly places"

T221 "not enough parks downtown"

Healthcare

Responses: 2

T79 "There are few places that shelter victims of domestic violence"

P92 "nursing home facilities"

Small Businesses

Responses: 1

No Number T3 "farmers market only on Saturday"

Affordability

Responses: 2

T64 "no proper housing for everyone"

T18 "cheaper housing for the poor"

Youth Engagement/Entertainment

Responses: 10

T121 "Youth engagement. More opportunities for healthy youth. Fun (we've lost the Fair, Libertyland, waterparks; pool access, parks programs)"

T50 "more things to do for under 21s"

T99 "We need that shooting water fountain area downtown again"

T99 "More concerts at Mud Island"

T103 "More activities for teenagers. I have a 13 year old daughter. She wants to be an OBGYN. I would like to enroll her in a program that will help her achieve her goal."

T43 "lack of concern for children"

T16 "not a lot of entertainment for young adults and kids"

T7 "activities for youth"

T64 "nothing productive and free for young people to do"

T111 "no amusement parks"

Organizations

Responses: 2

P59 "ineffective organizations"

P129 "MLGW"

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III. IN TEN YEARS I WANT TO SEE ...

Neighborhoods

Responses: 28

T29 "More density in the best neighborhoods and cheaper housing (less subsidized driving/parking, fewer limits on building, less in the way of occupational licensing, etc.)"

T39 "A cleaned up Summer Ave"

T121 "All neighborhoods experiencing prosperity and renewal"

T54 "continue to grow Downtown area"

T123 "Investment in communities"

T27 "revived neighborhoods"

T35 "better zoning"

No Number T3 "Overton Square to continue to grow"

No Number T3 "Cooper-Young growing"

No Number T4 "more economic activity downtown"

T102 "Broad Avenue developed"

T102 "Binghampton happy"

T35 "better neighborhood integration"

T91 "more areas like south of Union in Midtown - varying income levels in a small section"

T113 "downtown growth - grocery store, department stores, businesses"

T78 "more urbanization"

T78 "more integrated and united neighborhoods"

T21 "vibrant downtown"

T25 "Hotel in Midtown"

P7 "more diverse neighborhoods and increased prosperity in poor neighborhoods"

P7 "cooler, less touristy stuff downtown"

P82 "revitalization"

P140 "Broad Avenue to be the "it" place but still be connected to Binghampton"

P130 "low income areas moved up with the return of business"

P123 "more family friendly downtown"

P31 "Crosstown"

P129 "Revive Summer Ave"

P95 "new communities"

Political Leadership, Public Investments, Spatial Planning

Responses: 20

T29 "More density in the best neighborhoods and cheaper housing (less subsidized driving/parking, fewer limits on building, less in the way of occupational licensing, etc.)"

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T108 "The Sterick Building being used"

T108 "Peabody Place being used"

T61 "more people staying in Memphis"

T50 "Greater involvement by people in suburbs"

No Number T1 "tremendous increase in interest in the arts"

T54 "continue to grow Downtown area"

T123 "Investment in communities"

T123 "stronger leadership"

T79 "more round table discussions where people from different racial and political groups can begin to work together"

T79 "revitalization of the older neighborhoods instead of continuing the flight east"

T27 "great leaders everywhere"

T35 "better zoning"

T48 "few factories and landfills"

T35 "better neighborhood integration"

T100 "riverfront development"

T100 "more walkable/dense city"

T91 "more areas like south of Union in Midtown - varying income levels in a small section"

T113 "A united city government, law enforcement and school system"

T21 "affordable, quality housing"

T20 "The revitalization of Elvis Presley Blvd"

T20 "Expansion of the airport"

T12 "new city leaders"

T14 "politicians representing the rights and needs of their constituents"

T19 "better benefits and pay for teachers"

T19 "better benefits for Memphis Police"

P59 "Businesses come to city without tax incentives"

P88 "talented young people creating change"

P37 "a unique Memphis that supports all of its residents"

P92 "more involvement from community"

P127 "residential density Midtown – Downtown"

P36 "Reinvestment in housing and public health facilities"

P129 "upgrades to housing in North and South Memphis"

P52 "government funds to help people, not line people's pockets"

P59 "a new mayor"

P59 "a new police chief"

P59 "more pastors, priests, rabbis and reverends"

Economy and Poverty

Responses: 39

T54 "continue to grow Downtown area"

T123 "lower unemployment rates"

T79 "revitalization of the older neighborhoods instead of continuing the flight east"

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No Number T4 “more economic activity downtown”

No Number T4 “more successful local businesses”

T100 “riverfront development”

T100 “less poverty - more social, job opportunities”

T103 “growth with more jobs”

T78 “more urbanization”

T21 “job opportunities above minimum wage”

T33 “living off old reputation but still failing”

T26 “more high paying tech jobs”

T26 “less poverty”

T56 “reinvent our local economy”

T56 “jobs (tech, manufacturing), not just warehouses”

T7 “more jobs”

T24 “better businesses”

T6 “jobs to attract and keep our young talent”

T64 “more job opportunities”

T42 “less poverty-stricken areas”

T111 “more small businesses”

T111 “lower taxes”

T18 “better job market”

T19 “better benefits and pay for teachers”

T19 “better benefits for Memphis Police”

P7 “more diverse neighborhoods and increased prosperity in poor

neighborhoods”

P37 “keep the growth going”

P84 “a lower infant mortality rate”

P82 “revitalization”

P127 “more jobs”

P181 “better infant mortality rate”

P130 “business return (just a few years ago we were the distribution capital of the country and we have lost that and continue to lose it daily)”

P130 “low income areas moved up with the return of business”

P49 “more big name businesses - already excited about IKEA!”

P135 “revitalized community”

P52 “more job development”

P52 “less poverty”

P74 “a space for new business to get an opportunity that might now be as networked - M. Start Co. is good but something with a smaller commitment but similar support”

P74 “more high paying jobs”

Public Safety

Responses: 11

T120 “less crime”

T30 “a transparent and accountable police force”

T11 “less crime”

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T26 "less crime"

T7 "less violence"

T15 "diminished crime"

T3 "gun control"

T111 "crime go down"

T18 "less crime"

P40 "less crime"

P88 "less crime and violence - change the stereotype"

Food

Responses: 5

T78 "more farms/gardens"

T24 "more food options"

P46 "better breakfast restaurants"

P84 "a permanent farmer's market booth area (like Roanoke, VA)"

P84 "fewer (or no) food deserts"

Education

Responses: 20

T39 "Better public schools"

T121 "stabilization of and quality education for all kids Pre-K to college"

T61 "more native Memphis children graduating high school"

T78 "awesome school system"

T11 "better schools"

T125 "all high schools offering college level courses"

No Number T5 "better education"

T64 "good schools for all economic classes"

T3 "school district with equal opportunity for everyone"

T42 "a better school system"

T12 "improvement in the schools"

P59 "more viable education system"

P40 "better public schools"

P88 "some of the best public schools in the country"

P46 "education system that works for kids"

P181 "universal pre-k"

P140 "better public education"

P135 "strong school system"

P115 "more education programs reaching out to kids in underprivileged areas (like Brinkely Heights Urban Academy)"

P74 "lower cost community college with specific training and targeted business sought to grow middle class"

Transportation

Responses: 38

T29 "Better public transportation"

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T29 "Streets that don't destroy tires"

T108 "Trolleys going all the way through the Square and to Cooper Young, Downtown to Midtown"

T39 "More parkways"

T121 "Better high quality public transportation"

T61 "Better public transportation"

No Number T1 "excellent public transportation system"

T97 "I need to get around (better bus service, alternative methods of transportation)"

T35 "better public transportation and roads"

T112 "public transportation"

T25 "light rail, more cyclists as transportation, more connected communities"

No Number T3 "trolley system back up"

T102 "pedestrian expansion on Madison"

No Number T4 "better public transportation"

T48 "better, accessible, practical public transportation"

T100 "more walkable/dense city"

T34 "more walkable and bikeable"

T91 "Make a Plough Blvd overpass over Winchester Rd and Airways Blvd"

T91 "bike lanes and pedestrian zones"

T91 "Shelby Farms Parkway"

T30 "quality, affordable public transit that serves the needs of those who need it most"

T25 "Bike lanes in every neighborhood"

T20 "The revitalization of Elvis Presley Blvd"

T117 "100 miles of bike lanes"

T117 "green buses"

No Number T5 "better roads"

T6 "potholes filled"

T3 "bus service that serves people's needs"

T12 "better roads"

T221 "more bike lanes/paths"

P181 "more direct flights"

P181 "good public transportation"

P36 "Communities that are truly connected by bike lanes, public transit (light rail), etc."

P140 "more greenways and protected bike lanes"

P87 "more bike lanes"

P87 "better public transit"

P31 "the bike lane progress"

P129 "more greenlines and bike lanes"

History and Cultural Heritage

Responses: 1

T108 "The Sterick Building being used"

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Healthcare

Responses: 4

- T79 "increased housing opportunities for victims of domestic violence"
- P84 "a lower infant mortality rate"
- P181 "better infant mortality rate"
- P36 "Reinvestment in housing and public health facilities"

Small and/or Local Businesses

Responses: 6

- T50 "more shops and music"
- T25 "investment in community gardens, small/local businesses"
- No Number T4 "more successful local businesses"
- T78 "more farms/gardens"
- T111 "more small businesses"
- P84 "a permanent farmer's market booth area (like Roanoke, VA)"

Music

Responses: 2

- T50 "more shops and music"
- P65 "more music"

Sport/Leisure

Responses: 16

- T90 "amusement park"
- T90 "water park"
- T99 "More events"
- T69 "An amusement park"
- T69 "more water features"
- T113 "A Grizzlies championship"
- T20 "A Crate and Barrel"
- T51 "Water park"
- T51 "Theme park"
- T12 "more diverse attractions - Memphis is not just Elvis"
- P181 "NFL or Pro soccer tem"
- P181 "a place to open-water swim"
- P49 "an aquarium"
- P123 "aquarium"
- P123 "waterpark"
- P87 "a waterpark"

Cost of Living/Affordability

Responses: 7

- T29 "More density in the best neighborhoods and cheaper housing (less

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subsidized driving/parking, fewer limits on building, less in the way of occupational licensing, etc.)”

T21 “affordable, quality housing”

T30 “affordable housing for all people”

T125 “no homeless - turn dilapidated houses into homes for the homeless”

T64 “low income housing”

T18 “more shelter for the homeless”

P129 “upgrades to housing in North and South Memphis”

Nature/Public Space Amenities

Responses: 11

T90 “More parks”

T99 “People spending more time outside”

T99 “More parks”

T120 “cleaner environment”

T97 “Your green thumb (more green spaces, encourage more tree plantings, community and private gardens, educating the public about the environment - litter, trees, pollution)”

T25 “investment in community gardens, small/local businesses”

T117 “Active river scene”

P59 “Memphis as the cleanest city in the U.S.”

P127 “Outdoor public spaces - fountains, greenline extension”

P181 “A completed bike path/Greenline”

P70 “more state parks”

Race/Class Unity

Responses: 28

T50 “Greater involvement by people in suburbs”

T50 “community”

No Number T1 “get over racism”

T54 “more communities that are diverse”

T79 “more round table discussions where people from different racial and political groups can begin to work together”

T79 “revitalization of the older neighborhoods instead of continuing the flight east”

T58 “the city becoming more diverse and open to all”

T34 “less segregation”

T91 “more areas like south of Union in Midtown - varying income levels in a small section”

T103 “cultures coming together - uniting the people as one and loving one another”

T113 “A united city government, law enforcement and school system”

T78 “more integrated and united neighborhoods”

T11 “more oneness”

T56 “no color or race barriers”

T7 “togetherness”

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T24 "happier people"

No Number T5 "unity"

T6 "Us growing in the same direction"

T15 "everyone getting along"

T221 "more togetherness"

T221 "less racial strife"

P46 "integration and acceptance"

P37 "a more unified city"

P37 "a unique Memphis that supports all of its residents"

P41 "more unity"

P82 "love"

P70 "more cultural interaction"

P135 "more unity"

Spectator/Participatory Arts Culture

Responses: 11

No Number T1 "tremendous increase in interest in the arts"

T120 "better appreciation for local musicians so they don't have to leave to 'make it' "

T27 "new cultural activities"

T25 "more public murals"

T19 "better supports for arts organizations"

P40 "more awareness about all the great things happening here"

P82 "murals"

P70 "more public art"

P130 "more arts festivals"

P49 "Continued promotion of art within the city"

P31 "more fiber arts (I'm a knitter)"

Youth Enrichment/Engagement

Responses: 9

T25 "youth enrichment/involvement"

T69 "more kid-friendly activities"

P88 "talented young people creating change"

P65 "more teen-friendly environment"

P41 "more activities for children"

P36 "appreciation and investment in our youth - not just lip service but truly listening to them"

P49 "an aquarium"

P123 "more family friendly downtown"

P123 "aquarium"

Blight

Responses: 8

T97 "I need you to clean up (blight, litter, sex education)"

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T48 “few factories and landfills”

T48 “fewer abandoned buildings”

T34 “less litter”

T20 “The revitalization of Elvis Presley Blvd”

T125 “no homeless - turn dilapidated houses into homes for the homeless”

T42 “less blight”

P82 “murals”

Public Image

Responses: 2

P92 “a better image attached to Memphis”

P115 “more city pride”

IV. THERAPY BOARD RESPONSES

1. Most important area in Memphis to redevelop?	
Fairgrounds	IIIIII
Medical District	IIIIII
Downtown	III
Airport Corridor	III
Other (Mud Island, “places where people live”)	III
Riverfront	I
Graceland	I
Pinch District	I

2. What is the most important investment category?	
Schools/Education	IIIIII III
Transit	IIII
Affordable Housing	III
Parks	II
Other (“people, homeless”)	II
Neighborhoods	I
Downtown	I
Roads/Infrastructure	I

3. First thing you look for out the airplane window?	
The Pyramid	IIIIII
Hernando de Soto Bridge (“M”)	IIII
Clark Tower	II
My House	I
Liberty Bowl	I
Overton Park	I
Rhodes College	I
St. Jude Children’s Research Hospital	I

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4. City "Hall Pass."		Reasons why:
Portland, OR	III	progressive ideas, diverse atmosphere, and outdoor activities
Asheville, NC	II	reasonable summer weather, eclectic people and architecture, local sourced food
Atlanta, GA	I	South, but more developed
New York, NY	I	land of opportunities
Chattanooga, TN	I	
Nashville, TN	I	
Copenhagen, Denmark	I	progressive ideas, diverse atmosphere, great transit
Orange Beach, AL	I	the beach
Naples, FL	I	right size, good schools, beach
Spokane, WA	I	
Vancouver, B.C.	I	
Boulder, CO	I	outdoor activities (rock climbing, kayaking, hiking, etc.), alternative transportation

5. 100 year Time capsule	
Anything to do with Elvis	I
BBQ	I
A brick from the Lorraine Motel	I
Recipes for our food diversity - especially from local restaurants	I
Memphis native dirt - it would represent the different kinds of people in our ecosystem	I
The blues	I
B.B. King	I
A cobblestone	I
Rendezvous Ribs	I
Chains	I
Marc Gasol jersey	I
Bank robber's mask (crime)	I

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6. One building for all eternity

St. Jude's	III
Victorian Village	III
Civil Rights Museum	I
Mid-South Coliseum	I
Civil Rights Museum	I
TN Brewery	I
Children's Museum of Memphis	I