



Caissa Public Strategy 2017-18 Political Campaign Internship

Are you interested in getting hands-on experience working in both local and state political campaigns? Do you have what it takes to work both sides of the party line to advocate for your candidate and get him/her to a win?

This internship with Caissa Public Strategy will offer a unique, challenging, and informative experience learning about how to run a successful grassroots/grasstops campaign.

Duties include:

This internship will offer the opportunity to work in:

1. Grassroots Organization and Voter Outreach
2. Volunteer Recruitment and Retention
3. Policy Research
4. Social Media and Developing an Online Presence
5. Integrated Digital/Traditional Advertising
5. Earned Media Events
6. Targeting and Voter History Research
7. Personalized Mailings
8. Coalition Building
9. Fundraising and Event Turnout
10. Administrative Staff Support

Qualified candidates must have the following skills: An interest for politics and local/state races on both sides of the party lines. Ability and willingness to work under close deadlines in a fast-paced working environment. Must have excellent writing and computer skills (knowledge and understanding of Microsoft Excel and Word is preferred), organizational, and customer services skills.

Candidates are to have patience and ability to work within a diverse group of individuals. Strong teamwork and writing skills **are a must!** Candidates must also ensure discretion and common sense when dealing with sensitive or timely information.

To apply for the internship program, please send a resume and cover letter to Mary Frances Joseph at 520.288.3228 or maryfrances@caissaps.com.