

# Spring 2018 Internship Opportunity

## David Lenoir for Shelby County Mayor Campaign

### Flexible schedules available for Spring semester

David Lenoir currently serves as the Shelby County Trustee where he uses a visionary approach to improving the financial health of Shelby County and the lives of its residents.

Also known as the county's banker, David takes the distinction to heart and has created several community initiatives to promote economic stability. He is leading the charge and tackling issues such as poverty, blight, financial literacy and access to mainstream banking.

**David is running for Shelby County Mayor in the August 2018 election with a primary election in May 2018.**

As an intern on the David Lenoir for Shelby County Mayor Campaign, you will play a role in electing to elect David Lenoir as Shelby County Mayor in 2018 while experiencing the inner workings of a political campaign.

*Interns may be asked to assist with the following:*

#### **POLITICAL:**

- Helping to coordinate events around Memphis
- Volunteer Recruitment
- Voter Registration efforts
- Data entry and organization
- Opposition research

#### **FINANCE:**

- Support finance staff in organizing and executing fundraising events
- Maintain donor correspondence and database
- Field calls and relay intelligence to appropriate staff

#### **COMMUNICATIONS:**

- Monitoring video and news clippings
- Keeping social media and web content up to date
- Fielding and directing press calls

#### **GENERAL OPERATIONS:**

- Assigning volunteers to specific tasks
- Assist with schedule implementation
- Cooperate in the day-to-day management of the office
- Participate in grassroots efforts including, but not limited to, door knocking, phone calling and event canvassing

**Please contact Kim Perry, Campaign Manager, at [\(901\) 237-9435](tel:9012379435) or [Kim@PerryStrategies.com](mailto:Kim@PerryStrategies.com) for more details.**