

# Eric Groenendyk

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Department of Political Science  
University of Memphis  
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## Professional Appointment:

### **University of Memphis**

Assistant Professor of Political Science 2009-2015.  
Associate Professor of Political Science 2015-Present.

## Education:

### **University of Michigan**

Ph.D. in Political Science 2009.

Dissertation: *The Motivated Partisan: A Dual Motivations Theory of Partisan Change and Stability*

Professors (Co-Chair) Ted Brader, (Co-Chair) Nicholas Valentino,  
Vincent Hutchings, Donald Kinder, Norbert Schwarz

Fields of Study: American Politics, Political Behavior, Political Psychology,  
Public Opinion, Political Communication, Research Methods

### **University of Michigan**

B.A. Department of Political Science & Department of Communication Studies with  
Highest Honors 2001

Honors Thesis: *Issue Advocacy Advertising and its Effects on Modern Political Campaigns*

## Awards, Grants, and Fellowships:

Robert E. Lane Book Award (Honorable Mention), Political Psychology Section of APSA 2014

Research Grant, Benjamin L. Hooks Institute for Social Change 2014

Travel Enrichment Grant, College of Arts and Sciences, University of Memphis 2014

APSA Best Dissertation in Political Psychology Award 2010

Proquest Distinguished Dissertation Award, University of Michigan 2010

Faculty Research Grant, University of Memphis 2010

Connelly Fellowship 2009

National Science Foundation Dissertation Improvement Grant 2007-2008

Best Paper Award in Political Psychology Division for “*Justifying Party Identification: A Case of Identifying with the Lesser of Two Evils.*” Presented at the 2009 American Political Science Association Conference

Best Paper Award in Political Psychology Division for “*Election Night’s Alright For Fighting: The Participatory Impact of Negative Emotions.*” Presented at the 2007 American Political Science Association Conference (with Nicholas Valentino, Vincent Hutchings, Krysha Gregorowicz, and Ted Brader)

Gerald R. Ford Fellowship 2007-2008

Gerald R. Ford Fellowship 2006-2007

Summer Research Collaboration Grant 2006 (with Ted Brader and Nicholas Valentino)

Howard R. Marsh Center for the Study of Journalistic Performance Research Grant 2005

Honorable Mention 2004 National Science Foundation Fellowship Competition

## Research:

### Book

Groenendyk, Eric W. (2013). *Competing Motives in the Partisan Mind: How Loyalty and Responsiveness Shape Party Identification and Democracy*. New York: Oxford University Press.

### Peer Reviewed Articles

Groenendyk, Eric. “The Anxious and Ambivalent Partisan: The Effect of Incidental Anxiety on Partisan Motivated Recall and Ambivalent.” *forthcoming, Public Opinion Quarterly*.

Groenendyk, Eric W. and Antoine J. Banks. (2014). “Emotional Rescue: How Emotions Help Partisans Overcome Collective Action Problems.” *Political Psychology* (35)3: 359-378.

Groenendyk, Eric W. (2012). “Justifying Party Identification: A Case of Identifying with the Lesser of Two Evils.” *Political Behavior* 34(3): 453-475.

Valentino, Nicholas A., Ted Brader, Eric W. Groenendyk, Krysha Gregorowicz, and Vincent Hutchings. (2011). “Election Night’s Alright For Fighting: The Role of Emotions in Political Participation.” *Journal of Politics* 73(1): 156-170.

Valentino, Nicholas A., Krysha Gregorowicz, and Eric W. Groenendyk. (2009). “Efficacy, Emotions, and the Habit of Participation.” *Political Behavior* 31(3): 307-330.

Groenendyk, Eric W. and Nicholas A. Valentino. (2002). "Of Dark Clouds and Silver Linings: Effects of Exposure to Issue Versus Candidate Advertising on Persuasion, Information Retention, and Issue Salience." *Communication Research* 29(3): 295-319.

### **Invited Publications**

Groenendyk, Eric. (2011). "Current Emotion Research in Political Science: How Emotions Help Democracy Overcome its Collective Action Problem." *Emotion Review* 3(4): 455-463.

### **Book Reviews**

Groenendyk, Eric W. (2014). Review of "Ideology in America." By Christopher Ellis and James A. Stimson. *Perspectives on Politics* 12(3): 733-735.

Groenendyk, Eric W. (2013). Review of "The Ambivalent Partisan." By Howard G. Lavine, Christopher D. Johnston, and Marco R. Steenbergen. *Political Communication* 30(4): 661-663.

Groenendyk, Eric W. (2012). Review of "Population-Based Survey Experiments." By Diana Mutz. Princeton, NJ: Princeton University Press. *Public Opinion Quarterly* 76(4): 815-818.

### **Papers in Progress**

Groenendyk, Eric W. and Yanna Krupnikov "What Motivates Reasoning? A Goal-Oriented Theory of Political Evaluation."

Groenendyk, Eric W. "Going with Your Gut: Positive Affect Moderates the Effect of Ambivalence on Attitudes Formation and Turnout."

Groenendyk, Eric W. "Under Pressure: The Polarizing Effect of Expected Social Interaction with a Fellow Partisan."

Groenendyk, Eric W. "Does Ideology Divide Us: Righteous Minds and Neglected Counterfactuals."

### **Invited Presentations**

Max Planck Institute for Human Development, Berlin, Germany, November 2013

Smith and Nephew, June 2013

Memphis Downtown Rotary Club, March 2012

Vanderbilt University, Public Opinion Speaker Series, October 2011

University of Memphis, Cognitive Science Seminar in Emotion Research, April 2011

### **Conference Presentations**

Groenendyk, Eric W. and Yanna Krupnikov. "Goal-Motivated Reasoning: Re-examining the Apparent Disconnect between Rational Choice and Motivated Reasoning Theories of Public

Opinion.”—To be presented at the 2015 American Political Science Association Annual Conference.

Groenendyk, Eric “Ideology, Interests, and Political Reasoning: An Investigation into the Neglected Counterfactual in Polarization Research.”—To be presented at the 2015 International Society of Political Psychology Annual Conference.

Groenendyk, Eric W. and Yanna Krupnikov. “Goal-Motivated Reasoning: Re-examining the Apparent Disconnect between Rational Choice and Motivated Reasoning Theories of Public Opinion.”—To be presented at the 2015 International Society of Political Psychology Annual Conference.

Groenendyk, Eric W. and Yanna Krupnikov. “Goal-Motivated Reasoning: Re-examining the Apparent Disconnect between Rational Choice and Motivated Reasoning Theories of Public Opinion.”—Presented at the 2015 Midwest Political Science Association Annual Conference.

Groenendyk, Eric W. “Of Two Minds: The Interplay of Emotion and Cognition in the Development of Ambivalent Political Attitudes.”—Presented at the 2014 International Society of Political Psychology Annual Conference.

Groenendyk, Eric W. “Going with Your Gut: How Positive Affect Helps Ambivalence Citizens form Attitudes and Preferences.”—Presented at the 2014 Midwest Political Science Association Annual Conference.

Groenendyk, Eric W. “Going with Your Gut: How Positive Affect Helps Ambivalence Citizens form Attitudes and Preferences.”—Presented at the 2014 Southern Political Science Association Annual Conference.

Groenendyk, Eric W. “Under Pressure: The Polarizing Effect of Expected Social Interaction with a Fellow Partisan.”—Presented at the 2013 American Political Science Association Annual Conference.

Groenendyk, Eric W. “Under Pressure: The Polarizing Effect of Expected Social Interaction with a Fellow Partisan.”—Presented at the 2013 Midwest Political Science Association Annual Conference.

Groenendyk, Eric W. “Under Pressure: The Polarizing Effect of Expected Social Interaction with a Fellow Partisan.”—Presented at the 2012 International Society of Political Psychology Annual Conference.

Groenendyk, Eric W. “Under Pressure: The Polarizing Effect of Expected Social Interaction with a Fellow Partisan.”—Presented at the 2012 Midwest Political Science Association Annual Conference.

Groenendyk, Eric W., Ted Brader, and Nicholas A. Valentino. “The Only Thing We Have to Fear? The Relationship between Emotions, Appraisals, and Scapegoating.”—Presented at the 2011 American Political Science Association Annual Conference.

Groenendyk, Eric W., Ted Brader, and Nicholas A. Valentino. “Appraising Political Emotions: Appraisals, Emotions, and Behavior in Response to Threatening News.”—Presented at the 2011 Midwest Political Science Association Annual Conference.

Groenendyk, Eric. "Being Earnest about Importance: The Impact of Partisan Motivation on Issue Priorities."—Presented at the 2010 American Political Science Association Annual Conference.

Groenendyk, Eric and Antoine Banks. "Emotional Rescue: How Affect Helps Individuals Overcome Collective Action Problems."—Presented at the 2010 International Society of Political Psychology Annual Conference.

Groenendyk, Eric. "Being Earnest about Importance: The Impact of Partisan Motivation on Issue Priorities."—Presented at the 2010 Midwest Political Science Association Annual Conference.

Groenendyk, Eric. "The Paradox of Partisan Responsiveness: The Psychological Cost versus the Expressive Benefit of Party Identity Change."—Presented at the 2009 American Political Science Association Annual Conference.

Groenendyk, Eric. "The Paradox of Partisan Responsiveness: The Psychological Cost versus the Expressive Benefit of Party Identity Change."—Presented at the 2009 Midwest Political Science Association Annual Conference.

Groenendyk, Eric. "Justifying Party Identification: A Case of Identifying with the Lesser of Two Evils."—Presented at the 2008 American Political Science Association Annual Conference.

Groenendyk, Eric. "Steadying the Partisanship: Maintaining Party Identification despite Evaluation."—Presented at the 2008 International Society of Political Psychology Annual Conference.

Groenendyk, Eric. "Anchoring the Partisanship: The Attitude Dimension that Stabilizes Party Identification."—Presented at the 2008 Midwest Political Science Association Annual Conference.

Groenendyk, Eric. "Running from a Tally: The Process of Partisan Identity Maintenance and Conditions that Catalyze Change."—Presented at the 2007 American Political Science Association Annual Conference.

Groenendyk, Eric. "The Resources to Resist: Party Identification Change and the Dynamics of Dimensionality."—Presented at the 2007 International Society of Political Psychology Annual Conference.

Brader, Ted, Eric Groenendyk, and Nicholas Valentino. "A Multi-Dimensional Approach to Political Emotion: New Evidence on the Emotional Foundations of Public Opinion."— Presented at the 2007 International Society of Political Psychology Annual Conference.

Valentino, Nicholas, Krysha Gregorowicz, and Eric Groenendyk. "The Role of Emotions in the Link between Efficacy and Political Participation."—Presented at the 2007 International Society of Political Psychology Annual Conference.

Groenendyk, Eric. "Identifying with the 'Lesser of Two Evils': Dynamic Processes Underlying Partisan stability."—Presented at the 2007 Midwest Political Science Association Annual Conference.

Valentino, Nicholas, Krysha Gregorowicz, and Eric Groenendyk. "Emotion, Efficacy, and Political Participation."—Presented at the 2007 Midwest Political Science Association Annual Conference.

Valentino, Nicholas, Vincent Hutchings, Krysha Gregorowicz, Eric Groenendyk, and Ted Brader. "Election Night's Alright for Fighting: Fear, Anger, and Political Participation." —Presented at the 2006 American Political Science Association Annual Conference.

Groenendyk, Eric. "Anti-Partisanship: A Study of the Mechanisms Underlying Partisan Stability and Partisan Change."—Presented at the 2006 International Society of Political Psychology Annual Conference.

Valentino, Nicholas, Vincent Hutchings, Krysha Gregorowicz, and Eric Groenendyk "Election Night's Alright for Fighting: Fear, Anger, and Political Participation"—Presented at the 2006 Midwest Political Science Association Annual Conference

Hutchings, Vincent, Nicholas Valentino, Eric Groenendyk, and Andrea Benjamin. "Campaigns, Candidates, and the Internet: The Impact of Political Advertisements on On-Line Participation and Political Judgments."—Presented at the 2005 Midwest Political Science Association Annual Conference.

Valentino, Nicholas, Vincent Hutchings, Antoine Banks, and Eric Groenendyk. "The Color of Contemporary Political Advertising"—Presented at the 2003 Midwest Political Science Association Annual Conference.

## Teaching Experience:

Political Science 7100, Scope and Methods of Political Science, University of Memphis

Political Science 7101, Political Statistics, University of Memphis

Political Science 7201, Political Behavior Seminar, University of Memphis

Political Science 4101, Political Statistics, University of Memphis

Political Science 3221, Public Opinion, University of Memphis

Political Science 3216, Political Parties and Elections, University of Memphis

Political Science 1100, American Government, University of Memphis

Political Science 1100, Honors American Government, University of Memphis

Independent studies in public opinion and political psychology

Teaching Assistant ICPSR Summer Program: Methodological Issues in Quantitative Research on Race and Ethnicity (with Phillip Bowman), Summer 2007

Graduate Student Instructor: Political Science 300, University of Michigan—Contemporary Issues in Politics (with Greg Markus), Winter 2005 (Nominated for John Kingdon Department Teaching Award)

Graduate Student Instructor: Political Science 111, University of Michigan—Introduction to American Politics (with Hanes Walton), Fall 2003 (Nominated for John Kingdon Department Teaching Award)

## Professional Service:

Section Chair, Public Opinion, 2014 Midwestern Political Science Association Annual Conference.

Manuscript Reviewer for *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *British Journal of Political Science*, *Political Behavior*, *Political Communication*, *Public Opinion Quarterly*, *Political Psychology*, *Political Research Quarterly*, and *American Politics Research*

Award committee for best dissertation in political psychology, Political Psychology Section of the American Political Science Association, 2015

Award committee for best paper delivered in political psychology, Political Psychology Section of the American Political Science Association, 2010.

Dissertation Committee Member: Meri Long (Vanderbilt University)

## Departmental and University Service:

Graduate Recruiting Coordinator—Department of Political Science, University of Memphis 2010-Present.

Master's Thesis Committee Chair: Courtney Meyers, Erin Westrich, Timothy Dukeman, Emily Cummings, Anna Talley, Brooke Shannon

Master's Thesis Committee Member: Lauren Lewis, Suzanne Schmidle, Kristin Strickland Andris (Journalism), Drew Wagstaff, Mai Orsino

Honors Thesis Advisor: Erica Peoples

Graduate Assessment Committee, Chair 2013

Accelerated BA/MA Program Committee

Selection committee, Alumni Association Award for Distinguished Faculty Research, and Creative Achievement in Social Sciences, Business, and Law 2012, 2013

Discussion leader, Great Conversations 2012, 2015

American Politics Search Committee, Chair 2015

International Studies Director Search Committee, 2015

Instructor Search Committee, Political Science 2012, 2014

Judge, Undergraduate Research Fair 2012, 2013, 2014, 2015