In a recent survey, USA Today reported that 50% of employers said that young college grads wear inappropriate attire to job interviews.

But the Fogelman College of Business and Economics can help. The Suits for Success awards program provides eligible students with complete business professional attire basics, which includes a two-piece suit, dress shirt or blouse, and a pair of shoes (and a tie for men). Each item must meet the professional standards set forth by the Avron B. Fogelman Professional Development Center.

To be eligible for this award, students must have earned the Complete Professional Program Certification and be in good academic standing. Faculty recommendations and financial need will be considered during the selection process. A committee of faculty and staff members reviews all applications. The number of awards given is based on available funds.

Suits for Success, a program offered exclusively to Fogelman business majors, is made possible by the generous support of FCBE alumni and donors.

Dress the part. Make sure your clothes are as business-ready as you are.

To learn more about Suits for Success, please contact Dr. Kathy Tuberville at 901.678.4740 or via email k.tuberville@memphis.edu.

To contribute to the Suits for Success fund, please contact John Thatcher, Development Director, at 901.678.3068 or John.Thatcher@memphis.edu.
Suits for Success
Professional Branding Award Program

All qualified FCBE students (see criteria below) may apply for the Suits for Success Award, valued at $250. Because this is a competitive program and awards are based on fund availability, not every qualified applicant can receive the award. Applications are reviewed by a faculty-staff committee to identify eligible students and to determine how available award dollars will be distributed.

Award Criteria
- Must be a Fogelman College of Business major.
- Must have a minimum 2.5 cumulative GPA, with a 2.75 in their business major.
- Must have completed the Avron B. Fogelman Professional Development Program by successfully fulfilling all requirements to earn the Complete Professional Program Certificate.

Application Process
- Student must submit a one-page, professionally-written essay (with a cover page). The essay should express financial need that is clearly evident through examples of additional aid received or other financial hardships the applicant has faced while in school.
- Application must include a professional résumé using a FCBE-approved resume template.
- Student must submit at least one faculty recommendation.

Wardrobe Purchase Process
Award recipients are asked to sign a Suits for Success Recipient Agreement and follow the steps below:

- Purchase a 2-piece suit (men and women), shirt/blouse, and business appropriate shoes at a selected retailer. The chosen wardrobe essentials must meet professionalism standards and represent the student and FCBE with appropriate imaging requirements. NOTE: Individual consultations are available through the Avron B. Fogelman Professional Development Center. A PDC staff member will assist students with retailer selection and appropriate wardrobe item decisions, as needed.
- Present the new wardrobe essentials to the Director, or a designated PDC staff member, for review. If the wardrobe items do not meet PDC requirements, the student will be asked to return them and purchase another wardrobe to submit for approval. Once the purchased items are approved, the student will be issued the monetary award of $250 in the form of a reimbursement check.
- Agree to be photographed and presented as a Suits for Success award recipient in various print and electronic communications for Fogelman College of Business & Economics and/or the Avron B. Fogelman Professional Development Center.

Please direct any questions about this program to: Dr. Kathy Tuberville, Director
Avron B. Fogelman Professional Development Center
K.Tuberville@memphis.edu