Educated

Ethical

Polished

Healthy

Community-Oriented

Resume Packet

Provided by

The Avron B. Fogelman Center for Professional Career Development

professional@memphis.edu

901-678-4740



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Avron B. Fogelman Center for Professional Career Development <u>Résumé Packet</u>

Name				
Major/Minor				
Expected Graduation				
Previous Degree(s)				
UofM Email				
Résumé Template	A) Academic D) Functional	B) Job Experience E) Non-traditiona		
Résumé Approved by				Office Use Or
-	-		both campus and comr en? How long? Be specij	nunity activities: fic - it will help you create
Job and Interns current job market or o			ur experience would be o	considered relevant to the
Do you have sp Are there any other ite		=	s a gap in your employn	nent history?

STUDENT INFORMATION

The Complete Professional Program

Educated Ethical Polished Healthy Community-Oriented

Go to - memphis.edu/professional/students/resume.php Scroll down to "Build a Strong Résumé" and select one of the templates to get started.	NOTE: Using one of the FCBE templates is REQUIRED for résumé approval.
Download one of the FCBE templates. Version A- Most experience related to academic and campus or community involvement. Version B- Most experience related to work history & skills gained through work experience.	See the tip boxes on each to help you develop your content. Use the tips on Version B for specific majors, such as MIS and Accounting. Note: Version B also shows how graduate candidates should reference their admission into grad school. If you are not pursuing grad school, just eliminate that step.
Use relevant action verbs when developing your résumé.	
 A) College Activities in Chronological Order B) Jobs in Reverse Chronological Order (most recent first) • Make sure to list <u>every</u> vital position held with a company and add them on your résumé. 	 Use present tense action verbs for present positions. Use past tense action verbs for past positions. It is your responsibility to disclose all college and/or work history to ensure they are represented on your résumé correctly.
Summary of Qualifications should: • Highlight achievements, capabilities, certifications, and long-term career goals.	Summary of Qualifications should: • NOT be more than three lines.
 Education should include: Bachelor of Business Administration Major → Concentration & Minor (if applicable) Cumulative GPA and/or Major GPA Do not use graduation distinction until your final semester prior to graduation. 	Be sure to include Study Abroad and Internship Experiences. Introduce each one separately.
Bullet Points: • 1st bullet should describe highest skill or responsibility. • Each bullet should start with present/past tense action verb.	Be sure to include a period after every statement. Try to limit bullet points to a total of no more than five.



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Résumé should only be one page. Exceptions are only for extensive career experience or outstanding leadership involvement.	DO NOT include references. If you want to highlight your accomplishments, try other resources like weebly.com & add the link to your résumé.
Format and save your résumé.	 Make sure you maintain proper spacing and alignment as formatted on the template. Proof Carefully! Always save your résumé as: Last name, First name, Résumé, Today's Date Example: SmithJaneRésumé3072017 This step helps employers find your résumé among other candidates.
Upload competed résumé into Fogelman Internship Network (FIN) at www.memphis.edu/professional and click on the student tab. You will find the FIN	If more work is needed, you will need to set up an appointment with Mrs. Donna LaRiviere, at dlarivir@memphis.edu for additional résumé

The Complete Professional Program

For more information, visit the Fogelman Center for Professional Career Development at room 299 or 274, or contact us at professional@memphis.edu.

coaching.

Student Login link on the left.

Great Action Verbs for Your Résumé

You Led a Project

If you were in charge of project or initiative from start to finish, skip "led" and instead try:

Activated	Coordinated	Operated	Planned	Programmed
Assigned	Executed	Orchestrated	Presided	Represented
Chaired	Headed	Organized	Produced	Steered
Controlled				

You Envisioned and Brought Life to a Project

If you actually developed, created, or introduced that project into your company, try:

Activated	Created	Engineered	Formulated	Instituted
Administered	Designed	Established	Founded	Introduced
Built	Developed	Formalized	Implemented	Pioneered
Charted	Devised	Formed	Initiated	Spearheaded
Constructed				

You Saved the Company Time or Money

Hiring managers love candidates who've helped a team operate more efficiently or cost-effectively.

To show just how much you saved, try:

Budgeted	Deducted	Eliminated	Lessened	Tightened
Conserved	Detected	Estimated	Reconciled	Uncovered
Consolidated	Diagnosed	Identified	Reduced	Yielded
Decreased				

You Increased Efficiency, Sales, Revenue, or Customer Satisfaction

If you can show that your work boosted the company's numbers in some way, you're bound to impress.

Accelerated	Capitalized	Furthered	Lifted	Surpassed
Achieved	Delivered	Gained	Maximized	Sustained
Advanced	Enhanced	Generated	Outpaced	Utilized
Amplified	Expanded	Improved	Sold	Validated
Boosted	Expedited	Increased		

You Changed or Improved Something

So, you brought your department's invoicing system out of the Stone Age and onto the internet.

Talk about the amazing changes you made at your office with these words:

Balanced	Influenced	Raised	Repaired	Standardized
Centralized	Increased	Redesigned	Replaced	Streamlined
Clarified	Installed	Refined	Restructured	Strengthened
Converted	Integrated	Refocused	Repaired	Transformed
Customized	Merged	Rehabilitated	Revamped	Updated
Fostered	Modified	Remodeled	Revitalized	Upgraded
Increased	Overhauled	Reorganized	Solved	Utilized

Continued on back \rightarrow



You Managed a Team

Instead of reciting your management duties, like "Led a team..." or "Managed employees..." show what an inspirational leader you were, with terms like:

Aligned	Fostered	Mentored	Taught	Trained
Cultivated	Guided	Mobilized	Shaped	Troubleshoot
Directed	Hired	Motivated	Solved Problems	Unified
Enabled	Inspired	Recruited	Supervised	United
Facilitated	Mediated	Regulated		

You Brought in Partners, Funding, or Resources

Were you "responsible for" a great new partner, sponsor, or source of funding? Try:

Acquired	Forged	Marketed	Negotiated	Partnered
Arranged	Hosted	Navigated	Obtained	Secured
Extended				

You Supported Customers

Manning the phones or answering questions really means you're advising customers and meeting their needs:

Addressed	Arbitrated	Educated	Fulfilled	Pinpointed
Advised	Assisted	Expressed	Helped	Resolved
Advocated	Coached	Fielded	Informed	Validated
Aided	Consulted			

You Were a Research Machine

Did your job include research, analysis, or fact-finding? Mix up your verbiage with these words:

 , ,	, , ,	0 1 7	J	
Analyzed	Compiled	Forecasted	Mapped	Surveyed
Assembled	Discovered	Gathered	Measured	Tested
Assessed	Evaluated	Identified	Qualified	Tracked
Audited	Examined	Interpreted	Quantified	Uncovered
Calculated	Explored	Investigated	Researched	

You Wrote or Communicated

Was writing, speaking, lobbying, or otherwise communicating part of you gig?

Explain just how compelling you were with words like:

Authored	Conveyed	Defined	Illustrated	Promoted	
Briefed	Convinced	Documented	Lobbied	Publicized	
Campaigned	Corresponded	Drafted	Mediated	Reviewed	
Co-authored	Counseled	Edited	Persuaded	Transcribed	
Composed	Critiqued	Expressed	Presented	Translated	

You Oversaw or Regulated

Whether you enforced protocol or managed your department's requests, describe what you really did, better:

Accomplished	Conducted	Dispatched	Itemized	Referred	
Allocated	Delegated	Enforced	Managed	Screened	
Approved	Designated	Ensured	Monitored	Scrutinized	
Authorized	Determined	Inspected	Projected	Verified	
Blocked					

You Achieved Something

Did you hit your goals? Win a coveted department award? Include that on your resume, with words like:

Attained	Demonstrated	Invented	Purchased	Solved
Awarded	Earned	Outperformed	Reached	Succeeded
Balanced	Exceeded	Overcame	Received	Surpassed
Captured	Finalized	Performed	Restored	Targeted
Completed	Heightened	Proved	Showcased	Won
Displayed	Identified			

Britney Jones

3900 Wolf Lane, Germantown, TN 38138 (901) 517-0022 bjones@memphis.edu LinkedIn

Summary of Qualifications

Results-oriented, organized, and driven Accounting Honors major; certified in Microsoft Office, 2007. Long-term professional goal is to be a career track candidate at a growth-oriented accounting firm.

Education Bachelor of Business Administration, Major: Accounting

University of Memphis, Memphis, TN Expected graduation date: December 2016 GPA: 3.5

College Leadership Activities and Honors

- Honors Student Council Fundraising Chair and Philanthropy Committee, 2014-Present
- Beta Gamma Sigma Business Honor Society, 2014-Present
- American Institute of CPAs, Affiliate Member, 2014-Present
- Memphis Institute for Leadership Education (MILE) Graduate, Spring 2013
- MILE 2, Leadership Assistant, 2013-2014
- Deloitte Leadership Conference, Participant, 2013
- Provost and Robert C. Byrd Scholarship, Recipient, 2013

College Work Experience

Tax Audit Intern, January 2015 - August 2015, Frazee Ivy Davis, Memphis, TN

- Prepared individual and business tax returns using ProSystem fx Tax.
- Performed various analytical procedures, drafted engagement letters, compiled client financial information, and communicated to managers and partners effectively.
- Completed an audit of a local nonprofit and a 401k plan using ProSystem fx Engagement.

Merchandising Clerk, August 2013 - December 2014, Distribution Services Inc., Memphis, TN

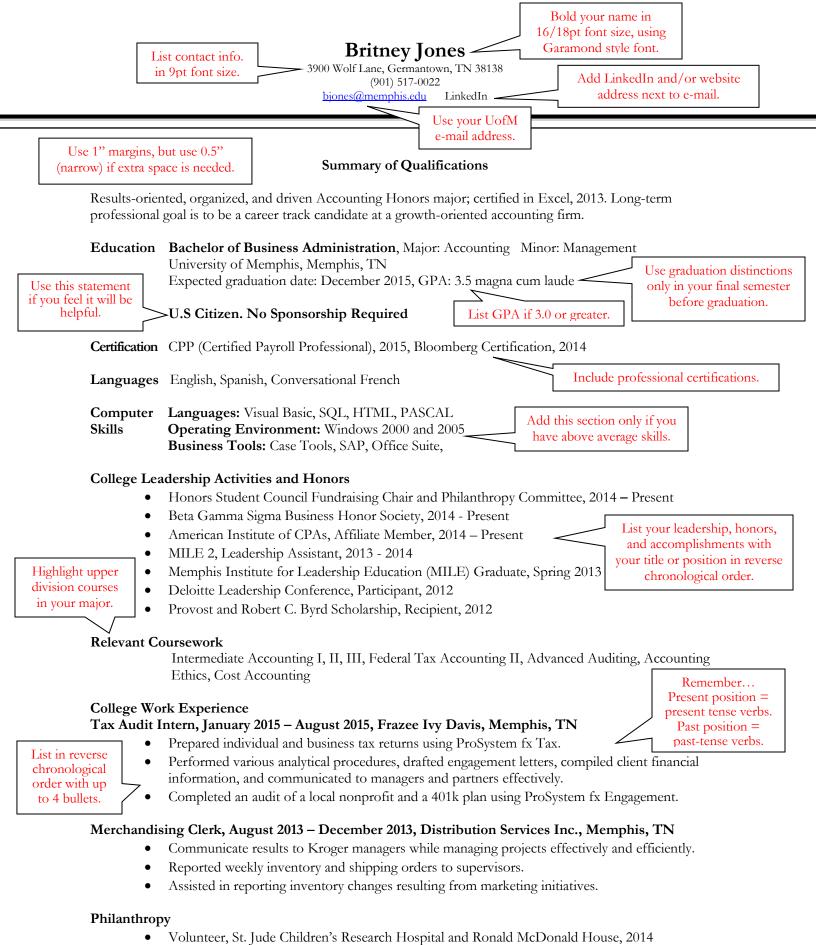
- Communicated trend survey results to Kroger managers while managing projects effectively and efficiently.
- Reported weekly inventory and shipping orders to supervisors.
- Audited Kroger store displays and placement to insure a better customer experience.

Summer Intern, May - August 2013, U of M Office of Academic Internships, Memphis, TN

- Enhanced the accounting internship program by updating the accounting employer database and creating PowerPoint presentations for the Chair of the School of Accountancy.
- Assisted in research and development of a nonprofit fund by composing a white paper for financial analysis.
- Supported my internship site by providing program development assistance and ongoing diverse projects in internship tracking, evaluation, and communications.

Philanthropy

- Volunteer, St. Jude Children's Research Hospital and Ronald McDonald House, 2015
- Volunteer, Shelby Farms Greenline, 2014



Volunteer, Shelby Farms Greenline, 2013

Ideally, your resume should be one-page. Update each semester.

Include religious and nonprofit volunteer work.

Michelle B. Anderson

250 Taylor Circle, Memphis, TN 35400 (901)123-4522

mbander@memphis.edu LinkedIn

EDUCATION Bachelor of Business Administration

University of Memphis, Memphis, TN

Major: Marketing Minor: Computer Science Expected graduation date: May 2019 GPA 3.5

EXPERIENCE Business Analyst, September 2018–Present

University of Memphis Enterprise Integration Laboratory, Memphis, TN

- Oversee team conducting feasibility assessment of a vertical online marketplace.
- Benchmark current vertical online marketplaces and analyze economic models.
- Assess business model options and technology requirements.

Business Analyst, Summer 2018

FedEx Corporation, Memphis, TN

- Led team in designing an actionable productivity analysis Executive Information System.
- Benchmarked current information resources and reported generation procedures.
- Developed best practice initiatives for resource recovery of EIS.

Congressional Intern, Summer 2017

Spencer Bacchus, Washington, D.C.

- Researched topics assigned by Senator's staff for weekly briefings.
- Conducted tours of senate building for visitors from Alabama.
- Gathered information on concerns of voters to identify key issues.

HONORS Beta Gamma Sigma Honor Society, 2016-2017

First USA Bank Scholarship Recipient, 2016

FedEx Scholarship Recipient, 2015

ACTIVITIES Habitat for Humanity Building Volunteer, 2017

Tennessee Computing Olympiad Assistant, 2016

Bold your name in Use 1" margins, but 16/18pt font size, using use 0.5" (narrow) if Garamond style font. Michelle B. Anderson extra space is needed. 250 Taylor Circle, Memphis, TN 35400 Add LinkedIn and/or website (901)520-2222 List contact info. address next to e-mail. mbander@memphis.edu LinkedIn in 9pt font size. Use your UofM e-mail address. **Bachelor of Business Administration EDUCATION** List GPA if 3.0 University of Memphis, Memphis, TN Use this statement if you or greater. feel it will be helpful. Major: Marketing Minor: Computer Science Use graduation distinctions Expected graduation date: May 2019 GPA 3.5 magna cum laude only in your final semester before graduation. Highlight upper division U.S Citizen. No Sponsorship Required courses in your major. RELEVANT Business Database Systems, Strategic Information Systems Management & Planning, **COURSEWORK** Business Intelligence, Principals of Marketing, Consumer Behavior, Building Buyer/Seller Relationships, Management of Marketing Strategies Include professional **CERTIFICATIONS** CPP (Certified Payroll Professional), 2015, Bloomberg Certification, 2014 certifications. **LANGUAGES** English, Spanish, Conversational French Include your computer-related **COMPUTER** Languages: Visual Basic, SQL, HTML, PASCAL accomplishments. Don't forget **SKILLS** Operating Environment: Windows 2000 and 2005 any social media skills. Business Tools: Case Tools, SAP, Office Suite Business Analyst, September 2018–Present **EXPERIENCE** University of Memphis Enterprise Integration Laboratory, Memphis, TN Oversee team conducting feasibility assessment of a vertical online marketplace. List in reverse chronological Benchmark current vertical online marketplaces and analyze economic models. order, with up to 4 bullets. Assess business model options and technology requirements. Remember... Present position = Congressional Intern, Summer 2017 present tense verbs. Spencer Bacchus, Washington, D.C. Past position = Researched topics assigned by Senator's staff for weekly briefings. past-tense verbs. Conducted tours of senate building for visitors from Alabama. Gathered information on concerns of voters to identify key issues. **PROJECTS** Name: Executive Information System Recovery Standards, Spring 2017 FedEx, Memphis, TN Led team in designing an actionable recovery analysis for the Executive Information System. Explored current information resources for anomalies resulting in incidents. Utilized gathered data to develop best practices for incident recovery of EIS. **HONORS** Beta Gamma Sigma Honor Society, 2016-2017 First USA Bank Scholarship Recipient, 2016 Include your title or position. FedEx Scholarship Recipient, 2015 You may list religious and non-profit work. **ACTIVITIES** Habitat for Humanity Building Volunteer, 2017 Tennessee Computing Olympiad Assistant, 2016

Ideally your resume should be one page.

Update each semester.

Robert S. Dockery Jr.

901.123.4567 ◆ rd@memphis.edu

Connections

LinkedIn Weebly Facebook Instagram

Certifications

Microsoft Excel, 2019

Analytics Certified Partner, Google, 2019

Hootsuite Certified, 2018

Google AdWords, 2018

Bing Ads, 2019

Computer Skills

Operating Environment/
Business Tools
PC & MAC
Adobe Photoshop,
inDesign, Illustrator,
Hootsuite,
Google Analytics

Relevant Coursework

Media Planning,
Principles of Marketing,
Consumer Behavior,
Strategic Marketing
Campaign, Social
Communication
Strategies, Survey of
Advertising

Education

Bachelor of Business Administration

Major: Marketing, Minor: Social Media Marketing

University of Memphis, Memphis, TN

Expected graduation: August 2020 GPA: 3.75

College Leadership Activities and Honors

- ◆ Special Olympics of Greater Memphis, Volunteer 2015-Present
- Student Government Association Senator, 2016-2019
- University of Memphis Social Media Coordinator 2016-2017

Languages

English, French, and conversational Spanish

Work Experience

Intern, Fogelman College of Business and Economics, Memphis, TN *August 2018- Present*

- ♦ Create and execute a social media strategy promoting an online presence and increasing the number of followers by 41%.
- ♦ Develop and implement the use of portable new technology to document critical crowd surveys and consolidate the data collection process.
- ♦ Distribute weekly e-newsletter with internship opportunities and current news for over 2000 students.

Intern, Brand Strategies and Multimedia Developer, Meeman 901, Memphis, TN May 2018- July 2018

- Maintained awareness of current trends and emerging technologies to best serve the client needs and projects.
- Created marketing plans to increase social engagement and reach on social media platforms.
- Met with clients/account managers to develop business objectives and marketing initiatives.

Server, Bonefish, Collierville, TN

April 2017-June 2018

- Utilized expert knowledge of menu to deliver exceptional customer service and suggestive selling that increased sales.
- Trained new hires on venue, city, and state operational duties and food service regulations.

Robert S. Dockery Jr.

901.123.4567♦ rrk@memphis.edu

Connections

LinkedIn Weebly Facebook Instagram

College Leadership Activities & Honors

Student Government Association Senator 2016- 2019

> Up 'til Dawn Group Leader 2016- 2018

Philanthropy

Highpoint Kids Volunteer 2015-Present

Special Olympics of Greater Memphis Volunteer 2015-Present

Educational Affiliations

American Advertising Federation Publicity Officer 2019-Present

National Association of Black Journalists Member 2018-Present

National Society of Collegiate Scholars Member 2019

Education

Bachelor of Business Administration

Major: Marketing, Minor: Social Media Marketing

University of Memphis, Memphis, TN

Expected graduation: August 2020 GPA: 3.75

Certifications

Microsoft Excel, 2019

Languages

English, French, and conversational Spanish

Study Abroad: FedEx Global, Florence, Italy May 2019-August 2019

Focus: Global Marketing and Cultural Enrichment

Work Experience

Intern, Fogelman College of Business and Economics, Memphis, TN *August* 2018- May 2019

- Create and execute a social media strategy promoting an online presence and increasing the number of followers by 41%.
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- ♦ Created marketing plans to increase social engagement and reach on social media platforms.
- ♦ Met with clients/account managers to develop business objectives and marketing initiatives.

Scheduling Assistant, Conference and Event Services, University of Memphis, Memphis, TN

July 2016-September 2018

- Ensured efficient operations both in office and during events.
- Addressed client concerns with new booking technology to service event planning in a more effective manner.
- Verified a schedule of events for off-campus clients, employees and student groups, using event management software (EMS).

OPTION 1

Britney Jones

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OPTION 2

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OPTION 4

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