

INTEGRIT-E

REGIONAL PARTNERS CONVENING

GOALS

Leverage capacity for transformational change by:

- Building research and industry collaborations
- Forming communities and teams for future grant applications
- Strengthening connections between regional institutions

LOCATION

FedEx Institute of Technology (FIT)

Address: University of Memphis
365 Fogelman Dr
Memphis, TN 38152

Parking: Innovation Garage
340 Fogelman Dr
Memphis, TN 38152

SCHEDULE

FRIDAY, JUNE 2

11:30 AM Registration Opens

12:00 PM Networking | Lobby

1:00 PM Keynote & Community Speakers | The Zone

- **1:00 PM Welcome**
 - Dr. Cody Behles, *Director of Innovation and Research Support, University of Memphis*
- **1:30 PM Keynote: “Demographic Trends Profile Report”**
 - Dr. James “Jim” Johnson Jr., *William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship; Director, Urban Investment Strategies Center at UNC Kenan-Flagler*
- **3:30 PM Break**
- **3:50 PM Community Speakers: “Opportunity in the Delta”**
 - **Moderator:** Adrienne Cooper, *CEO and Principal, Manden Strategy, LLC*
 - Ernest Strickland, *President and CEO, Black Business Association of Memphis*
 - Codney Washington, *Executive Director of the Generator at Go Forward Pine Bluff*
 - Cassandra Williams, *Executive Vice President, Chief Program Officer at Hope Enterprise Corporation/Hope Credit Union*
 - Dr. Almesha Campbell, *Assistant Vice President for Research and Economic Development, Jackson State University*

5:30 PM Dinner | Lobby

6:45 PM Evening Panel: “Path to Sustainable Community Wealth: Economic Justice & Opportunity Youth Panel” | Lobby

- **Moderator:** Dr. Nichole Saulsberry-Scarboro, *Director, PH-IDEAS, and Director, INFER; University of Memphis*
- Sarah Lockridge-Steckel, *CEO and Co-Founder; The Collective Blueprint*
- Stephen Bush, *Chief Administrative Officer; Juvenile Court of Memphis and Shelby County*
- The Honorable Chalk Mitchell, *Judge; Division 4, First Judicial Circuit, Arkansas*
- Dr. Douglas Scarboro, *Senior Vice President, and Regional Executive (Memphis Branch); the Federal Reserve Bank of St. Louis*
- Van D. Turner Jr., Esq., *President; NAACP, Memphis Branch*

SATURDAY, JUNE 3

7:30 AM **Breakfast | Lobby**

9:00 AM **Grant Opportunity Session | The Zone**

- **9:00AM** **Regional Funding Agencies Highlight**
 - Abe Hudson, *Program Officer, Home Region Program, Walton Foundation*
 - Matthew Campbell, *Strategic Partnerships Program Manager, Delta Regional Authority*
- **9:45AM** **Current Funding Opportunities Overview**
 - Dr. Cody Behles, *Director of Innovation and Research Support, University of Memphis*

10:15 AM **Breakout Session Plan**

- Pat Scruggs, *President, Scruggs & Associates LLC*
- **Breakout Session Goals:**
 - Identify project concepts and the opportunity they present to the Delta region
 - Consider how projects can advanced community wealth generation and address issues of disparity
 - Identify team expertise, resources and funding opportunities required to bring projects to fruition

10:30 AM **Breakout Sessions**

- **Agriculture and Agtech | Room 227**
- **Healthcare and Medical Device | Room 225**
- **Logistics and Supply Chain | Methodist Presentation Theater**

12:30 PM **Lunch | FIT Lobby**

- **1:00 PM** **Lunch Presentations Begin**
- **2:00 PM** **Action Plan**
- **2:30 PM** **Conclude**

KEYNOTE SPEAKER



James H. Johnson Jr.

*William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center
University of North Carolina at Chapel Hill*

James H. Johnson Jr. is the William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship in the Kenan-Flagler Business School and director of the Urban Investment Strategies Center in the Frank Hawkins Kenan Institute of Private Enterprise at the University of North Carolina at Chapel Hill. His research interests include community and economic development, the effects of demographic changes on the U.S. workplace, interethnic minority conflict in advanced industrial societies, poverty and public policy in urban America, and workforce diversity issues. He has published more than 100 scholarly research articles and three research monographs and has co-edited four theme issues of scholarly journals on these and related topics. Currently, he is researching strategies to combat hyper-segregation, persistent and concentrated poverty, and gentrification-induced residential and economic dislocations in U.S. cities. He also works with gentrifying cities to develop roadmaps for inclusive and equitable economic development that creates shared prosperity. Fast Company profiled him in "Hopes and Dreams." Johnson received his PhD from Michigan State University, his MS from the University of Wisconsin at Madison and his BS from North Carolina Central University.