Program Description
The University of Memphis (UofM) Division of Research & Innovation is pleased to introduce the West Cancer Foundation Initiative. Established in the fall of 2020, the West Cancer Foundation Initiative was created to cultivate research across the UofM campus in areas that advance cancer treatment, promote community health and wellness, and/or provide supportive patient care. The researcher/research team is encouraged to involve research partners from area community organizations and/or other regional institutions as deemed appropriate to the selected theme.

Funding Description
The West Cancer Foundation, in collaboration with the Division of Research and Innovation and the UofM Foundation, will provide seed funding for research teams investigating four key areas identified by West Cancer Foundation as concerns in our community. In priority order, these key areas are:

1. Closing the disparity gap in breast cancer screening
2. Health equity
3. Community outreach including uninsured/underinsured and HPV
4. Smoking cessation

The award is designed to promote new lines of research and provide seed money to give rise to future external funding pursued in collaboration with West Cancer Foundation. It is not intended as bridging funds or a mechanism to extend ongoing funded research.

Proposal Outline
Seed funding proposals should include the following:

- Cover Page including:
  - Project title
  - Priority area (above)
  - Contributing personnel (name, title, department)
- Abstract
- Research Proposal: 2 pages only/including:
  - Specific aims
  - Background and significance
  - Preliminary data
  - Brief description of methods
  - 11 point font minimum.
- References
- Budget:
  - One page /justification
- Restrictions:
  - Budget maximum of $10,000
  - Faculty salary not allowed
  - Limited salaries (small % effort) for technicians, students, post docs or other
  - Professionals are allowed. For all personnel, provide: position title, % effort, and name (if known). Personnel costs may not make up more than 50% of the budget.
  - Travel money is not permitted
**Institutional Compliance Approvals:** Approvals for research involving human subjects, animals, biohazards, etc. must be received prior to release of funding. Compliance approvals are not required to apply.

**Timeline:** Submissions are due by 5:00 pm Friday, November 12, 2021. Awardees will be notified during the week of December 20, 2021, with funding for selected grants target to begin January 15, 2022.

**Review:** Submitted proposals will be reviewed by a committee chosen by the West Cancer Foundation and UofM leadership.

**Progress Report:** In August/September 2022, awardees will be expected share progress and results of the sponsored work. Subsequent requests from West Cancer Foundation for information on your work may be made via UofM Research Development.

**Submissions:** Researcher/research teams submit proposals as a single pdf to CFR@memphis.edu.