# LEAD CONFERENCE Creating Change

**OCTOBER 21, 2017** 

# **LEADERSHIP & SERVICE**

#### **Overview and Programming**

Leadership & Service is the area of Student Leadership & Involvement that variety of leadership training programs designed to compliment your academic experiences. our goal is to provide leadership development training and community service opportunities that empower students to become active leaders and engaged citizens.

Our programs include Leader to Leader, Service on Saturday, the LeaderShape® Institute, Days of Service, Tiger Leadership Institute, Alternative Service Breaks and many other programs throughout the year.

You can learn more about our programs by visiting the LEAD Center in University Center 210 or visiting our website:

#### memphis.edu/studentinvolvement/

#### Leadership & Service Staff

Michael Marino, Assistant Director Zach Carr, Coordinator Marissa Brauer, Graduate Assistant



# **2017 LEAD CONFERENCE**

# **Conference Schedule**

8:30 <sub>AM</sub>	CHECK IN & BREAKFAST
9:00am	WELCOME
9:20 <sub>AM</sub>	PROGRAM BLOCK ONE
10:10am	PROGRAM BLOCK TWO
11:00am	KEYNOTE SPEAKER
12:00pm	LUNCH
12:45 <sub>PM</sub>	CLOSING



# KEYNOTE SPEAKER Luke Pruett



Luke Pruett is the City Leadership Recruiting Director and helps lead the Choose901, Serve901, and Teach901 campaigns. City Leadership exists to recruit, develop, and catalyze leaders for other Memphis nonprofits, schools, businesses, religious organizations, and government agencies. Proactively identifying the challenges of other leaders in our city and trying to help them find the best solution. Luke graduated in 2015 from the University of Memphis Cecil C. Humphreys School of Law with his Juris Doctor degree. After having lived in Downtown Memphis for several years Luke and his wife April now live in Midtown Memphis, blocks from Overton Park, with their three children: Thomas who is 7, Liam who is 5, and Elliot who is 1.



## PRESENTER INFORMATION

**Zach Carr** is the Coordinator for Leadership & Service in Student Leadership & Involvement

**Micheal Clinton** is the Assistant Program Coordinator for First Scholars at the University of Memphis

**Paige LeBlanc** is the New Student Orientation Coordinator in Recruitment & Orientation Services

**Michael Marino** is the Assistant Director for Leadership & Service in Student Leadership & Involvement

**Mariah Moore** is the Graduate Assistant for Student Engagement in Student Leadership & Involvement

**Kyle Nixon** is the Coordinator of Telecounseling & Prospect Communications in Recruitment & Orientation Services

**Sally Parish** is the Associate Dean of Student Leadership & Involvement



# PROGRAM BLOCK ONE

9:20-10:05

#### **Creating Change Through Civil Conversation**

Memphis Room | Paige LeBlanc & Kyle Nixon Have you ever felt silenced? Disagreed with your peers? Held an unpopular opinion? In a world where conflict and disagreement have become the norm, it can be hard to discuss tough topics. Let's have a conversation about civility, controversy, and community and how to come together to create positive change.

#### The Elephant in the Room

River Room | Sally Parish

#Metoo, #BlackLivesMatter, #ItsOnUs, 140 characters and a hashtag alone will not change the world we are in. Come to this interactive session to openly identify the changes needed on our campus and in our community, and begin to develop an action plan to address them using the 7 C's of the Social Change Model.

#### **Goal Setting & Vision Planning**

Shelby Room | Mariah Moore

There's nothing wrong with having goals. In fact, a well-defined personal vision should naturally lead to a more focused goal set. However, setting minor goals without a mind for where the stepping stones lead can sometimes cause confusion within self and organizations. It is important that leaders create a vision because it gives structure, focus, and a sense of achievement.



# PROGRAM BLOCK TWO

10:10-10:55

#### **Authenticity in Leadership**

Memphis Room | Micheal Clinton
Leading with congruence is more than just taking your
values and beliefs in to account when making decisions. It
also means knowing your limits and working with the skills
that you have. The way we grow as students and leaders is by
challenging ourselves to grow out of our comfort zone.

#### **Choir Collaboration**

River Room | Michael Marino
Collaboration in an essential function to change
management, but can often be stymied by the motivations
and priorities of group members. Students will explore
principles and strategies for effective collaboration through
analysis of scenes from the movie Sister Act.

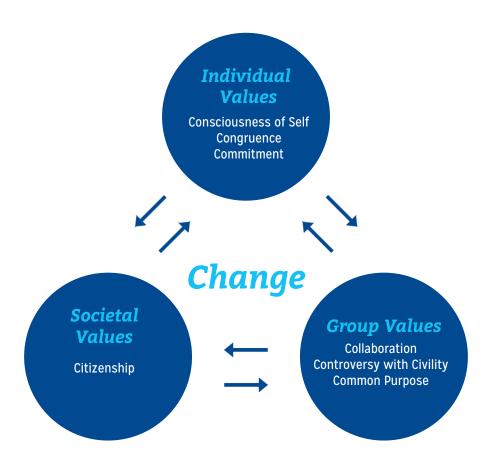
#### **Engaging Community in Change Making**

Shelby Room | Zach Carr

We all belong to communities that we can leverage to affect change. Explore strategies for building coalitions and buy in for change making in your community. Opportunities to create change exist where you are - go get them!



# THE SOCIAL CHANGE MODEL



Adapted from Komives, Susan R. (2009). Leadership for a better world: understanding the social change model of leadership development. San Francisco, Calif.: Jossey-Bass,



# **CHANGE AGENT INSTITUTE**

### Saturday, November 3, 2017

The Change Agent Institute is a follow-up program to the 2017 LEAD Conference and will expand upon the conference theme: "Creating Change." Students will dive more deeply into the Social Change Model of Leadership Development and work on creating an action plan to implement and enact change in their community.

The program will take place from 12:00pm - 3:30pm. Registration is available online. For more information contact Michael Marino at mdmarino@memphis.edu.



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