



## **2018 CHOOSING TRANSPORTATION SUMMIT**

FedEx Institute of Technology, University of Memphis Main Campus

**March 22-23, 2018**

### **Transportation Workforce 2.0: Envisioning the Future**

Memphis, known as America's Distribution Center, is at the forefront of redefining global logistics and innovating workforce solutions. It's the heart of North America and the perfect setting for the 2018 Choosing Transportation Summit!

**Make plans to attend this two-day summit where you will:**

- Learn about innovative workforce practices, exciting industry trends and technology advances,
- Contribute your insight and ideas for addressing workforce challenges,
- Network with transportation professionals from across the US, and
- Share your passion for the industry with the workforce of the future!

**The 2018 Summit will feature:**

- March 22 - professional conference, student sessions, career and vendor expo,
- March 22 - annual Blue Pump Gala,
- March 23 - workshops engaging participants in designing solutions to key workforce challenges.

Keynote and workshop sessions will be led by a diverse group of industry leaders. Join us in Memphis to envision the future for transportation!

**Register TODAY for the  
2018 Choosing Transportation Summit!**  
[www.memphis.edu/setwc](http://www.memphis.edu/setwc)