

CHOOSING TRANSPORTATION

SPONSORSHIP INFO

MARCH
21-22
2019



SPONSORSHIP LEVELS	BRONZE	SILVER	GOLD	PLATINUM	TITLE
ONLINE AND IN-PRINT BRANDING:					
Conference Email Campaign —your logo featured on all e-announcements				✓	✓
Conference Website Visibility —visitors will see your company logo 24/7			✓	✓	✓
Conference Website Visibility —visitors will see your company name with link	✓	✓	✓	✓	✓
Newsletter —Your logo featured in SETWC's newsletter, reaching thousands of readers				✓	✓
Newsletter —Your logo featured in SETWC's newsletter, as a spotlight of best practices					✓
Social Media —promoted through all SETWC social media channels: FB, LinkedIn, & Twitter	✓	✓	✓	✓	✓
Conference & Gala Materials —your company & profile featured in programs and materials			✓ (INSIDE)	✓ (INSIDE)	✓ (COVER)
AT THE CONFERENCE & GALA:					
Name Tags —your logo on nametags at the Conference & Gala					✓
Name Recognition —your logo featured on banners at the Conference & Gala				✓	✓
Name Recognition —your name is featured on Gala placards	✓	✓	✓	✓	✓
Vendor Table —your company is provided one table in the vendor area	✓	✓	✓	✓	✓
Free Registration —to the Conference	0	0	2	4	4
Free Registration —to the Gala	2	8	8	8	8
SPONSOR PACKAGE PRICING	\$500	\$1,000	\$2,500	\$5,000	\$15,000



Southeast Transportation Workforce Center

memphis.edu/setwc

Vendor only options are available, for info contact Meredith.Powers@memphis.edu