

CHOOSING TRANSPORTATION

SPONSORSHIP INFO

**MARCH
4-5
2020**



SPONSORSHIP LEVELS	BRONZE	SILVER	GOLD	PLATINUM
ONLINE AND IN-PRINT BRANDING:				
Conference Email Campaign —your logo featured on all e-announcements			✓	✓
Conference Email Campaign —your company name featured on all e-announcements	✓	✓		
Conference Website Visibility —visitors will see your company logo 24/7			✓	✓
Conference Website Visibility —visitors will see your company name with link	✓	✓	✓	✓
Social Media —promoted through all SETWC social media channels: FB, LinkedIn, & Twitter	✓	✓	✓	✓
Conference & Gala Materials —your company & Logo featured in programs and materials			✓	✓
AT THE CONFERENCE & GALA:				
Name Tags —your logo on nametags at the Conference & Gala				✓
Name Recognition —your name is featured on Gala placards	✓	✓	✓	✓
Platinum Sponser Name Recognition Your Logo featured on Platinum Sponsor materials at Conference & Gala				✓
Name Recognition —your name is featured on Gala placards	✓	✓	✓	✓
Conference Feature —a representative from your company is invited to make remarks at the conference or provide a brief company video to be displayed				✓
Vendor Table —your company is provided one table in the vendor area	✓	✓	✓	✓
Free Registration —to the Conference	0	0	2	4
Free Registration —to the Gala	2	4	6	8
SPONSOR PACKAGE PRICING	\$500	\$1,000	\$2,500	\$5,000



Southeast Transportation
Workforce Center

memphis.edu/setwc

Vendor only options are available, for info
contact Meredith.Powers@memphis.edu