

2021 CHOOSING TRANSPORTATION SUMMIT AGENDA

THE FUTURE OF WORK | FRIDAY MAY 21ST 9 AM - NOON

9:00-9:10 **Opening Remarks**

9:10-9:40 **Opening Keynote - Diversity & Inclusion**
Toks Omishakin - Director, California Department of Transportation (Caltrans)

9:40-10:15 **Effective Outreach, Recruitment and Retention**
You won't want to miss this session that will feature three lightning talks from industry experts - representing different modes - that highlight innovative practices in outreach, recruitment, and retention followed by Q&A with our audience!

MODERATOR:

Stephanie Ivey - Director, Southeast Transportation Workforce Center, University of Memphis

PANELISTS:

Katie George Hooser - Vice President of Marketing and Public Relations, IMC Companies, LLC

Joseph Niegowski - Senior Director Educational Services, American Public Transportation Association

Robbin Page - VP Human Resources, FedEx Express

10:15-10:25 **Break**

10:25-11:25 **Future of Work**
This panel of diverse industry professionals will engage in an exciting discussion about the future of work in the transportation industry - from post-pandemic expectations, to implications of transformative technologies and the importance of diversity and inclusion.

MODERATOR:

Stephanie Ivey - Director, Southeast Transportation Workforce Center, University of Memphis

PANELISTS:

Bill Albritton - General Manager, Gulf Division, CN

Erika Conley - Manager, Culture, Diversity & Inclusion and Citizenship, FedEx Freight

Laurie Matkowski - Director of Connected and Automated Vehicle Services, Gannett Fleming, Inc.

Dan Pallme - Assistant Chief of Environment and Planning / Freight and Logistics Director, Tennessee Department of Transportation

Dominic Sun - Director of Trade Development - Port Houston

11:25-11:55 **Closing Keynote - Transformative Technologies**
Michelle Epps - Sr. Vice President IT and CIO, FedEx Freight

11:55-12:00 **Closing Remarks**

Register Today - FREE - through this link: <https://bit.ly/3noFxoM>

