

Choosing Transportation: Collaboration Across the Pipeline

Memphis Botanic Gardens, Memphis, Tennessee
March 23-24, 2017

March 23

- 8:00 - 9:00 Registration/setup for Career Expo
- 9:00 - 1:00 Career Expo: Mid-South college students in transportation-related programs
- 11:00 - 1:00 Registration
- 12:00-1:00 Lunch and **State of the Transportation Operations Workforce Panel Discussion**
Facilitator: Stephanie Ivey, Director, Southeast Transportation Workforce Center
Panelists:
Crystal Jones, Program Delivery Team Leader, FHWA Office of Freight Management and Operations
Eric Rensel, Vice President, Gannett Fleming, Inc.
Gary J. Rosenfeld, Interim Chief Executive Officer, Memphis Area Transit Authority
Patrick Son, Managing Director, National Operations Center of Excellence
- 1:00 - 1:15 Opening Remarks
- 1:15 - 2:00 **Keynote Address – Disruptive Demographics? The Changing Southeast and Implications for the Transportation Workforce.**
Rebecca Tippet, Director, Carolina Demography, UNC-Chapel Hill Carolina Population Center
- 2:00 - 3:00 **Panel**
When Collaboration Works: Best Practices for Recruiting a Diverse Workforce
Facilitator: Ashley Batson, Executive Director, South Carolina Asphalt Pavement Association
Panelists:
Shante K. Avant, Deputy Director, Women's Foundation for a Greater Memphis
Angel Correa, Division Administrator, FHWA Arkansas
Taiwo Jaiyeoba, Associate Vice President/Regional Business Development Leader-Southeast District, HNTB
Dan Pallme, Assistant Chief of Environment and Planning / Freight and Logistics Director, TDOT
Darren Van Winkle, HR Manager, CN
- 3:00 - 3:15 Break
- 3:15 - 3:45 **Igniting Organizational Potential Through Values Based Leadership**
Thomas Epperson, Executive Director, Innerwill
- 3:45 - 4:15 **Keynote Address – Why Diversity Matters**
Virginia Tsu, *Director, Center of Transportation Workforce Development, Office of Innovative Program Delivery – Federal Highway Administration*

5 - 7 PM BLUE PUMP GALA at the Memphis Botanic Gardens

Choosing Transportation:

Collaboration Across the Pipeline

Memphis Botanic Gardens, Memphis, Tennessee

March 23-24, 2017

March 24

- 9:00 - 9:15 Opening Remarks
- 9:15 - 9:45 **Keynote Address – The Changing Landscape of Transportation**
John Orr, *Senior Vice President Southern Region, CN*
- 9:45 - 10:45 **Public Private Partnerships for Addressing Transportation Workforce Challenges**
Facilitator: Adriana Clark, SE Region Director, US DOT Office of Small and Disadvantaged Business Utilization
Panelists:
 - **Reuben Burch**, Assistant Professor, Department of Industrial & Systems Engineering, Mississippi State University
 - **Donna Fizer**, District Human Resources Manager, Virginia DOT
 - **John Hodge**, Recruitment Manager, FedEx Freight Headquarters
 - **Adelee LeGrand**, Vice President and Chief Strategy Officer, Transdev
- 10:45 - 11:00 Break
- 11:00 - 12:00 **What Do They Want From Us? Unlocking the Millennial Mindset**
Joan Snyder Kuhl, Founder
Why Millennials Matter, Ltd.
- 12:00 - 1:00 **Networking Lunch**
- 1:00-2:00 **Attracting the Next Generation: Perspectives from Our Future Workforce!!!**
Facilitator: Stephanie Ivey, Director, Southeast Transportation Workforce Center
Panelists:
Corinna Carter, Mechanical Engineering Major, University of Memphis
Maria Munoz, Civil Engineering Major, University of Memphis
Susan Steffenhagen, City and Regional Planning Major, University of Memphis
- 2:00 - 2:30 **Closing Keynote**
Bobbi Wells, *Vice President, Safety & Airworthiness, Air Operations, FedEx Express*