

# Choosing Transportation:

## Collaboration Across the Pipeline

Memphis Botanic Gardens, Memphis, Tennessee

March 23-24, 2017

### March 23

8:00 - 9:00	Registration/setup for Career Expo
9:00 - 1:00	Career Expo: Mid-South college students in transportation-related programs
11:00 - 1:00	Registration/Box lunch for conference attendees
1:00 - 1:15	Opening Remarks
1:15 - 2:00	<b>Keynote Address – Disruptive Demographics? The changing Southeast and Implications for the Transportation Workforce.</b>
2:00 - 3:00	<b>When Collaboration Works: Best Practices for Recruiting a Diverse Workforce</b>
3:00 - 3:15	Break
3:15 - 3:45	<b>Keynote Address – Why Diversity Matters</b>
3:45 - 4:00	Closing Remarks

**5 - 7 PM BLUE PUMP GALA at the Memphis Botanic Gardens**



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**March 24**

9:00 - 9:15	Opening Remarks
9:15 - 9:45	<b>Keynote Address – The Changing Landscape of Transportation</b>
9:45 - 10:45	<b>Public Private Partnerships for Addressing Transportation Workforce Challenges</b>
10:45 - 11:00	Break
11:00 - 11:30	<b>Attracting the next generation: perspectives from our future workforce!!!</b>
11:30-12:00	<b>Igniting Organizational Potential</b>
12:00 - 1:00	<b>Networking Lunch</b>
1:00 - 2:00	<b>What Do They Want From Us? Unlocking the Millennial Mindset</b>
2:00 - 2:30	<b>Closing Keynote</b>



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