

# Choosing Transportation:

## Collaboration Across the Pipeline

Memphis Botanic Gardens, Memphis, Tennessee

March 23-24, 2017

### March 23

- 8:00 - 9:00 Registration/setup for Career Expo
- 9:00 - 1:00 Career Expo: Mid-South college students in transportation-related programs
- 11:00 - 1:00 Registration/Box lunch for conference attendees
- 1:00 - 1:15 Opening Remarks
- 1:15 - 2:00 **Keynote Address – Disruptive Demographics? The changing Southeast and Implications for the Transportation Workforce.**  
Rebecca Tippet, Director, Carolina Demography, UNC-Chapel Hill Carolina Population Center
- 2:00 - 3:00 **Panel**  
**When Collaboration Works: Best Practices for Recruiting a Diverse Workforce**  
Facilitator: Ashley Batson, Executive Director, South Carolina Asphalt Pavement Association  
Panelists:  
**Shante K. Avant**, Deputy Director, Women's Foundation for a Greater Memphis  
**Angel Correa**, Division Administrator, FHWA Arkansas  
**Taiwo Jaiyeoba**, Associate Vice President/Regional Business Development Leader-Southeast District, HNTB  
**Dan Pallme**, Assistant Chief of Environment and Planning / Freight and Logistics Director, TDOT  
**Darren Van Winkle**, HR Manager, CN
- 3:00 - 3:15 Break
- 3:15 - 3:45 **Keynote Address – Why Diversity Matters**  
**Virginia Tsu**, Director, Center of Transportation Workforce Development, Office of Innovative Program Delivery – Federal Highway Administration
- 3:45 - 4:00 Closing Remarks

**5 - 7 PM BLUE PUMP GALA at the Memphis Botanic Gardens**



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March 24

- 9:00 - 9:15      Opening Remarks
- 9:15 - 9:45      **Keynote Address – The Changing Landscape of Transportation**  
**John Orr**, *Senior Vice President Southern Region, CN*
- 9:45 - 10:45      **Public Private Partnerships for Addressing Transportation Workforce Challenges**  
Facilitator: Adrianna Clark, SE Region Director, US DOT Office of Small and Disadvantaged Business Utilization  
Panelists:
  - **Donna Fizer**, District Human Resources Manager, Virginia DOT
  - **Adelee LeGrand**, Vice President and Chief Strategy Officer, Transdev
  - **Reuben Burch**, Assistant Professor, Department of Industrial & Systems Engineering, Mississippi State University
- 10:45 - 11:00      Break
- 11:00 - 11:30      **Attracting the next generation: perspectives from our future workforce!!!**  
Facilitator: Stephanie Ivey, Director, Southeast Transportation Workforce Center  
Panelists:  
Corinna Carter, Mechanical Engineering Major, University of Memphis  
Maria Munoz, Civil Engineering Major, University of Memphis  
Susan Steffenhagen, City and Regional Planning Major, University of Memphis
- 11:30-12:00      **Igniting Organizational Potential Through Values Based Leadership**  
Thomas Epperson, Executive Director, Innerwill
- 12:00 - 1:00      **Networking Lunch**
- 1:00 - 2:00      **What Do They Want From Us? Unlocking the Millennial Mindset**  
Joan Snyder Kuhl, Founder  
Why Millennials Matter, Ltd.
- 2:00 - 2:30      **Closing Keynote**  
**Bobbi Wells**, *Vice President, Safety & Airworthiness, Air Operations,*  
*FedEx Express*



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