

Choosing Transportation: Collaboration Across the Pipeline

Memphis Botanic Gardens, Memphis, Tennessee
March 23-24, 2017

March 23

- 8:00 - 9:00 Registration/setup for Career Expo
- 9:00 - 1:00 Career Expo: Mid-South college students in transportation-related programs
- 11:00 - 1:00 Registration
- 12:00-1:00 Lunch and State of the Transportation Workforce Panel Discussion
- 1:00 - 1:15 Opening Remarks
- 1:15 - 2:00 **Keynote Address – Disruptive Demographics? The changing Southeast and Implications for the Transportation Workforce.**
Rebecca Tippet, Director, Carolina Demography, UNC-Chapel Hill Carolina Population Center
- 2:00 - 3:00 **Panel**
When Collaboration Works: Best Practices for Recruiting a Diverse Workforce
Facilitator: Ashley Batson, Executive Director, South Carolina Asphalt Pavement Association
Panelists:
Shante K. Avant, Deputy Director, Women's Foundation for a Greater Memphis
Angel Correa, Division Administrator, FHWA Arkansas
Taiwo Jaiyeoba, Associate Vice President/Regional Business Development Leader-Southeast District, HNTB
Dan Pallme, Assistant Chief of Environment and Planning / Freight and Logistics Director, TDOT
Darren Van Winkle, HR Manager, CN
- 3:00 - 3:15 Break
- 3:15 - 3:45 **Keynote Address – Why Diversity Matters**
Virginia Tsu, *Director, Center of Transportation Workforce Development, Office of Innovative Program Delivery – Federal Highway Administration*
- 3:45 - 4:00 Closing Remarks

5 - 7 PM BLUE PUMP GALA at the Memphis Botanic Gardens



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March 24

- 9:00 - 9:15 Opening Remarks
- 9:15 - 9:45 **Keynote Address – The Changing Landscape of Transportation**
John Orr, *Senior Vice President Southern Region, CN*
- 9:45 - 10:45 **Public Private Partnerships for Addressing Transportation Workforce Challenges**
Facilitator: Adrianna Clark, SE Region Director, US DOT Office of Small and Disadvantaged Business Utilization
Panelists:
 - **Reuben Burch**, Assistant Professor, Department of Industrial & Systems Engineering, Mississippi State University
 - **Donna Fizer**, District Human Resources Manager, Virginia DOT
 - **John Hodge**, Recruitment Manager, FedEx Freight Headquarters
 - **Adelee LeGrand**, Vice President and Chief Strategy Officer, Transdev
- 10:45 - 11:00 Break
- 11:00 - 11:30 **Attracting the next generation: perspectives from our future workforce!!!**
Facilitator: Stephanie Ivey, Director, Southeast Transportation Workforce Center
Panelists:
Corinna Carter, Mechanical Engineering Major, University of Memphis
Maria Munoz, Civil Engineering Major, University of Memphis
Susan Steffenhagen, City and Regional Planning Major, University of Memphis
- 11:30-12:00 **Igniting Organizational Potential Through Values Based Leadership**
Thomas Epperson, Executive Director, Innerwill
- 12:00 - 1:00 **Networking Lunch**
- 1:00 - 2:00 **What Do They Want From Us? Unlocking the Millennial Mindset**
Joan Snyder Kuhl, Founder
Why Millennials Matter, Ltd.
- 2:00 - 2:30 **Closing Keynote**
Bobbi Wells, *Vice President, Safety & Airworthiness, Air Operations, FedEx Express*



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