The Choosing Transportation Summit began in 2015 as an outgrowth of the Southeast Transportation Workforce Center’s efforts to bring industry stakeholders together to discuss workforce issues and share best practices, particularly for increasing diversity.

The Summit consists of the following:

- **One-day professional conference** focused on challenges and opportunities related to attracting, retaining, and developing a skilled transportation workforce.

- **Blue Pump Gala**, which is a fundraiser that supports scholarships for female students pursuing transportation-related majors at the University of Memphis.

- **Transportation Summit** for high school students, conducted on the second day of the conference and engaging students in a variety of sessions to increase their awareness of (and hopefully interest in) transportation careers.

- **Transportation Expo** - in addition to providing a traditional vendor outlet during the professional conference, the Expo will also provide an opportunity for participants to reach mid-south area college students and high school students on **March 4 and 5**.

**Summit Overview**

- **March 4**:
  - 9:00 AM - 4:15 PM Transportation Expo (College Students 8-1:45).
  - 11:30 AM - 4:15 PM Conference - professionals
  - 5:30-7:30 PM Blue Pump Gala

- **March 5**:
  - 8:00 AM - 12:15 PM Transportation Expo for High School Students

**Audience.**

Approximately 150 professionals (public and private sector and academia) and 100 high school and college students will attend the Summit.

**Location.**

The conference and Expo on March 4 and 5 will be held at the **FedEx Institute of Technology at the University of Memphis**. The Blue Pump Gala (evening of March 4) will take place at the Memphis Botanic Garden.