

# Choosing Transportation:

## Preparing Transportation Professionals for the Future

### *High School Student Track*

Fogelman Executive Center | University of Memphis

March 4, 2016

- 9:00 - 9:15      Opening Remarks
- 9:15 - 9:45      **Keynote Address**  
*Marcia Ferranto, WTS International, President and CEO*
- 9:45 - 10:45      **Panel: Transportation Industry Trends & Technology Panel**  
Facilitator - *Bobbi Wells, Managing Director, Business Planning and Analysis, FedEx*
- *Michael Garriga, Executive Director State Government Affairs, BNSF*
  - *Andrella Kenner, President CF<sup>2</sup> Aviation*
  - *John Lancaster, Director of Planning & Scheduling, Memphis Area Transit Authority (MATA)*
  - *Craig Philip, Research Professor, Vanderbilt University; former CEO Ingram Barge Company*
  - *Joel Tracy, Chief Information Officer, IMC Companies*
- 10:45 - 11:00      Break
- 11:00 - 12:00      **Conversation with the Commissioner**  
*Commissioner John Schroer, Tennessee Department of Transportation (TDOT)*
- 12:00 - 1:00      Lunch – facilitated networking with college students and professionals
- 1:00 - 2:00      **Panel: Pathways to Transportation Careers I**  
Facilitator - *Toks Omishakin, Deputy Commissioner / Chief Environment and Planning, TDOT*
- *Marsha Anderson Bomar, Senior Principal, Stantec*
  - *David Bullock,*
  - *Andreea Crisan, General Manager, Andy Transport*
  - *Tanisha Hall, Director Long Range Planning, TDOT*
  - *Matt Herms, Solutions Engineering Executive, AHS, LLC*
- 2:00 - 2:15      Break
- 2:15 - 3:15      **Panel: Pathways to Transportation Careers II**  
Facilitator - *Cheryl Citrone, Partner and Executive Recruiter, Vaco Logistics & Operations*
- *Trevor Knight, Assistant Vice President, Wepfer Marine, Inc.*
  - *Shantell McDade, Fleet Safety Operations Manager, Walmart Transportation, LLC*
  - *Scarlet Ponder, Transit Planner, MATA*
  - *Roquita Coleman Williams, Manager, Supply Chain Solutions – Sales and Marketing, CN*
- 3:00 - 3:45      **Closing Keynote**  
*Sean Healy, Senior Vice President, Strategic Planning & Engineering, FedEx Freight*



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