

Choosing Transportation:

Preparing Transportation Professionals for the Future

March 3-4, 2016

March 3

11:00 - 12:00	Registration
12:00 - 1:00	Lunch
1:00 - 1:45	Welcome & Opening Keynote - Who is the Transportation Professional of the Future <i>Connie Lewis Lensing, Senior Vice President for Litigation and Employment, FedEx Express</i>
1:45 - 2:45	Panel: Meeting the Needs of a Diverse Workforce <ul style="list-style-type: none"> • <i>Marsha Anderson Bomar, Senior Principal, Stantec</i> • <i>Derek Roy, Corporate Experience Manager, J B Hunt</i> • <i>Donna Lemm, VP Sales & Marketing, Mallory Alexander International Logistics</i> • Additional panelist TBA
2:45 - 3:00	Break
3:00 - 3:45	Transportation Industry Trends & Technology Keynote <i>Ron Garrison, Chief Executive Officer, Memphis Area Transit Authority</i>
3:45 - 4:00	Closing Remarks

6 - 8 PM BLUE PUMP GALA at the Memphis Botanic Gardens

March 4

9:00 - 9:45	Opening Remarks & Keynote
9:45 - 10:45	Panel: Transportation Industry Trends & Technology Panel Facilitator - <i>Bobbi Wells, Managing Director, Business Planning and Analysis, FedEx</i> <ul style="list-style-type: none"> • <i>Craig Philip, Research Professor, Vanderbilt University; former CEO Ingram Barge Company</i> • <i>Andrella Kenner, President CIP Aviation</i> • <i>Michael Garriga, Executive Director State Government Affairs, BNSF</i> • <i>Joel Tracy, Chief Information Officer, IMC Companies</i> • <i>John Lancaster, Director of Planning & Scheduling, MATA</i>
10:45 - 11:00	Break
11:00 - 12:00	Leadership in Transportation - Marcia Ferranto, WTS International, President and CEO
12:00 - 1:00	Lunch
1:00 - 2:00	Breakout Sessions: <ul style="list-style-type: none"> • Best Practices in Developing a Diverse Workforce: Public Sector • Leading the Way • Moving the Needle: Increasing Representation of Women in Transportation • Role of Apprenticeship Models in Strengthening the Transportation Pipeline
2:00 - 2:15	Break
2:15 - 3:00	Breakout Sessions: <ul style="list-style-type: none"> • Our New Workforce: Understanding the Millennial Generation • Best Practices in Developing a Diverse Workforce: Private Sector • Driving Innovation: Technology in Transportation • Leading the Way
3:00 - 3:45	Closing Keynote & Remarks



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