

# Choosing Transportation:

## Preparing Transportation Professionals for the Future

March 3-4, 2016

### March 3

11:00 - 12:00	Registration
12:00 - 1:00	Lunch
1:00 - 1:15	Opening Remarks
1:15 - 1:45	<b>Keynote Address - Who is the Transportation Professional of the Future?</b> <i>Connie Lewis Lensing, Senior Vice President for Litigation and Employment, FedEx Express</i>
1:45 - 2:45	<b>Panel: Meeting the Needs of a Diverse Workforce</b> <ul style="list-style-type: none"><li>• <i>Marsba Anderson Bomar, Senior Principal, Stantec</i></li><li>• <i>Derek Roy, Corporate Experience Manager, J B Hunt</i></li><li>• <i>Donna Lemm, VP Sales &amp; Marketing, Mallory Alexander International Logistics</i></li><li>• Additional panelists TBA</li></ul>
2:45 - 3:00	Break
3:00 - 3:45	<b>Transportation Industry Trends &amp; Technology Keynote</b> <i>Ron Garrison, Chief Executive Officer, Memphis Area Transit Authority</i>
3:45 - 4:00	Closing Remarks

### 6 - 8 PM BLUE PUMP GALA at the Memphis Botanic Gardens

### March 4

9:00 - 9:15	Opening Remarks
9:15 - 9:45	<b>Keynote Address</b> <i>Marcia Ferranto, WTS International, President and CEO</i>
9:45 - 10:45	<b>Panel: Transportation Industry Trends &amp; Technology Panel</b> Facilitator - <i>Bobbi Wells, Managing Director, Business Planning and Analysis, FedEx</i> <ul style="list-style-type: none"><li>• <i>Craig Philip, Research Professor, Vanderbilt University; former CEO Ingram Barge Company</i></li><li>• <i>Andrella Kenner, President CF<sup>2</sup> Aviation</i></li><li>• <i>Michael Garriga, Executive Director State Government Affairs, BNSF</i></li><li>• <i>Joel Tracy, Chief Information Officer, IMC Companies</i></li><li>• <i>John Lancaster, Director of Planning &amp; Scheduling, MATA</i></li></ul>
10:45 - 11:00	Break

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March 4

- 11:00 - 12:00      Breakout Sessions:
- Moving the Needle: Increasing Representation of Women in Transportation
  - Case Studies in Distribution and Logistics
- 12:00 - 1:00      Networking Lunch
- 1:00 - 2:00      Breakout Sessions:
- Best Practices in Developing a Diverse Workforce: Public Sector
  - Leading the Way: Effective Leadership in Today's Workplace
  - Best Practices for Strengthening the Transportation Pipeline
  - Driving Innovation: Technology in Transportation
- 2:00 - 2:15      Break
- 2:15 - 3:00      Breakout Sessions:
- Our New Workforce: Understanding the Millennial Generation
  - Best Practices in Developing a Diverse Workforce: Private Sector
  - Driving Innovation: Technology in Transportation
  - Leading the Way: Freight Transportation Leadership Academy
- 3:00 - 3:45      Closing Keynote & Remarks

Special thanks to our first Summit sponsors!!!

