



Choosing Transportation:

Preparing Transportation Professionals for the Future

High School Student Track



Fogelman Executive Center
University of Memphis
March 4, 2016

March 4

- 9:00 - 9:15 Opening Remarks
- 9:15-9:45 Keynote Address – *Marcia Ferranto, WTS International, President and CEO*
- 9:45 - 10:45 **Panel: Transportation Industry Trends & Technology Panel**
Facilitator - *Bobbi Wells, Managing Director, Business Planning and Analysis, FedEx*
- *Craig Philip, Research Professor, Vanderbilt University; former CEO Ingram Barge Company*
 - *Andrella Kenner, President CF² Aviation*
 - *Michael Garriga, Executive Director State Government Affairs, BNSF*
 - *Joel Tracy, Chief Information Officer, IMC Companies*
 - *John Lancaster, Director of Planning & Scheduling, Memphis Area Transit Authority (MATA)*
- 10:45 - 11:00 Break
- 11:00 - 12:00 **Conversation with the Commissioner** – *Commissioner John Schroer*
Tennessee Department of Transportation
- 12:00 - 1:00 Lunch – facilitated networking with college students and professionals
- 1:00 - 2:00 **Panel: Pathways to Transportation Careers I**
- *Tanisha Hall, Director Long Range Planning, TDOT*
 - *Andreea Crisan, General Manager Andy Transport*
 - *Michael Baylis II, CEO CI2 Aviation*
 - *Marsha Anderson Bomar, Senior Principal Stantec*
 - *Additional panelist TBA*
- 2:00 - 2:15 Break
- 2:15 - 3:00 **Panel: Pathways to Transportation Careers II**
Featuring panelists representing the following modes:
- *Scarlet Ponder, Transit Planner, MATA*
 - *Shantell McDade, Fleet Safety Operations Manager, Walmart Transportation, LLC*
 - *Roquita Coleman Williams, Manager, Supply Chain Solutions – Sales and Marketing, CN*
 - *Additional Panelists TBA*
- 3:00 - 3:45 Closing Keynote & Remarks